

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		Notice of Grant of Security Interest in Trademarks	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gaylord Entertainment Company		08/01/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Bank of America, N.A., as Administrative Agent		
Street Address:	901 Main Street		
Internal Address:	Mail Code: TX-492-64-01		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75202		
Entity Type:	national banking association: UNITED STATES		
PROPERTY NUMBERS Total: 42			
Property Type	Number	Word Mark	
Registration Number:	3930308	SNOW!	
Registration Number:	3912416	IT'S WHAT YOU FEEL INSIDE	
Registration Number:	3329588	GAYLORD TEXAN'S LONE STAR CHRISTMAS	
Registration Number:	3503186	GAYLORD TEXAN'S LONE STAR CHRISTMAS	
Registration Number:	3327952	GLASS CACTUS	
Registration Number:	3801181	OPRYLAND USA	
Registration Number:	3120766	ICE!	
Registration Number:	3262740	GAYLORD SPRINGS	
Registration Number:	3120555	ICE!	
Registration Number:	3357319	GAYLORD TEXAN'S LONE STAR CHRISTMAS	
Registration Number:	3473677	POSE	
Registration Number:	3100378	OLD HICKORY STEAKHOUSE	
Registration Number:	2941894	GAYLORD ICONNECT	

900198897

TRADEMARK  
 REEL: 004597 FRAME: 0706

OP \$1065.00 3930308

Registration Number:	3002681	RELACHE
Registration Number:	2872866	GAYLORD TEXAN
Registration Number:	2844869	GAYLORD OPRYLAND RESORT & CONVENTION CENTER
Registration Number:	2853711	G GAYLORD HOTELS
Registration Number:	2846878	GAYLORD OPRYLAND
Registration Number:	2986094	GAYLORD NATIONAL
Registration Number:	3639233	ECOLOGICAL
Registration Number:	3624236	FUSE
Registration Number:	3530347	ICE!
Registration Number:	3628044	COWBOYS & ANGELS
Registration Number:	3562116	PAJAMA PARTY
Registration Number:	3489489	NATIONAL PASTIME SPORTS BAR AND GRILL
Registration Number:	2765288	G
Registration Number:	2778373	GAYLORD PALMS
Registration Number:	2762447	GAYLORD HOTELS
Registration Number:	2307633	CONSIDER IT DONE
Registration Number:	2468647	DELTA RIVERBOAT CO.
Registration Number:	2004016	GAYLORD ENTERTAINMENT
Registration Number:	1644014	SPRINGHOUSE GOLF CLUB
Registration Number:	1643954	A COUNTRY CHRISTMAS
Registration Number:	1647626	A COUNTRY CHRISTMAS
Registration Number:	1627724	A COUNTRY CHRISTMAS
Registration Number:	1631917	A COUNTRY CHRISTMAS
Registration Number:	1663796	SPRINGHOUSE GOLF CLUB
Registration Number:	1663795	SPRINGHOUSE GOLF CLUB OPRYLAND HOTEL
Registration Number:	1147384	OPRYLAND HOTEL
Serial Number:	85258213	SNOW!
Serial Number:	85221940	GET GREEN
Serial Number:	85125086	PARADISE SPRINGS

#### CORRESPONDENCE DATA

Fax Number: (919)416-8328

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 9192868041

Email: pto\_tmconfirmation@mvalaw.com

Correspondent Name: Moore & Van Allen PLLC

**TRADEMARK**  
**REEL: 004597 FRAME: 0707**

Address Line 1:	430 Davis Drive
Address Line 2:	Suite 500
Address Line 4:	Morrisville, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:	017625-4711 JES
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NAME OF SUBMITTER:	John E. Slaughter
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Signature:	/John E. Slaughter/
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Date:	08/04/2011
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Total Attachments: 4  
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NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS


United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Third Amended and Restated Security Agreement dated as of August 1, 2011 (the "Security Agreement") by and among the Grantors party thereto (each a "Grantor" and collectively, the "Grantors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the holders of the Secured Obligations referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon, the trademarks and trademark applications set forth on Schedule 1 attached hereto to the Administrative Agent for the ratable benefit of the holders of the Secured Obligations.

The undersigned Grantor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the trademarks and trademark applications set forth on Schedule 1 attached hereto (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

**GAYLORD ENTERTAINMENT COMPANY**

By:   
Name: Mark Fioravanti  
Title: Executive Vice President and Chief Financial Officer

Acknowledged and Accepted:

BANK OF AMERICA, N.A., as Administrative Agent

By: \_\_\_\_\_  
Name:  
Title:

Notice of Grant of Security Interest in Trademarks  
Gaylord Entertainment Company

**TRADEMARK**  
**REEL: 004597 FRAME: 0709**

NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Third Amended and Restated Security Agreement dated as of August 1, 2008 (the "Security Agreement") by and among the Grantors party thereto (each a "Grantor" and collectively, the "Grantors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the holders of the Secured Obligations referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon, the trademarks and trademark applications set forth on Schedule 1 attached hereto to the Administrative Agent for the ratable benefit of the holders of the Secured Obligations.

The undersigned Grantor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the trademarks and trademark applications set forth on Schedule 1 attached hereto (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

**GAYLORD ENTERTAINMENT COMPANY**

By: \_\_\_\_\_

Name: Mark Fioravanti

Title: Executive Vice President and Chief Financial Officer

Acknowledged and Accepted:

BANK OF AMERICA, N.A., as Administrative Agent

By: \_\_\_\_\_

Name: Roger C. Davis

Title: Senior Vice President

Notice of Grant of Security Interest in Trademarks  
Gaylord Entertainment Company

**TRADEMARK**  
**REEL: 004597 FRAME: 0710**

**Schedule 1**

**Gaylord Entertainment Company  
(Delaware Corporation)**

**U.S. Trademarks**

**Registered Marks**

<b>Mark</b>	<b>Registration No.</b>	<b>Registration Date</b>
SNOW!	3930308	03/08/11
IT'S WHAT YOU FEEL INSIDE	3912416	01/25/11
GAYLORD TEXAN'S LONE STAR CHRISTMAS and Design	3329588	11/06/07
GAYLORD TEXAN'S LONE STAR CHRISTMAS	3503186	09/16/08
GLASS CACTUS	3327952	10/30/07
OPRYLAND USA	3801181	06/08/10
ICE!	3120766	07/25/06
GAYLORD SPRINGS	3262740	07/10/07
ICE! and Design	3120555	07/25/06
GAYLORD TEXAN'S LONE STAR CHRISTMAS and Design	3357319	12/18/07
POSE	3473677	07/22/08
OLD HICKORY STEAKHOUSE	3100378	06/06/06
GAYLORD ICONNECT	2941894	04/19/05
RELACHE	3002681	09/27/05
GAYLORD TEXAN	2872866	08/10/04
GAYLORD OPRYLAND RESORT & CONVENTION CENTER	2844869	05/25/04
G GAYLORD HOTELS and Design	2853711	06/15/04
GAYLORD OPRYLAND	2846878	05/25/04
GAYLORD NATIONAL	2986094	08/16/05
ECOLOGICAL and Design	3639233	06/16/09
FUSE	3624236	05/19/09
ICE! and Design	3530347	11/11/08
COWBOYS & ANGELS	3628044	05/26/09
PAJAMA PARTY	3562116	01/13/09
NATIONAL PASTIME SPORTS BAR AND GRILL	3489489	08/19/08
G and Design	2765288	09/16/03
GAYLORD PALMS	2778373	10/28/03
GAYLORD HOTELS	2762447	09/09/03
CONSIDER IT DONE	2307633	01/11/00
DELTA RIVERBOAT CO.	2468647	07/17/01
GAYLORD ENTERTAINMENT	2004016	10/01/96
SPRINGHOUSE GOLF CLUB	1644014	05/07/91
A COUNTRY CHRISTMAS and Design	1643954	05/07/91
A COUNTRY CHRISTMAS and Design	1647626	06/11/91
A COUNTRY CHRISTMAS	1627724	12/11/90
A COUNTRY CHRISTMAS	1631917	01/15/91
SPRINGHOUSE GOLF CLUB	1663796	11/05/91
SPRINGHOUSE GOLF CLUB OPRYLAND HOTEL	1663795	11/05/91

Mark	Registration No.	Registration Date
and Design		
OPRYLAND HOTEL	1147384	02/17/81

**Pending Applications**

Mark	Application No.	Filing Date
SNOW!	85258213	03/04/11
GET GREEN	85221940	01/20/11
PARADISE SPRINGS	85125086	09/08/10

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