

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|-----------------------|----------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------|----------|----------------|-------------------------|
| Net-a-Porter Limited | | 07/28/2011 | COMPANY: UNITED KINGDOM |

RECEIVING PARTY DATA

| | |
|-------------------|--------------------------------|
| Name: | The Net-a-Porter Group Limited |
| Street Address: | 1 The Village Offices |
| Internal Address: | Westfield, Ariel Way |
| City: | London |
| State/Country: | UNITED KINGDOM |
| Postal Code: | W12 7GF |
| Entity Type: | COMPANY: UNITED KINGDOM |

PROPERTY NUMBERS Total: 10

| Property Type | Number | Word Mark |
|----------------------|----------|-------------------|
| Registration Number: | 3809129 | CLOSETFLOW |
| Registration Number: | 3730514 | IT'S CHIC-ONOMICS |
| Serial Number: | 85159542 | MRPORTER.COM |
| Registration Number: | 3812645 | NAP |
| Registration Number: | 2661220 | NET-A-PORTER |
| Serial Number: | 85161673 | NET-A-PORTER.COM |
| Serial Number: | 85306556 | NET-A-PORTER.COM |
| Registration Number: | 3678286 | QUICK CLICK |
| Registration Number: | 3621442 | THE OUTNET |
| Serial Number: | 85350329 | STYLE A FRIEND |

CORRESPONDENCE DATA

Fax Number: (212)813-5901

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

900199027

**TRADEMARK
 REEL: 004599 FRAME: 0212**

CH \$265.00 3809129

Phone: 212-813-5900
Email: anicolescu@fziz.com
Correspondent Name: LAWRENCE E. APOLZON
Address Line 1: FROSS ZELNICK LEHRMAN & ZISSU, P.C.
Address Line 2: 866 UNITED NATIONS PLAZA
Address Line 4: NEW YORK, NEW YORK 10017

ATTORNEY DOCKET NUMBER:

NETA 1107080

DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Lawrence E. Apolzon

Signature:

/anca nicolescu/

Date:

08/05/2011

Total Attachments: 0

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