

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bronco Wine Company		07/22/2011	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	GG Wines (Pty) Ltd.		
Street Address:	P.O. Box 7450		
City:	Stellenbosch		
State/Country:	SOUTH AFRICA		
Postal Code:	7599		
Entity Type:	CORPORATION: SOUTH AFRICA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3926472	ERNST GOUWS & CO	
CORRESPONDENCE DATA			
Fax Number:	(617)235-9493		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	617-951-7170		
Email:	trademarks@ropesgray.com		
Correspondent Name:	Emilia F. Cannella, Ropes & Gray LLP		
Address Line 1:	800 Boylston Street		
Address Line 2:	Prudential Tower		
Address Line 4:	Boston, MASSACHUSETTS 02199		
ATTORNEY DOCKET NUMBER:	107510-0002		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

CH \$40.00 3926472

900199024

**TRADEMARK
 REEL: 004599 FRAME: 0203**

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Emilia F. Cannella

Signature:

/Emilia F. Cannella/

Date:

08/05/2011

Total Attachments: 3

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TRADEMARK ASSIGNMENT

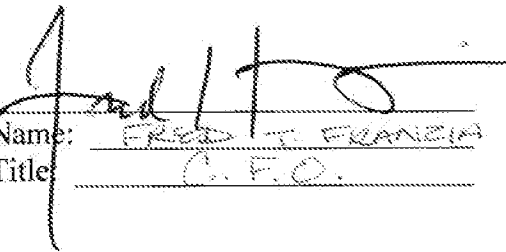
This ASSIGNMENT is dated as of July 28, 2011, and is made from Bronco Wine Company, a California corporation, with an address of 6324 Bystrum Road, Ceres, California 95307 ("Assignor"), on the one hand, to GG Wines (Pty) Ltd, a South Africa corporation, with an address of P.O. Box 7450, Stellenbosch 7599, South Africa ("Assignee"), on the other hand.

WHEREAS, Assignee desires to acquire from Assignor, and Assignor wishes to transfer to Assignee, all right, title and interest in and to the trademark set forth in the attached Schedule A (the "Mark"), the goodwill associated with such Mark, and all registrations and applications for registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor assigns to Assignee all right, title and interest in and to the Mark, the goodwill of the business symbolized by the Mark, all registrations and applications for registration thereof, all rights of action accrued and to accrue under and by virtue thereof, including the right to sue and recover for past infringement of said Mark, and all records and files relating to said Mark.

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be executed by the signature of its duly authorized officer as of the date above first written.

BRONCO WINE COMPANY

By: 
Name: FRED J. FRANCIA
Title: C.F.O.

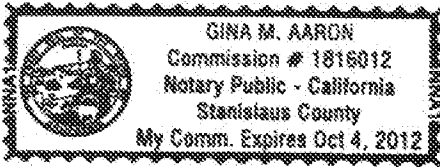
CERTIFICATE OF ACKNOWLEDGMENT

State of California }
County of Stanislaus }

ss.

On July 22, 2011, before me, Gina M. Aaron, Notary Public, personally appeared Fred T. Fanta who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that ~~he~~/she executed the same in ~~his~~/her authorized capacity, and that by ~~his~~/her signature on the instrument the person, or the entity on behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.



WITNESS my hand and official seal.

Gina M. Aaron
Signature of Notary Public

Article I. OPTIONAL

Though the data below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent reattachment of this form.

Description of Attached Document: _____

SCHEDULE A

Mark	Country	Reg. No.
ERNST GOUWS & CO	United States	3,926,472