TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Innovata Pic		102/06/2007 1	CORPORATION: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	Innovata Limited	
Street Address:	One Prospect West	
City:	Chippenham, Wiltshire	
State/Country:	UNITED KINGDOM	
Postal Code:	SN14 6FH	
Entity Type:	CORPORATION: UNITED KINGDOM	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78725897	INNOVATA

CORRESPONDENCE DATA

Fax Number: (212)813-5901

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-813-5900

Email: jweiss@fzlz.com

Correspondent Name: Susan Upton Douglass

Address Line 1: 866 United Nations Plaza

Address Line 2: Fross Zelnick Lehrman & Zissu, P.C. Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER: INOV 0906562

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

TRADEMARK REEL: 004599 FRAME: 0152

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Address Line 2: Address Line 3: Address Line 4:	
NAME OF SUBMITTER:	Susan Upton Douglass
Signature:	/joanna weiss/
Date:	08/05/2011
Total Attachments: 0	

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RECORDED: 08/05/2011