

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	01/19/2011

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Upper Hudson Holdings, LLC		01/19/2011	LIMITED LIABILITY COMPANY: NEW YORK

**RECEIVING PARTY DATA**

Name:	Cinium Financial Services Corporation
Street Address:	4446 State Route 42
Internal Address:	Suite B
City:	Monticello
State/Country:	NEW YORK
Postal Code:	12701
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Serial Number:	85240049	C
Serial Number:	85165183	CHANGING THE WAY CREDIT WORKS
Serial Number:	85165134	CINIUM
Serial Number:	85234701	EX CINIS CINERIS ADVEHO PROSPERITAS
Serial Number:	85234684	FROM THE ASHES COMES PROSPERITY
Serial Number:	85234712	JUDGE ME BY MY CHARACTER NOT MY SCORE
Serial Number:	85169127	OX BONDING
Serial Number:	85233476	WE UNDERWRITE CHARACTER

**CORRESPONDENCE DATA**

Fax Number: (860)392-5058

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

**900198833**

**TRADEMARK  
 REEL: 004597 FRAME: 0282**

**CH \$215.00 85240049**

Phone: (860)392-5014  
Email: trademark@jordenusa.com  
Correspondent Name: Diane Duhaime, Jordan Burt LLP  
Address Line 1: 175 Powder Forest Drive  
Address Line 2: Suite 301  
Address Line 4: Simsbury, CONNECTICUT 06089

ATTORNEY DOCKET NUMBER:	50217-0001
NAME OF SUBMITTER:	Diane Duhaime
Signature:	/Diane Duhaime/
Date:	08/04/2011

Total Attachments: 3  
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# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

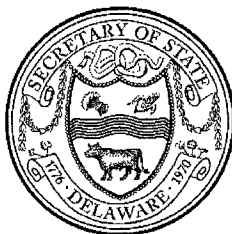
"UPPER HUDSON HOLDINGS, LLC", A NEW YORK CORPORATION, WITH AND INTO "CINIUM FINANCIAL SERVICES CORPORATION" UNDER THE NAME OF "CINIUM FINANCIAL SERVICES CORPORATION", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE NINETEENTH DAY OF JANUARY, A.D. 2011, AT 4:27 O'CLOCK P.M.


A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 8505167

DATE: 01-20-11

TRADEMARK  
REEL: 004597 FRAME: 0284

CERTIFICATE OF MERGER  
OF  
UPPER HUDSON HOLDINGS, LLC  
(a New York limited liability company)  
WITH AND INTO  
CINIUM FINANCIAL SERVICES CORPORATION  
(a Delaware corporation)

Pursuant to Title 8, Section 264(c) of the Delaware General Corporation Law

It is hereby certified that:

1. The name, state of organization and type of each of the constituent entities participating in the merger herein certified are:

- (i) Cinium Financial Services Corporation, a Delaware corporation (the "Corporation" or "Surviving Corporation"); and
- (ii) Upper Hudson Holdings, LLC, a New York limited liability company (the "Company") being merged with and into the Surviving Corporation.

2. An Agreement and Plan of Merger has been approved, adopted, certified, executed, and acknowledged by the Surviving Corporation and the Company, specifically by the Surviving Corporation in accordance with its Bylaws and the provisions of Sections 264 and 251 of the Delaware General Corporation Law, and by the Company in accordance with its Operating Agreement and Section 1001 of the New York Limited Liability Company Law.

3. The name of the surviving corporation in the merger herein certified is Cinium Financial Services Corporation, which will continue its existence as said surviving corporation under its present name upon the effective date of said merger pursuant to the provisions of the Delaware General Corporation Law.

4. The merger is to become effective upon the filing of this Certificate of Merger with the Delaware Secretary of State.

4. The Certificate of Incorporation of the Corporation in effect immediately prior to the merger, shall continue to be the Certificate of Incorporation of the Surviving Corporation.

5. The executed Agreement and Plan of Merger is on file at the principal place of business of the Surviving Corporation, the address of which is: 4446 State Route 42, Suite B, Monticello, New York 12701.

6. A copy of the executed Agreement and Plan of Merger will be furnished by the Surviving Corporation, upon request, and without cost, to any stockholder of the Corporation or any member of the Company.

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Merger to be signed by an authorized officer, this 14<sup>th</sup> day of January, 2011.

CINIUM FINANCIAL SERVICES CORPORATION  
*a Delaware corporation*

By: 

Name: Robert Berman

Title: Chief Executive Officer & President

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RECORDED: 08/04/2011

TRADEMARK  
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