

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|----------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Nielsen Business Media, Inc. | | 12/31/2009 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | e5 Global Media, LLC | | |
| Street Address: | 770 Broadway | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10003 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3125827 | ADFREAK | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (203)327-1096 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 203-324-6155 | | |
| Email: | ccobb@ssjr.com | | |
| Correspondent Name: | Gene S. Winter | | |
| Address Line 1: | 986 Bedford Street | | |
| Address Line 2: | St. Onge Steward Johnston & Reens | | |
| Address Line 4: | Stamford, CONNECTICUT 06905 | | |
| ATTORNEY DOCKET NUMBER: | 03671-T0061A | | |
| NAME OF SUBMITTER: | Gene S. Winter | | |
| Signature: | /Gene S. Winter/ | | |
| Date: | 08/04/2011 | | |

OP \$40.00 3125827

Total Attachments: 17

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ASSIGNMENT OF TRADEMARKS

This TRADEMARK ASSIGNMENT (this "Assignment"), dated as of the 31st day of December, 2009 (the "Effective Date"), is between Nielsen Business Media, Inc., a Delaware corporation ("Assignor") and e5 Global Media, LLC, a Delaware limited liability company ("Assignee").

WITNESSETH:

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks described on Schedule A attached hereto (the "Trademarks"); and

WHEREAS, for good and valuable consideration and pursuant to a certain purchase agreement, dated December 7, 2009, by and among Assignor, Assignee and other parties (the "Purchase Agreement"), and upon the terms and conditions set forth below, Assignor desires to assign all of its rights, title and interest with respect to the Trademarks to Assignee and Assignee desires to accept such assignment and assume all rights and obligations of Assignor associated with the Trademarks.

NOW, THEREFORE, in consideration of the transactions contemplated by the Purchase Agreement and this Assignment and of other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

1. Assignment. Assignor hereby assigns and transfers unto Assignee, its successors, heirs and assigns all right, title and interest in and to the Trademarks and the goodwill of the business with which the Trademarks are used, including without limitation, the right to any registrations thereof, the right to prosecute any applications therefor, the right to have any registrations issue in the name of the Assignee, the right to apply for and obtain any renewal of any registrations thereof, the right to any priorities based on the filing of the aforesaid applications, the right to sue for past and future infringement.

2. Further Assurances. At the reasonable request of either party and without further consideration, the other party shall execute and deliver such other instruments of assignment and assumption and take such other actions as may be necessary to effect the intent of this Agreement.

3. Covenants and Representations. The covenants, agreements, representations and warranties made by Parent (as defined in the Purchase Agreement) or Assignee, as applicable, in the Purchase Agreement with respect to the Trademarks are hereby incorporated herein by this reference and shall inure to the benefit of, and be binding upon, the parties hereto, and their respective successors and permitted assigns, subject to the limitations, terms and conditions of the Purchase Agreement; provided, however, that for avoidance of doubt, (a) Assignor makes no representations or warranties with respect to the Trademarks, and (b) in no event shall Assignor have any indemnification obligation under the Purchase Agreement or hereunder.

4. Binding Provisions. This Assignment is binding upon, and inures to the benefit of, the parties hereto and their respective heirs, executors, legal representatives, successors, and permitted assigns.


5. Governing Law. This Agreement shall be governed by and construed in accordance with the internal laws of the State of New York, without giving effect to any choice of law provision or rule (whether of the State of New York or any other jurisdiction) that would cause the application of laws other than those of the State of New York.

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IN WITNESS WHEREOF, the parties hereto have executed and delivered this
Trademark Assignment as of the Effective Date.

NIELSEN BUSINESS MEDIA, INC.
(Assignor)

B5 GLOBAL MEDIA, LLC
(Assignee)

By: 
Name: JAMES ROSS
Title: Vice President

By: _____
Name:
Title:

IN WITNESS WHEREOF, the parties hereto have executed and delivered this Trademark Assignment as of the Effective Date.

NIelsen BUSINESS MEDIA, INC.
(Assignor)

E5 GLOBAL MEDIA, LLC
(Assignee)

By: _____
Name:
Title:

By: James A. Finkelstein
Name: James A. Finkelstein
Title: Chairman

Schedule A
Trademarks

Common Law Rights:

Any worldwide common law rights held by Seller in any of the trademarks identified on this Exhibit.

Registered Marks/Pending Applications:

| <u>Mark/Title</u> | <u>Country</u> | <u>Status</u> | <u>Serial No.</u> | <u>Reg. No.</u> | <u>Expiration</u> | <u>Owner</u> |
|------------------------|----------------|---------------|-------------------|-----------------|-------------------|------------------------------|
| ACTORFEST (Class 35) | United States | REGISTERED | 78/813,359 | 3,196,435 | 01/09/2013 | VNU BUSINESS MEDIA, INC. |
| AIRPLAY MONITOR | Canada | REGISTERED | 808056 | TMA501617 | 09/30/2013 | VNU BUSINESS MEDIA, INC. |
| AIRPLAY MONITOR | United States | REGISTERED | 74/364,012 | 1844376 | 07/12/2014 | VNU BUSINESS MEDIA, INC. |
| AUDARENA STADIUM | United States | REGISTERED | 73/252,790 | 1,193,612 | 04/13/2012 | VNU BUSINESS MEDIA, INC. |
| AUDARENA STADIUM GUIDE | Canada | REGISTERED | 563,765 | 337,991 | 03/11/2018 | VNU BUSINESS MEDIA, INC. |
| BIN | United States | REGISTERED | 74/133,984 | 1,686,904 | 05/12/2012 | VNU BUSINESS MEDIA, INC. |
| BACK STAGE | Canada | REGISTERED | 757,234 | 460,704 | 08/02/2011 | NIELSEN BUSINESS MEDIA, INC. |
| BACK STAGE | United States | REGISTERED | 73/579,302 | 1,404,920 | 08/12/2016 | VNU BUSINESS MEDIA, INC. |
| BACK STAGE WEST | United States | REGISTERED | 74/493,680 | 1,879,722 | 02/21/2015 | VNU BUSINESS MEDIA, INC. |
| BACKSTAGE.COM | United States | REGISTERED | 75/381,697 | 2,452,299 | 05/22/2011 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD | Canada | REGISTERED | 278,571 | 135,798 | 05/15/2024 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD | Turkey | PENDING | 2006/47408 | 2006/47408 | 10/02/2016 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD | Turkey | PENDING | 2009-G-278339 | | N/A | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 14) | Japan | REGISTERED | 9-28319 | 4040706 | 08/08/2017 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 15) | Japan | REGISTERED | 7-115655 | 4451421 | 02/09/2011 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 16) | Argentina | REGISTERED | 2.175.770 | 1.951.223 | 09/17/2013 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 16) | Australia | REGISTERED | 183,783 | 183,783 | 10/29/2018 | NIELSEN BUSINESS MEDIA, INC. |

| <u>Mark/Title</u> | <u>Country</u> | <u>Status</u> | <u>Serial No.</u> | <u>Reg. No.</u> | <u>Expiration</u> | <u>Owner</u> |
|--------------------|-----------------------|---------------|-------------------|-----------------|-------------------|------------------------------|
| BILLBOARD (Cl. 16) | Benelux | REGISTERED | 565747 | 83857 | 12/01/2011 | BPI COMMUNICATIONS, INC. |
| BILLBOARD (Cl. 16) | Brazil | REGISTERED | 790126516 | 790.126.516 | 10/13/2011 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 16) | Bulgaria | REGISTERED | 11786 | 18804 | 08/21/2010 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 16) | Chile | REGISTERED | 424.528 | 524.813 | 10/21/2018 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 16) | China | REGISTERED | 90-41715 | 608977 | 08/30/2012 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 16) | Colombia | REGISTERED | 182721 | 100567 | 05/16/2018 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 16) | Czech Republic | REGISTERED | N/A | 169,002 | 08/29/2010 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 16) | Denmark | REGISTERED | 310878 | VR 1980 02627 | 07/11/2010 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 16) | European Union (OHIM) | REGISTERED | 126,474 | 126474 | 04/30/2016 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 16) | France | REGISTERED | 81.072 | 1,496,735 | 11/03/2018 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 16) | Georgia | REGISTERED | 4088/03-93 | 10568 | 08/26/2018 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 16) | Germany | REGISTERED | DD-W64535/16 | DD653363 | 09/14/2010 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 16) | Germany | REGISTERED | 792792 | 792,792 | 10/29/2013 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 16) | Hong Kong | REGISTERED | 8526/1997 | 200002005 | 06/20/2014 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 16) | Hungary | REGISTERED | 3300/90 | 140 054 | 08/28/2010 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 16) | Japan | REGISTERED | 7-115656 | 4455947 | 03/02/2011 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD | Kosovo | PENDING | 4551 | | 8/30/2010 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD | Montenegro | REGISTERED | z-154490 | 36009 | 8/30/2010 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD | Serbia | REGISTERED | z-154490 | 36009 | 8/30/2010 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 16) | Mexico | REGISTERED | 236437 | 236437 | 10/16/2014 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 16) | Norway | REGISTERED | 780.210 | 106.655 | 11/27/2010 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 16) | Russian Federation | REGISTERED | 126367 | 96187 | 09/19/2020 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 16) | Singapore | REGISTERED | T97/08271J | T97/08271J | 07/11/2017 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 16) | Slovak Republic | REGISTERED | O-58426-90 | 169002 | 08/19/2010 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 16) | South Africa | PENDING | 2002/12126 | 2002/12126 | 08/14/2012 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 16) | Spain | REGISTERED | 947045 | 947045 | 07/02/2010 | VNU BUSINESS MEDIA, INC. |

| <u>Mark/Title</u> | <u>Country</u> | <u>Status</u> | <u>Serial No.</u> | <u>Reg. No.</u> | <u>Expiration</u> | <u>Owner</u> |
|--------------------------|-----------------------|---------------|-------------------|-----------------|-------------------|------------------------------|
| BILLBOARD (Cl. 16) | Sweden | REGISTERED | 78-3584 | 172,550 | 06/19/2010 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 16) | Switzerland | REGISTERED | 4913 | 327528 | 08/29/2013 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 16) | Ukraine | REGISTERED | 126367/SU | 5049 | 09/19/2010 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 16) | United States | REGISTERED | 72/463,894 | 986,949 | 06/25/2014 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 16) | Venezuela | REGISTERED | 3955-1979 | 101762-F | 03/14/2018 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 18) | Japan | REGISTERED | 7-115657 | 3,369,074 | 02/27/2018 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 20) | Japan | REGISTERED | 7-115658 | 4128990 | 03/27/2018 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 21) | Japan | REGISTERED | 7-115659 | 4077190 | 10/31/2017 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 24) | Japan | REGISTERED | 7-115660 | 3363283 | 11/28/2017 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 25) | Japan | REGISTERED | 7-115661 | 4,467,947 | 04/20/2011 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 28) | Japan | REGISTERED | 7-115662 | 4,451,422 | 02/09/2011 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 3) | Japan | REGISTERED | 7-115652 | 4094465 | 12/19/2017 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 30) | Japan | REGISTERED | 9-163947 | 4265736 | 04/23/2019 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 32) | Japan | REGISTERED | 7-115664 | 4089988 | 12/12/2017 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 33) | Japan | REGISTERED | 7-115665 | 4063452 | 10/03/2017 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 34) | Japan | REGISTERED | 7-115666 | 4089989 | 12/12/2017 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 35) | United States | REGISTERED | 77273,122 | 3,475,206 | 07/29/2014 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 41) | Australia | REGISTERED | 449,593 | 449,593 | 08/04/2017 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 41) | Korea (South) | REGISTERED | 41-2001-8207 | 41-84433 | 03/17/2013 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 41, 42) | Australia | REGISTERED | 725653 | 725653 | 01/15/2017 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 42) | Korea (South) | REGISTERED | 41-2000-16264 | 41-75211 | 04/18/2012 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD (Cl. 9) | Hong Kong | REGISTERED | 199802450 | 199900875 | 02/26/2015 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD (Class 16) | Japan | REGISTERED | 2004-519749 | 1664965 | 03/22/2014 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD (Cls. 38 & 41) | European Union (OHIM) | REGISTERED | 3.654.332 | 3654332 | 02/19/2014 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD (Cls. 38 & 41) | Japan | REGISTERED | 2004-10407 | 4,854,284 | 04/08/2015 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD (Katakana) | Japan | REGISTERED | | 891410 | 03/02/2011 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD (Nat. 15) | Uruguay | REGISTERED | 345.425 | 259931 | 01/25/2013 | VNU BUSINESS MEDIA, INC. |

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|---------------------------------|----------------|---------------|-------------------|------------------|-------------------|------------------------------|
| BILLBOARD (stylized 1) - Cl. 16 | Japan | REGISTERED | 4-108431 | 3151423 | 05/31/2016 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD (stylized 1) - Cl. 16 | United States | REGISTERED | 71/672,626 | 606,753 | 05/31/2015 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD (stylized 2) | United States | REGISTERED | 73/654,996 | 1,528,168 | 03/07/2019 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD (stylized 2) - Cl. 16 | Argentina | REGISTERED | 1.778.344 | 1.731.379 | 04/16/2019 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD (stylized 2) - Cl. 16 | Brazil | REGISTERED | 821.130.846 | 821.130.846 | 08/06/2012 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD (stylized 2) - Cl. 16 | Hong Kong | REGISTERED | 8627/1997 | 200002006 | 06/24/2014 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD (stylized 2) - Cl. 16 | Indonesia | REGISTERED | D95-22111 | IDM00007739 3 | 11/23/2015 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD (stylized 2) - Cl. 16 | Israel | REGISTERED | 100268 | 100268 | 08/22/2016 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD (stylized 2) - Cl. 16 | Korea (South) | REGISTERED | 11420/1985 | 128325 | 08/07/2016 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD (stylized 2) - Cl. 16 | Poland | REGISTERED | Z-99010 | 74054 | 05/14/2011 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD (stylized 2) - Cl. 16 | Romania | REGISTERED | 24481 | R 18534 | 05/15/2011 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD (stylized 2) - Cl. 16 | Singapore | REGISTERED | T97/08534E | T97/08534E | 07/17/2017 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD (stylized 2) - Cl. 16 | Taiwan | REGISTERED | 79-50033 | 526128 | 06/15/2011 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD (stylized 2) - Cl. 25 | Japan | REGISTERED | 7-115661 | 4467947 | 04/20/2010 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD (stylized 2) - Cl. 25 | United States | REGISTERED | 75/034,111 | 2,082,353 | 07/22/2017 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD (stylized 2) - Cl. 9 | Hong Kong | REGISTERED | 199802545 | 199902520 | 02/25/2015 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD (stylized 2) - Cl. 9 | Japan | REGISTERED | 7-115653 | 4528548 | 12/14/2011 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD (stylized 2) - Cl. 9 | United States | REGISTERED | 74/051,725 | 1,660,589 | 10/15/2011 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD 200 | United States | REGISTERED | 74/208,175 | 1,704,965 | 08/04/2012 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD BULLETIN | United States | REGISTERED | 75/212,555 | 2,160,124 | 05/26/2018 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD CAFE | Japan | REGISTERED | 4-121505 | 3151428 | 05/31/2016 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD EXTRA (Stylized - | Japan | REGISTERED | H05-055887 | 3337912 | 08/08/2017 | NIELSEN BUSINESS MEDIA, INC. |

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|---|--------------------------|---------------|-------------------|-----------------|-------------------|------------------------------|
| Class 16) | | | | | | |
| BILLBOARD HOT 100 | Benelux | REGISTERED | 842069 | 565363 | 02/07/2015 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD LIVE & DESIGN | Australia | REGISTERED | 713555 | 713555 | 07/23/2016 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD LIVE & DESIGN (Cl. 25) | Hong Kong | REGISTERED | 9194/1996 | 11604/1999 | 07/26/2013 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD LIVE & DESIGN (Cl. 25, 41, 42) | European Union (OHIM) | REGISTERED | 260,984 | 260984 | 04/30/2016 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD LIVE & DESIGN (Cl. 41) | Hong Kong | REGISTERED | 9195/1996 | 118941998 | 07/26/2013 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD LIVE & DESIGN (Cl. 41) | Japan | REGISTERED | 8-81863 | 4209251 | 11/13/2018 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD LIVE & DESIGN (Cl. 41, 42) | United States | REGISTERED | 75/978,749 | 2,290,642 | 11/02/2019 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD LIVE & DESIGN (Cl. 42) | Hong Kong | REGISTERED | 9196/1996 | 199808708 | 07/26/2013 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD LIVE (Cl. 25) | China | REGISTERED | 970007910 | 1196627 | 08/06/2018 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD LIVE (Cl. 25) | Indonesia | REGISTERED | D99-202 69 | 471165 | 11/16/2009 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD LIVE (Cl. 25) | Korea (South) | REGISTERED | 40-199-18940 | 478357 | 10/06/2010 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD LIVE (Cl. 25) | Mexico | REGISTERED | 285434 | 650,165 | 01/29/2017 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD LIVE (Cl. 25) | Singapore | REGISTERED | T97/00553H | T97/00553H | 07/29/2016 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD LIVE (Cl. 25) | United States | REGISTERED | 75/978,494 | 2,319,617 | 02/15/2010 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD LIVE (Cl. 25, 41, 42) | European Union (OHIM) | REGISTERED | 260,968 | 260968 | 05/31/2016 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD LIVE (Cl. 41 and 43) | United States | ALLOWED | 77/357,212 | | 01/15/2010 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD LIVE (Cl. 41) | Brazil | REGISTERED | 819,079,227 | 819079227 | 04/09/2012 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD LIVE (Cl. 41) | Korea (South) | REGISTERED | 97-2492 | 48281 | 10/21/2018 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD LIVE (Cl. 41) | Mexico | REGISTERED | 285436 | 551,291 | 01/29/2017 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD LIVE (Cl. 41) | Singapore | REGISTERED | T97/00554F | T97/00554F | 01/16/2017 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD LIVE (Cl. 42) | Brazil | REGISTERED | 819,050,970 | 819,050,970 | 11/07/2010 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD LIVE (Cl. 42) | China | REGISTERED | 970007912 | 1,471,917 | 11/06/2010 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD LIVE (Cl. 42) | Japan | REGISTERED | 7-93771 | 4128035 | 03/27/2018 | NIELSEN BUSINESS MEDIA, INC. |

| Mark/Title | Country | Status | Serial No. | Reg. No. | Expiration | Owner |
|-----------------------------------|-----------------------|------------|-----------------|------------------|------------|------------------------------|
| BILLBOARD LIVE (Cl. 42) | Mexico | REGISTERED | 285435 | 551,290 | 01/29/2017 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD LIVE (Cl. 42) | Singapore | REGISTERED | 555/97 | T97/00555D | 01/16/2017 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD LIVE (Class 041) | Indonesia | REGISTERED | V00-2006007780A | IDM00012372 4 | 08/03/2016 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD LIVE (Class 041) | Indonesia | REGISTERED | V00-2006007778 | IDM00012372 3 | 08/03/2016 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD LIVE (Cl. 43) | Indonesia | REGISTERED | V00-2006007780 | IDM00009238 9 | 02/03/2017 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD LIVE (Cls. 38 & 41) | Japan | REGISTERED | 2004-10408 | 4,854,285 | 04/08/2015 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD MUSIC AWARDS | United States | REGISTERED | 78/494,024 | 3,023,506 | 12/06/2011 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD RADIO | United States | ALLOWED | 77/451,129 | | 12/30/2009 | NIELSEN BUSINESS MEDIA, INC. |
| BILLBOARD SONG CONTEST | United States | REGISTERED | 73/698,698 | 1,538,506 | 05/09/2019 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD UNDERGROUND | United States | REGISTERED | 77/003,414 | 3,267,250 | 07/24/2013 | VNU BUSINESS MEDIA, INC. |
| BILLBOARD.COM | United States | REGISTERED | 75/219,798 | 2,202,505 | 11/10/2018 | VNU BUSINESS MEDIA, INC. |
| BREAKERS | United States | PENDING | 77/781,620 | | 04/15/2010 | NIELSEN BUSINESS MEDIA, INC. |
| CAVALCADE OF ACTS AND ATTRACTIONS | Canada | REGISTERED | 564013 | 337,951 | 03/11/2018 | VNU BUSINESS MEDIA, INC. |
| DIGITAL MUSIC LIVE! (Class 35) | United States | REGISTERED | 77/355,649 | 3,522,276 | 10/21/2014 | NIELSEN BUSINESS MEDIA, INC. |
| DIGITAL MUSIC LIVE! (Class 41) | United States | REGISTERED | 77/355,665 | 3,510,269 | 09/30/2014 | NIELSEN BUSINESS MEDIA, INC. |
| EUROCHART HOT 100 | Benelux | REGISTERED | 839282 | 563,807 | 12/19/2014 | BFI COMMUNICATIONS, INC. |
| EUROCHART HOT 100 | European Union (OHIM) | REGISTERED | 410654 | 410,654 | 12/31/2016 | NIELSEN BUSINESS MEDIA, INC. |
| GLOBAL MUSIC PULSE | United States | REGISTERED | 74/222,793 | 1,768,293 | 04/27/2013 | VNU BUSINESS MEDIA, INC. |
| GREATEST GAINERS | United States | REGISTERED | 75/471,809 | 2,361,215 | 06/27/2010 | VNU BUSINESS MEDIA, INC. |
| HEATSEEKERS | United States | REGISTERED | 74/222,749 | 1,920,850 | 09/19/2015 | VNU BUSINESS MEDIA, INC. |

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|--------------------------------|-----------------------|---------------|-------------------|-----------------|-------------------|-------------------------------|
| HOT 100 | European Union (OHIM) | REGISTERED | 410522 | 410,522 | 12/31/2016 | NIELSEN BUSINESS MEDIA, INC. |
| HOT 100 (Cl. 16) | Japan | REGISTERED | 287773 | 2,722,646 | 08/01/2017 | NIELSEN BUSINESS MEDIA, INC. |
| HOT 100 (Cl. 16) | United States | REGISTERED | 72233,867 | 831,459 | 07/04/2017 | VNU BUSINESS MEDIA, INC. |
| HOT 100 (Cl. 25) | Japan | REGISTERED | 287772 | 2,695,414 | 09/30/2014 | NIELSEN BUSINESS MEDIA, INC. |
| IMPACT! | United States | REGISTERED | 75474,516 | 2,322,564 | 2/22/2010 | VNU BUSINESS MEDIA, INC. |
| MECCA (Class 35) | United States | REGISTERED | 78645,923 | 3,131,270 | 8/15/2012 | NIELSEN BUSINESS MEDIA, INC. |
| MOBILE ENTERTAINMENT LIVE | United States | REGISTERED | 77066,637 | 3,292,412 | 9/11/2013 | NIELSEN BUSINESS MEDIA, INC. |
| MOBILE ENTERTAINMENT LIVE | United States | REGISTERED | 77066,641 | 3,292,413 | 9/11/2013 | NIELSEN BUSINESS MEDIA, INC. |
| MOST ADDED | United States | PENDING | 77781,593 | | 1/15/2010 | NIELSEN BUSINESS MEDIA, INC. |
| MUSIC & MEDIA (Stylized) | United States | REGISTERED | 74221,317 | 1,791,549 | 9/7/2013 | VNU BUSINESS MEDIA, INC. |
| POP 100 | United States | REGISTERED | 78588,484 | 3,119,666 | 07/25/2012 | VNU BUSINESS MEDIA, INC. |
| QUIZBEAT | United States | REGISTERED | 77466,755 | 3,549,829 | 12/23/2014 | NIELSEN BUSINESS MEDIA, INC. |
| RADIO MONITOR | United States | REGISTERED | 78442,193 | 3,096,616 | 05/23/2012 | VNU BUSINESS MEDIA, INC. |
| ROSS REPORTS | United States | REGISTERED | 75258,450 | 2,191,939 | 09/29/2018 | VNU BUSINESS MEDIA, INC. |
| ROSS REPORTS TELEVISION & FILM | United States | REGISTERED | 75462,968 | 2,213,123 | 12/22/2018 | VNU BUSINESS MEDIA, INC. |
| THE BILLBOARD HOT 100 | Canada | REGISTERED | 899158 | TMA580,475 | 05/01/2018 | VNU BUSINESS MEDIA, INC. |
| THE BUZZ 100 | United States | REGISTERED | 77319,230 | 3,435,858 | 05/24/2014 | NIELSEN BUSINESS MEDIA, INC. |
| TOP DOLLAR | United States | ALLOWED | 77383,367 | | 03/02/2010 | NIELSEN BUSINESS MEDIA, INC. |
| TOP POP | United States | REGISTERED | 73659,797 | 1,494,186 | 06/28/2018 | VNU BUSINESS MEDIA, INC. |
| VITAL REISSUES | United States | REGISTERED | 74679,136 | 1,966,029 | 04/02/2016 | VNU BUSINESS MEDIA, INC. |
| CINEASIA | China | REGISTERED | 3232580 | 3,232,580 | 10/20/2013 | SUNSHINE GROUP WORLDWIDE, LLC |
| CINEASIA | Thailand | REGISTERED | SM19524 | 491569 | 07/03/2012 | SUNSHINE GROUP WORLDWIDE, LLC |
| CINEASIA | United States | REGISTERED | 76355,304 | 2,708,773 | 04/22/2013 | VNU BUSINESS MEDIA, INC. |

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|-----------------------------|-----------------------|---------------|-------------------|-----------------|-------------------|-------------------------------|
| CINEMA EXPO INTERNATIONAL | European Union (OHIM) | REGISTERED | 2759710 | 2759710 | 07/31/2012 | SUNSHINE GROUP WORLDWIDE, LLC |
| CINEMA EXPO INTERNATIONAL | United States | REGISTERED | 76/355,697 | 2,674,583 | 01/14/2013 | VNU BUSINESS MEDIA, INC. |
| FILM JOURNAL INTERNATIONAL | United States | REGISTERED | 76/355,618 | 2,768,767 | 09/30/2013 | SUNSHINE GROUP WORLDWIDE, LLC |
| MOVIEWEEK and Design | United States | SUSPENDED | 77/485,328 | | N/A | NIELSEN BUSINESS MEDIA, INC. |
| SHOWEAST | United States | REGISTERED | 75/754,640 | 2,472,821 | 07/31/2011 | SUNSHINE GROUP WORLDWIDE, LLC |
| SHOWEST | United States | REGISTERED | 73/334,598 | 1,212,684 | 10/12/2012 | SUNSHINE GROUP WORLDWIDE, LLC |
| SHOWEST (California) | United States | REGISTERED | | 12,732 | 11/03/2011 | SUNSHINE GROUP WORLDWIDE, LLC |
| SHOWEST (Utah) | United States | REGISTERED | | 25,496 | 11/06/2011 | SUNSHINE GROUP WORLDWIDE, LLC |
| SHOWEST AWARDS | United States | REGISTERED | 76/065,730 | 2,512,105 | 11/27/2011 | VNU BUSINESS MEDIA, INC. |
| DIRECTOR POWER | United States | REGISTERED | 75/537,681 | 2,453,593 | 05/22/2011 | H R INDUSTRIES, INC. |
| DIRECTOR POWER | United States | REGISTERED | 75/521,090 | 2,313,448 | 02/01/2010 | H R INDUSTRIES, INC. |
| FIRST IN HOLLYWOOD | United States | ALLOWED | 77/408,237 | | 03/02/2010 | NIELSEN BUSINESS MEDIA, INC. |
| FUEL FOR THOUGHT (Class 16) | United States | REGISTERED | 78/264,643 | 2,905,358 | 11/23/2010 | H R INDUSTRIES, INC. |
| FUEL FOR THOUGHT (Class 41) | United States | REGISTERED | 78/264,649 | 2,928,300 | 02/22/2011 | H R INDUSTRIES, INC. |
| HOLLYWOOD HYPERLINKS | United States | REGISTERED | 75/126,565 | 2,179,876 | 08/11/2018 | H R INDUSTRIES, INC. |
| KEY ART AWARDS | United States | REGISTERED | 74/095,044 | 1,745,378 | 01/05/2013 | H R INDUSTRIES, INC. |
| RISKY BIZ | United States | REGISTERED | 77/522,490 | 3,579,898 | 02/24/2015 | NIELSEN BUSINESS MEDIA, INC. |
| RISKY BUSINESS | United States | REGISTERED | 77/123,315 | 3,518,909 | 10/21/2014 | NIELSEN BUSINESS MEDIA, INC. |
| STAR POWER | United States | REGISTERED | 75/268,379 | 2,208,161 | 12/08/2018 | H R INDUSTRIES, INC. |

| Mark/Title | Country | Status | Serial No. | Reg. No. | Expiration | Owner |
|--|--------------------------|------------|---------------|-----------|------------|------------------------------|
| STAR POWER | United States | REGISTERED | 75/538,378 | 2,320,657 | 02/22/2010 | H R INDUSTRIES, INC. |
| THE HOLLYWOOD REPORTER | India | PUBLISHED | 1596229 | | 08/30/2017 | NIELSEN BUSINESS MEDIA, INC. |
| THE HOLLYWOOD REPORTER (Class 16) | United States | PENDING | 77/223,725 | | N/A | NIELSEN BUSINESS MEDIA, INC. |
| THE HOLLYWOOD REPORTER (Class 41) | India | PUBLISHED | 1596228 | | 08/30/2017 | NIELSEN BUSINESS MEDIA, INC. |
| THE HOLLYWOOD REPORTER (Class 41) | United States | PENDING | 77/223,738 | | N/A | NIELSEN BUSINESS MEDIA, INC. |
| THE HOLLYWOOD REPORTER | Japan | REGISTERED | 5-275 | 3,077,332 | 09/29/2015 | H R INDUSTRIES, INC. |
| THE HOLLYWOOD REPORTER & Design | European Union (OHIM) | REGISTERED | 91074 | 91,074 | 04/30/2016 | H R INDUSTRIES, INC. |
| THE HOLLYWOOD REPORTER & Design | Korea (South) | REGISTERED | 40-2001-17017 | 40-526132 | 07/24/2012 | H R INDUSTRIES, INC. |
| THE HOLLYWOOD REPORTER & Design | United States | REGISTERED | 73/213,517 | 1,140,385 | 10/14/2010 | H R INDUSTRIES, INC. |
| THE HOLLYWOOD REPORTER (Class 16) | India | PENDING | 1600742 | | 09/11/2017 | NIELSEN BUSINESS MEDIA, INC. |
| THE HOLLYWOOD REPORTER (Class 41) | India | PENDING | 1599915 | | 09/10/2017 | NIELSEN BUSINESS MEDIA, INC. |
| THE HOLLYWOOD REPORTER (Classes 016 and 041) | United States | REGISTERED | 77/407,221 | 3,519,615 | 10/21/2014 | NIELSEN BUSINESS MEDIA, INC. |
| THE HOLLYWOOD REPORTER (Stylized) | United States | REGISTERED | 72/283,063 | 0,856,584 | 09/10/2018 | H R INDUSTRIES, INC. |
| THE HOLLYWOOD REPORTER STUDIO FOUNDED IN 1929 BLU-BOOK | United States | REGISTERED | 73/215,262 | 1,185,696 | 01/12/2012 | H R INDUSTRIES, INC. |
| THE HOLLYWOODREPORTER | United States | REGISTERED | 75/395,937 | 2,245,657 | 05/18/2019 | NIELSEN BUSINESS MEDIA, INC. |
| THR and Design | United States | ALLOWED | 77/408,247 | | 03/02/2010 | NIELSEN BUSINESS MEDIA, INC. |
| ADFREAK | United States | REGISTERED | 78/521,634 | 3,125,827 | 08/08/2012 | VNU BUSINESS MEDIA, INC. |
| ADWEEK | Argentina | PUBLISHED | 2.813.863 | | N/A | NIELSEN BUSINESS MEDIA, INC. |
| ADWEEK | Argentina | PUBLISHED | 2.813.864 | | N/A | NIELSEN BUSINESS MEDIA, INC. |
| ADWEEK | European Union (OHIM) | REGISTERED | 91,207 | 91,207 | 04/30/2016 | VNU BUSINESS MEDIA, INC. |

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|---|-----------------------|------------|-------------|-------------|------------|------------------------------|
| ADWEEK (Classes 16 and 35) | Russian Federation | REGISTERED | 2005727295 | 318157 | 10/26/2015 | VNU BUSINESS MEDIA, INC. |
| ADWEEK (Stylized) | United States | REGISTERED | 73/625,384 | 1,442,070 | 06/09/2017 | VNU BUSINESS MEDIA, INC. |
| ADWEEK (word mark - Class 16) | United States | REGISTERED | 78/188,927 | 2,788,877 | 12/02/2013 | VNU BUSINESS MEDIA, INC. |
| ADWEEK (word mark - Class 41) | United States | REGISTERED | 78/417,213 | 2,997,512 | 09/20/2011 | VNU BUSINESS MEDIA, INC. |
| ADWEEK (word mark - Classes 35, 41, 42) | European Union (OHIM) | REGISTERED | 4,113,957 | 4,113,957 | 01/24/2016 | VNU BUSINESS MEDIA, INC. |
| ADWEEK GLOBAL MARKETING | Canada | REGISTERED | 1237100 | 1237100 | 11/03/2021 | VNU BUSINESS MEDIA, INC. |
| ADWEEK ASIA | European Union (OHIM) | REGISTERED | 1872506 | 1872506 | 09/25/2010 | VNU BUSINESS MEDIA, INC. |
| ADWEEK'S WORK | Hong Kong | REGISTERED | 8312/1998 | B13075/1999 | 06/25/2015 | VNU BUSINESS MEDIA, INC. |
| BRAND BUILDERS (word mark - 2(f)) | European Union (OHIM) | REGISTERED | 3,752,482 | 3,752,482 | 04/12/2014 | VNU BUSINESS MEDIA, INC. |
| BRAND WEEK | United States | REGISTERED | 78/420,971 | 2989342 | 08/30/2011 | VNU BUSINESS MEDIA, INC. |
| BRAND WEEK | Argentina | PUBLISHED | 2,813,861 | | N/A | NIELSEN BUSINESS MEDIA, INC. |
| BRAND WEEK | Argentina | REGISTERED | 2,813,862 | 2,278,781 | 03/25/2019 | NIELSEN BUSINESS MEDIA, INC. |
| BRAND WEEK | Brazil | REGISTERED | 821,979,698 | 821,979,698 | 07/25/2016 | ASM COMMUNICATIONS, INC. |
| BRAND WEEK | Canada | REGISTERED | 1040705 | TMA574,863 | 01/31/2018 | VNU BUSINESS MEDIA, INC. |
| BRAND WEEK | European Union (OHIM) | REGISTERED | 126,573 | 126,573 | 04/30/2016 | VNU BUSINESS MEDIA, INC. |
| BRAND WEEK | Hong Kong | REGISTERED | 99/19525 | 2000B13878 | 12/24/2016 | ASM COMMUNICATIONS, INC. |
| BRAND WEEK | Japan | REGISTERED | 2000-6783 | 4,431,319 | 11/10/2010 | VNU BUSINESS MEDIA, INC. |
| BRAND WEEK | Mexico | PENDING | 407545 | | 01/21/2010 | VNU BUSINESS MEDIA, INC. |
| BRAND WEEK | United States | REGISTERED | 74/258,878 | 1,820,584 | 02/08/2014 | VNU BUSINESS MEDIA, INC. |
| BRAND WEEK SUPERBRANDS | European Union (OHIM) | REGISTERED | 2083079 | 2083079 | 01/24/2011 | VNU BUSINESS MEDIA, INC. |
| BRAND WEEK SUPERBRANDS | Great Britain (UK) | REGISTERED | 2242463 | 2242463 | 08/14/2010 | VNU BUSINESS MEDIA, INC. |
| BRAND WEEK SUPERBRANDS | Japan | REGISTERED | 2000-132791 | 4,528,619 | 12/14/2011 | VNU BUSINESS MEDIA, INC. |
| BRAND WEEK.COM | United States | REGISTERED | 75/577,580 | 2,331,543 | 03/21/2010 | VNU BUSINESS MEDIA, INC. |

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|-------------------|------------------------|---------------|-------------------|-----------------|-------------------|------------------------------|
| CLIO | European Union (OHIM) | REGISTERED | 1,238,195 | 1,238,195 | 06/30/2019 | NIELSEN BUSINESS MEDIA, INC. |
| CLIO | France | REGISTERED | 296525 | 1677591 | 07/08/2011 | VNU BUSINESS MEDIA, INC. |
| CLIO (Cl. 16) | United States | REGISTERED | 76/470,470 | 2,837,926 | 05/04/2014 | NIELSEN BUSINESS MEDIA, INC. |
| CLIO (Cl. 35) | Argentina | REGISTERED | 2.615.375 | 2.076.895 | 03/31/2016 | BPI COMMUNICATIONS, INC. |
| CLIO (Cl. 35) | Great Britain (UK) | REGISTERED | 1528959 | 1528959 | 03/08/2010 | VNU BUSINESS MEDIA, INC. |
| CLIO (Cl. 35) | Korea (South) | REGISTERED | 51-2004-631 | 41-24005 | 06/03/2014 | VNU BUSINESS MEDIA, INC. |
| CLIO (Cl. 35, 41) | Germany | REGISTERED | C44767/35 Wz | 2070928 | 03/08/2013 | VNU BUSINESS MEDIA, INC. |
| CLIO (Cl. 38) | Argentina | REGISTERED | 1.949.601 | 1.975,631 | 03/24/2014 | VNU BUSINESS MEDIA, INC. |
| CLIO (Cl. 41) | Argentina | REGISTERED | 1.949.602 | 1.975,630 | 03/24/2014 | VNU BUSINESS MEDIA, INC. |
| CLIO (Cl. 41) | Australia | REGISTERED | 621,852 | 621,852 | 02/03/2014 | NIELSEN BUSINESS MEDIA, INC. |
| CLIO (Cl. 41) | Brazil | REGISTERED | 817301348 | 817301348 | 05/23/2015 | NIELSEN BUSINESS MEDIA, INC. |
| CLIO (Cl. 41) | Canada | REGISTERED | 1237185 | TMA651,100 | 10/21/2020 | VNU BUSINESS MEDIA, INC. |
| CLIO (Cl. 41) | China | REGISTERED | 960008929 | 1,061,791 | 07/20/2017 | VNU BUSINESS MEDIA, INC. |
| CLIO (Cl. 41) | Colombia | REGISTERED | 7075957 | 346650 | 02/12/2018 | NIELSEN BUSINESS MEDIA, INC. |
| CLIO (Cl. 41) | Great Britain (UK) | REGISTERED | 1528960 | 1528960 | 03/08/2010 | VNU BUSINESS MEDIA, INC. |
| CLIO (Cl. 41) | Japan | REGISTERED | 61141-93 | 3,356,239 | 10/31/2017 | NIELSEN BUSINESS MEDIA, INC. |
| CLIO (Cl. 41) | Japan | REGISTERED | 130209/97 | 4,419,613 | 09/22/2010 | NIELSEN BUSINESS MEDIA, INC. |
| CLIO (Cl. 41) | Korea (South) | REGISTERED | 93-1530 | 41-24004 | 06/03/2014 | VNU BUSINESS MEDIA, INC. |
| CLIO (Cl. 41) | New Zealand (Aotearoa) | REGISTERED | 234137 | 234137 | 02/10/2015 | VNU BUSINESS MEDIA, INC. |
| CLIO (Cl. 41) | Poland | REGISTERED | 119,602 | 84005 | 03/18/2013 | VNU BUSINESS MEDIA, INC. |
| CLIO (Cl. 41) | Russian Federation | REGISTERED | 94-0380693 | 141848 | 11/01/2014 | BPI COMMUNICATIONS, INC. |
| CLIO (Cl. 41) | United States | REGISTERED | 73/191,144 | 1,134,824 | 05/06/2010 | VNU BUSINESS MEDIA, INC. |
| CLIO (Class 35) | Taiwan | REGISTERED | 82012023 | S66678 | 10/15/2013 | VNU BUSINESS MEDIA, INC. |
| CLIO (Class 41) | Taiwan | REGISTERED | 82012024 | S66595 | 10/15/2013 | VNU BUSINESS MEDIA, INC. |
| CLIO TROPHY | France | REGISTERED | 296526 | 1677592 | 07/08/2011 | VNU BUSINESS MEDIA, INC. |

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|---------------------------------------|-----------------------|---------------|-------------------|-----------------|-------------------|------------------------------|
| CONTENT & CONTACT | United States | REGISTERED | 78/383,515 | 3,030,454 | 12/13/2011 | VNU BUSINESS MEDIA, INC. |
| CREATIVE SEMINAR | United States | REGISTERED | 75/673,536 | 2,366,107 | 07/11/2010 | VNU BUSINESS MEDIA, INC. |
| INSIDE MEDIA | United States | REGISTERED | 75/661,152 | 2439634 | 03/27/2011 | VNU BUSINESS MEDIA, INC. |
| MEDIA JOB MARKET | United States | REGISTERED | 77/481,329 | 3656078 | 07/14/2015 | NIELSEN BUSINESS MEDIA, INC. |
| MEDIAJOBVINE | United States | ALLOWED | 77/481,344 | | N/A | NIELSEN BUSINESS MEDIA, INC. |
| MEDIAWEEK | Argentina | PUBLISHED | 2.813.859 | | N/A | NIELSEN BUSINESS MEDIA, INC. |
| MEDIAWEEK | Argentina | PUBLISHED | 2.813.860 | | N/A | NIELSEN BUSINESS MEDIA, INC. |
| MEDIAWEEK | European Union (OHIM) | REGISTERED | 126,383 | 126,383 | 04/30/2016 | VNU BUSINESS MEDIA, INC. |
| MEDIAWEEK | United States | REGISTERED | 75/577,579 | 2,331,542 | 03/21/2010 | VNU BUSINESS MEDIA, INC. |
| MEDIAWEEK | United States | REGISTERED | 74/036,778 | 1,628,290 | 12/18/2010 | VNU BUSINESS MEDIA, INC. |
| MISCELLANEOUS DESIGN (Clio Statuette) | Argentina | REGISTERED | 2.615.378 | 2.076.898 | 03/31/2016 | VNU BUSINESS MEDIA, INC. |
| MISCELLANEOUS DESIGN (Clio Statuette) | Argentina | REGISTERED | 2.615.376 | 2.076.896 | 03/31/2016 | VNU BUSINESS MEDIA, INC. |
| MISCELLANEOUS DESIGN (Clio Statuette) | Argentina | REGISTERED | 2.615.377 | 2.076.897 | 03/31/2016 | VNU BUSINESS MEDIA, INC. |
| MISCELLANEOUS DESIGN (Clio Statuette) | European Union (OHIM) | REGISTERED | 1,238,070 | 1,238,070 | 06/30/2019 | NIELSEN BUSINESS MEDIA, INC. |
| MISCELLANEOUS DESIGN (Clio Statuette) | United States | REGISTERED | 74/619,921 | 1,985,157 | 07/09/2016 | VNU BUSINESS MEDIA, INC. |
| SUPERBRANDS | Argentina | REGISTERED | 2.275.275 | 1.840.171 | 08/13/2011 | VNU BUSINESS MEDIA, INC. |
| SUPERBRANDS | Brazil | REGISTERED | 821.979.701 | 821.979.701 | 07/22/2018 | ASM COMMUNICATIONS, INC. |
| SUPERBRANDS | Canada | PENDING | 1191618 | | 04/11/2010 | VNU BUSINESS MEDIA, INC. |
| SUPERBRANDS | France | REGISTERED | 98/722.784 | 98/722.784 | 03/13/2018 | NIELSEN BUSINESS MEDIA, INC. |
| SUPERBRANDS | Italy | REGISTERED | RM98C001305 | 838,321 | 03/13/2018 | ASM COMMUNICATIONS, INC. |
| SUPERBRANDS | Mexico | REGISTERED | 407544 | 643,989 | 01/21/2010 | VNU BUSINESS MEDIA, INC. |
| SUPERBRANDS | Russian Federation | REGISTERED | 98704057 | 195,388 | 03/12/2018 | NIELSEN BUSINESS MEDIA, INC. |
| SUPERBRANDS | Spain | REGISTERED | 2.149.268 | 2,149,268 | 03/11/2018 | ASM COMMUNICATIONS, INC. |

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|------------------------|----------------|---------------|-------------------|-----------------|-------------------|------------------------------|
| SUPERBRANDS | United States | REGISTERED | 75/020,359 | 2,038,457 | 02/18/2017 | VNU BUSINESS MEDIA, INC. |
| SUPERBRANDS (stylized) | Benelux | REGISTERED | 925337 | 641,268 | 10/21/2018 | NIELSEN BUSINESS MEDIA, INC. |
| OUT THERE (Class 016) | United States | REGISTERED | 77/976,667 | 3,722,387 | 12/08/2015 | NIELSEN BUSINESS MEDIA, INC. |
| OUT THERE (Class 035) | United States | REGISTERED | 77/607,101 | 3,663,043 | 08/04/2015 | NIELSEN BUSINESS MEDIA, INC. |
| VINE | United States | ALLOWED | 77/481,356 | | N/A | NIELSEN BUSINESS MEDIA, INC. |
| WHO'S WHERE | United States | REGISTERED | 74/441,385 | 1,846,725 | 07/26/2014 | VNU BUSINESS MEDIA, INC. |
| HOLLYWOOD GUIDE | United States | PENDING | 77/898,984 | | N/A | NIELSEN BUSINESS MEDIA, INC. |
| TV REPORTER | United States | PENDING | 77/898,987 | | N/A | NIELSEN BUSINESS MEDIA, INC. |