

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Philips Electronics North America Corporation		12/19/2008	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	J.W. Holding GmbH		
<b>Street Address:</b>	Kolner Strasse 8		
<b>City:</b>	Stuttgart		
<b>State/Country:</b>	GERMANY		
<b>Postal Code:</b>	70376		
<b>Entity Type:</b>	CORPORATION: GERMANY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2609388	CLEO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(571)970-5692		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	703-683-0500		
<b>Email:</b>	kpettipas@baconthomas.com		
<b>Correspondent Name:</b>	BACON & THOMAS, PLLC (Thomas J. Moore)		
<b>Address Line 1:</b>	625 Slaters Lane, Fourth Floor		
<b>Address Line 4:</b>	Alexandria, VIRGINIA 22314-1176		
<b>ATTORNEY DOCKET NUMBER:</b>	CLEO6001/TJM		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			
<b>Address Line 2:</b>			

OP \$40.00 2609388

**900198870**

**TRADEMARK  
 REEL: 004597 FRAME: 0523**

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Thomas J. Moore

Signature:

/Thomas J. Moore/

Date:

08/04/2011

**Total Attachments: 2**

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**TRADEMARK ASSIGNMENT**

WHEREAS Philips Electronics North America Corporation, a Delaware corporation, having its principal office at 1251 Avenue of the Americas New York, NEW YORK, 100201104, ("Assignor"), is the sole owner of the entire right, title and interest in U.S. trademark registration listed in Exhibit A, attached hereto ("the Mark"); and

Whereas, J.W. Holding GmbH, a German corporation, having its principal office at Kölner Strasse 8, 70376 Stuttgart, Germany, ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the said Mark, including the good will represented by the Mark;

NOW, THEREFORE, for \$10 (ten dollars) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto the Assignee, its legal representatives, successors, and assigns, the entire right, title and interest in and to said Mark, together with the entire goodwill associated with and symbolized by the Mark, together with all common law rights, together with all rights and privileges granted and secured thereby, including the right to sue for all causes of action related to the Mark, and the right to sue in Assignee's own name and to recover for any damages and profits for past infringement, unfair competition or passing off, said rights to be held and enjoyed by said Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this assignment and sale had not been made;

Assignor also hereby agrees with the said Assignee that Assignor will not execute any writing or do any act whatsoever conflicting with these covenants and agreements, and that it will, at any time upon request without further or additional consideration but at the expense of said Assignee, execute such additional assignments and other writing and do such additional acts as said Assignee may deem necessary or desirable to perfect, secure, record, and register said Assignee's enjoyment of this grant, it being understood that the foregoing covenant and agreement shall bind assigns and legal representatives of Assignor and inure to the benefit of the assigns and legal representatives of Assignee;

This assignment is effective *nunc pro tunc* (now as if before) as of \_\_\_\_\_.

IN TESTIMONY WHEREOF, We have hereunto set our hands.

Corporation

**Philips Electronics North America**

Date: 12/19/2008

By : 

Name: MICHAEL E. MARION

Title: AUTHORIZED SIGNATORY

**EXHIBIT A**

<b>Trademark</b>	<b>U.S. Serial No. or Registration No.</b>
CLEO	2609388