

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release of Senior and Junior Trademark Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
THINKDIRECT MARKETING GROUP, INC.	FORMERLY ACCC, INC.	08/04/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	SPECIAL DATA PROCESSING CORPORATION
Street Address:	16120 US HWY 19 NORTH, SUITE 200
City:	CLEARWATER
State/Country:	FLORIDA
Postal Code:	34624
Entity Type:	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Serial Number:	75320669	MILLION DOLLAR "STRIKE IT RICH" SWEEPSTAKES
Serial Number:	74694733	
Serial Number:	74694732	NPE
Serial Number:	74674841	NATIONAL MAGAZINE EXCHANGE
Serial Number:	76194852	NATIONAL PUBLISHERS EXCHANGE

CORRESPONDENCE DATA

Fax Number: (703)744-8001
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 7037448029
 Email: LKOLO@PATTONBOGGS.COM
 Correspondent Name: LACY KOLO
 Address Line 1: 8484 WESTPARK DRIVE SUITE 900
 Address Line 2: PATTON BOGGS
 Address Line 4: MCLEAN, VIRGINIA 22102

OP \$140.00 75320669

ATTORNEY DOCKET NUMBER:	027988.0100 KOLO
NAME OF SUBMITTER:	LACY KOLO
Signature:	/LACY KOLO/
Date:	08/04/2011
Total Attachments: 2 source=RELEASE OF SECURITY INTEREST ACCC with Annex Page Signed#page1.tif source=RELEASE OF SECURITY INTEREST ACCC with Annex Page Signed#page2.tif	

**NOTICE OF RELEASE OF
SECURITY INTEREST IN TRADEMARKS**

WHEREAS, SPECIAL DATA PROCESSING CORPORATION ("Assignor") assigned to and granted to WELLS FARGO FOOTHILL, INC. ("Assignee") a security interest in all right, title and interest of Assignor in and to certain trademarks and related goodwill for which there are registrations or applications in the United States Patent and Trademark Office under the numbers shown in the attached Annex I hereto (the "Trademarks"), as memorialized in the Senior Trademark Security Agreement and Junior Trademark Security Agreement, both executed September 30, 2004.

WHEREAS, Assignee assigned to ACCC, INC. all Assignee's rights, title and interest in and to the Trademarks on August 27, 2008.

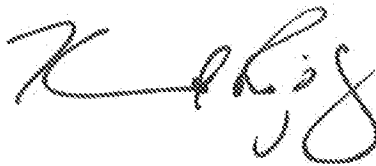
WHEREAS, ACCC, INC. changed its name to AGORA MARKETING SOLUTIONS, INC. on September 11, 2008, and changed its name to THINKDIRECT MARKETING GROUP, INC. on January 12, 2010 ("Buyer"),.

WHEREAS, Buyer and its successors wishes to provide a document suitable for recording in the United States Patent and Trademark Offices for purposes of recording the termination, release, relinquishment and discharge of its security interest in the Trademarks.

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Buyer hereby terminates, relinquishes, releases and discharges its security interest in the Trademarks and associated goodwill (including all revisions, extensions and non-United States counterparts).


IN WITNESS WHEREOF, the Buyer has caused this Notice of Release of Security Interest in Trademarks to be duly executed as of August 4, 2011.

THINKDIRECT MARKETING GROUP, INC.



By: _____
Name: Thomas H. Ripley
Title: President

ANNEX I
Trademarks Applications and Registrations

Mark	Jurisdiction	Serial No.	Registration No.
MILLION DOLLAR "STRIKE IT RICH" SWEEPSTAKES	U.S.	75320669	2241994
	U.S.	74694733	1985495
NPE	U.S.	74694732	1973076
NATIONAL MAGAZINE EXCHANGE	U.S.	74674841	2042719
NATIONAL PUBLISHERS EXCHANGE	U.S.	76194852	2589815