

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bradford L. Davis		06/09/2011	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Econ Manufacturing, LLC		
Doing Business As:	DBA La-Z-Boy Contract Furniture		
Street Address:	1 Best Drive		
City:	Ferdinand		
State/Country:	INDIANA		
Postal Code:	47532		
Entity Type:	LIMITED LIABILITY COMPANY: INDIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3349221	KNÚ	
CORRESPONDENCE DATA			
Fax Number:	(317)236-9907		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	317-635-8900		
Email:	ptodocket@binghamchale.com		
Correspondent Name:	Matthew R. Schantz		
Address Line 1:	10 West Market Street		
Address Line 2:	2700 Market Tower		
Address Line 4:	Indianapolis, INDIANA 46204		
ATTORNEY DOCKET NUMBER:	15717-94753		
NAME OF SUBMITTER:	Matthew R. Schantz		
Signature:	/Matthew R. Schantz/		
Date:	08/08/2011		
Total Attachments: 1 source=Trademark Assignment#page1.tif			

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TRADEMARK ASSIGNMENT

This assignment is made as of June 9, 2011, by and between Bradford L. Davis, an individual ("Assignor"), and Econ Manufacturing, LLC (d/b/a La-Z-Boy Contract Furniture), an Indiana limited liability company with a principal place of business at 1 Best Drive, Ferdinand, IN 47532 ("Assignee").

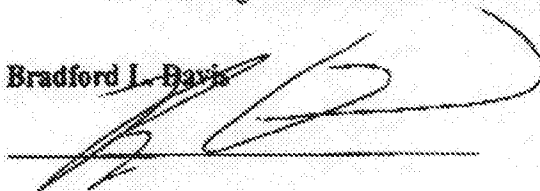
Assignor owns the trademark KNU, as registered in United States Trademark Registration No. 3349221, (the "Mark"). Assignee desires to acquire the Mark and all rights in the Mark, including the goodwill associated with the Mark and the right to sue for past, present, and future infringement, as well as all associated common-law trademark rights.

For valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby conveys, transfers and assigns to Assignee all rights, title and interest in and to the Mark, including all common-law rights and United States federal trademark registration No. 3349221, together with the goodwill symbolized thereby. Assignor further assigns to Assignee all rights to sue for and receive all damages and other remedies for past, present and future infringement of the Mark.

Nothing in this assignment, express or implied, is intended or will be construed to confer upon, or give to, any person or entity, other than the parties to this assignment, any rights, remedies, obligations or liabilities. This assignment will bind and inure to Assignee and Assignor and their respective successors and assigns. This assignment may be executed in any number of counterparts, each of which will be deemed an original, but all of which together will constitute one and the same.

The undersigned has executed this Trademark Assignment as of the date first set forth above.

Bradford L. Davis



STATE OF Michigan)
)
COUNTY OF Ottawa)

ss:

I hereby certify that on this 9th day of June, 2011, personally appeared Bradford L. Davis, who is personally known to me and he acknowledged before me that he executed this assignment as his free act and deed, for the uses and purposes therein mentioned.

IN WITNESS WHEREOF, I have hereunto set my hand and seal in the County and State aforesaid.



Notary Public

SARAH VANDOORNE
Notary Public, State of Michigan
County of Ottawa
My Commission Expires Feb. 01, 2015
Acting in the County of Ottawa

Ottawa