

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ahead, Inc.		07/29/2011	CORPORATION: MASSACHUSETTS

RECEIVING PARTY DATA

Name:	New Wave Group Licensing S.A.
Street Address:	Chemin des Polonais 3
City:	Corttaillod
State/Country:	SWITZERLAND
Postal Code:	CH-2016
Entity Type:	COMPANY: SWITZERLAND

PROPERTY NUMBERS Total: 27

Property Type	Number	Word Mark
Registration Number:	3759395	A
Registration Number:	3321193	A
Registration Number:	2792747	A
Registration Number:	3756219	A AHEAD
Registration Number:	3759423	A AHEAD
Registration Number:	3773626	A AHEAD AUTHENTICS
Registration Number:	3392894	ACARE
Registration Number:	3524965	AHD A
Registration Number:	2034108	AHEAD
Registration Number:	3249906	AHEAD AUTHENTICS
Registration Number:	2384246	AHEAD CASUALS
Registration Number:	2466471	AHEAD CLASSICS
Registration Number:	2520856	AHEAD LITES
Registration Number:	2478659	AHEADERIZER

TRADEMARK

Registration Number:	2837325	AHEADINSCRIBER
Registration Number:	3808599	DRI-LOOK
Registration Number:	3405822	GET AHEAD BE AHEAD STAY AHEAD
Registration Number:	3197208	KATE KL LORD
Registration Number:	2920132	KATE KL LORD
Registration Number:	2925694	KATE LORD
Registration Number:	2830925	KATE LORD
Registration Number:	3199672	SOF-TECH
Registration Number:	2458444	THE VISOR THAT DOESN'T HURT AT THE TURN
Serial Number:	75831193	AHEAD MOTLEY
Serial Number:	78703016	GOLF IS LIFE
Serial Number:	78702522	GOLF IS LIFE
Serial Number:	78702545	GOLF IS LIFE

CORRESPONDENCE DATA

Fax Number: (617)832-7000
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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Correspondent Name: Joshua Jarvis, Esq., Foley Hoag LLP
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Address Line 4: Boston, MASSACHUSETTS 02210

ATTORNEY DOCKET NUMBER: 17889.00006

DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER: Linda Casey, Paralegal, Foley Hoag LLP

Signature: /Linda Casey/

Date: 08/08/2011

Total Attachments: 2
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TRADEMARK ASSIGNMENT

Ahead, Inc., a Massachusetts corporation with its principal place of business at 270 Samuel Barnet Boulevard, New Bedford, Massachusetts 02745 (“Assignor”), is the owner of the following trademarks and trademark applications (the “Marks”):

<u>Mark</u>	<u>Jurisdiction</u>	<u>Reg. No./ App. No.</u>	<u>Status</u>
A & Design	Australia	1100596	Registered 10/5/06
A & Design	Canada	1291819	Filed 2/28/06
A & Design	European Union	004923521	Registered 1/30/07
A & Design	Japan	4984616	Registered 9/1/06
A AHEAD & Design	Japan	5183760	Registered 11/28/08
A & Design	Republic of Korea	0688104	Registered 12/4/06
A AHEAD & Design	Republic of Korea	0773077	Registered 12/18/08
AHD A & Design	Republic of Korea	40-0778029	Registered 2/3/09
A & Design	Mexico	940655	Registered 6/28/06
A AHEAD & Design	Portugal	407385	Filed 10/23/06
A & Design	South Africa	2006/04069	Filed 2/27/06
A AHEAD & Design	South Africa	2006/03224	Registered 2/16/06
A AHEAD & Design	United Kingdom	2436199	Registered 5/11/07
AHEAD & Design	United Kingdom	2258075	Registered 2/28/03
A & Design	United States	3759395	Registered 3/9/10
A & Design	United States	3321193	Registered 10/23/07
A & Design	United States	2792747	Registered 12/9/03
A AHEAD	United States	3756219	Registered 3/2/10
A AHEAD & Design	United States	3759423	Registered 3/9/10
A AHEAD AUTHENTICS & Design	United States	3773626	Registered 4/6/10
ACARE	United States	3392894	Registered 3/4/08
AHD A & Design	United States	3524965	Registered 10/28/08
AHEAD	United States	2034108	Registered 1/28/97
AHEAD AUTHENTICS	United States	3249906	Registered 6/5/07
AHEAD CASUALS	United States	2384246	Registered 9/5/00
AHEAD CLASSICS	United States	2466471	Registered 7/3/01
AHEAD LITES	United States	2520856	Registered 12/18/01
AHEAD MOTLEY	United States	75/831193	Filed 10/21/99
AHEADERIZER	United States	2478659	Registered 8/14/01
AHEADINSCRIBER	United States	2837325	Registered 4/27/04
DRI-LOOK	United States	3808599	Registered 6/22/10
GET AHEAD BE AHEAD STAY AHEAD	United States	3405822	Registered 4/1/08
GOLF IS LIFE	United States	78/703016	Filed 8/30/05
GOLF IS LIFE	United States	78/702522	Filed 8/30/05

<u>Mark</u>	<u>Jurisdiction</u>	<u>Reg. No./ App. No.</u>	<u>Status</u>
GOLF IS LIFE	United States	78/702545	Filed 8/30/05
KATE KL LORD & Design	United States	3197208	Registered 1/9/07
KATE KL LORD & Design	United States	2920132	Registered 1/18/05
KATE LORD	United States	2925694	Registered 2/8/05
KATE LORD	United States	2830925	Registered 4/6/04
SOF-TECH	United States	3199672	Registered 1/16/07
THE VISOR THAT DOESN'T HURT AT THE TURN	United States	2458444	Registered 6/5/01

New Wave Group Licensing S.A., a company incorporated under the laws of Switzerland with its principal place of business at Chemin des Polonais 3, CH-2016 Cortaillod, Switzerland ("Assignee"), desires to acquire the Marks.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee, for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives, all of Assignor's right, title and interest in and to the Marks, together with (i) the business associated with the Marks, which business is ongoing and existing; (ii) the goodwill associated with and symbolized by the Marks, and any and all applications and registrations thereof; and (iii) Assignor's entire right, title, and interest in and to all suits, causes of action, and claims recoverable by law or in equity arising from past, present, or future infringement or use of the Marks, and in and to profits arising from past infringement or use.

DATED: July 21, 2011.

Assignor:
AHEAD, INC.

By: 

Kenneth Shwartz, President