TIS/MADRID ASSIGNMENT

Electronic Version v1.0 Stylesheet Version v1.0

SUBMISSION TYPE: NEW ASSIGNMENT APPLICATION NUMBER 79064244

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Execution Date
Carlson Hotels, Inc.	03/10/2011

RECEIVING PARTY DATA

Name:	Carlson Hospitality Group, Inc.
Address:	Carlson Parkway, P.O. Box 59159 Minneapolis, MN 55459-8249
Country:	US
Entity Type:	Corporation
Entity Country:	Minnesota, U.S.A.

CORRESPONDENCE DATA

Correspondent Name: Carlson Hospitality Group, Inc.

Address: Carlson Parkway,

P.O. Box 59159

Minneapolis, MN 55459-8249

Country: US

TRADEMARK REEL: 004598 FRAME: 0502

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RECORDED: 08/05/2011