

USPTO

7/28/2011 4:31:46 PM PAGE

3/005

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TO: RICHARD J. GROOS COMPANY: 98 SAN JACINTO BLVD., SUITE 1100

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.107/27/2011
900198098

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Declaration to Correct Document Improperly Filed Which Affects Title <i>US Rego</i>		
CONVEYING PARTY DATA	<i>No. 3499990; Reel and Frame No. 4144/011 7</i>		
	Name	Formerly	Execution Date
	Farmers Group, Inc.		10/26/2007
			Entity Type
			CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Farmers Group, Inc.		
Street Address:	4680 Wilshire Boulevard		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90010		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	77314567	FARMERS. FOR YOU.
CORRESPONDENCE DATA			
Fax Number:	(512)536-4598		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	512.474.5201		
Email:	kpferner@fulbright.com		
Correspondent Name:	Richard J. Groos		
Address Line 1:	98 San Jacinto Blvd., Suite 1100		
Address Line 4:	Austin, TEXAS 78701		
ATTORNEY DOCKET NUMBER:	FARF:068/10714200		
NAME OF SUBMITTER:	Richard J. Groos		
Signature:	/Richard J. Groos/		
Date:	07/27/2011		
Total Attachments: 2 source=Declaration FARMERS FOR YOU#page1.tif source=Declaration FARMERS FOR YOU#page2.tif			

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USPTO

7/28/2011 4:31:46 PM PAGE

4/005

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In relation to
Reel / Frame
4144 / 0117

TRADEMARK

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:
FARMERS GROUP, INC.

Filed: October 26, 2007

International Class: 36

Atty. Dkt. No.: FARF:088

Mark: FARMERS. FOR YOU.

Registration No.: 3,499,990

Trademark Law Office: 103

DECLARATION

Mail Stop Assignment Recordation Services
Director of the US Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

Director:

I, Edwin Burgos, declare that:

(1) I am Senior Corporate Counsel for Farmers Group, Inc. ("Registrant") and am authorized to make this Declaration on its behalf;

(2) Registrant is the owner of the above mark (the "Mark");

(3) US Registration No. 3,499,990 (the "Registration") for the mark FARMERS. FOR YOU. was filed in the name of Farmers Group, Inc. and the registration issued in the name of Farmers Group, Inc.;

(4) A name change from Foremost Corporation of America to FCOA, LLC was inadvertently filed in connection with the Registration and recorded on February 4, 2010. The US

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USPTO

7/28/2011 4:31:46 PM

PAGE

5/005

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Patent and Trademark Office records and the Assignment Division records were updated to show FCOA, LLC as owner of the Registration;

(5) The Registration was not and is not owned by FCOA, LLC but rather Farmers Group, Inc. The name change from Foremost Corporation of America to FCOA, LLC does not apply to the Registration and was changed through a clerical error.

(6) Registrant requests that this name change be removed from the Assignment Records and that the Registrant name be corrected to reflect Farmers Group, Inc. as the owner; and

Being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements may jeopardize the validity of the application or document or any resulting registration, the facts set forth in this Declaration are true; all statements made of my own knowledge are true; and all statements made on information and belief are believed to be true.

FARMERS GROUP, INC.

By: Printed Name: Edwin BurgosTitle: Senior Corporate CounselDate: 5/16/11