

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
KENNEL-AIRE, LLC		07/22/2011	LIMITED LIABILITY COMPANY: WISCONSIN

RECEIVING PARTY DATA

Name:	DOSKOCIL MANUFACTURING COMPANY, INC.
Street Address:	4209 Barnett
City:	Arlington
State/Country:	TEXAS
Postal Code:	76017
Entity Type:	CORPORATION: TEXAS

PROPERTY NUMBERS Total: 25

Property Type	Number	Word Mark
Registration Number:	0678276	"KENNEL-AIRE"
Registration Number:	1615424	TRAVEL-AIRE
Registration Number:	2308995	TRAVEL-AIRE
Registration Number:	1711537	BARRIE-AIRE
Registration Number:	3252179	HANDI-PAN
Registration Number:	2273521	
Registration Number:	1817224	WAGGIN' CORRAL
Registration Number:	1837904	WAGGIN CORRAL
Registration Number:	2313808	WAGGIN' CORRAL
Registration Number:	2559195	TORIC ANGLE
Registration Number:	3252180	DURALAST
Registration Number:	3730348	RIGHT HEIGHT
Registration Number:	3939387	COMFORT-AIRE
Registration Number:	2449216	COMMANDER

TRADEMARK

Registration Number:	1507802	SUITCRATE
Registration Number:	1229258	TRAVEL-AIRE
Registration Number:	0797452	BARRIE-AIRE
Registration Number:	1706835	EXTRA-AIRE
Registration Number:	0706857	
Registration Number:	2228202	TRANSAMERICA CLASSIC
Registration Number:	2517844	VALUE KING
Registration Number:	2248970	COMFORT-AIRE
Registration Number:	0876378	PROTECT-AIRE
Serial Number:	76653497	KENNEL-AIRE NO SPILL PET BOWL
Serial Number:	75375648	FREEDOM KENNEL

CORRESPONDENCE DATA

Fax Number: (312)207-6400
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 312-207-1000
Email: ipdocket-chi@reedsmith.com
Correspondent Name: Kevin Xu
Address Line 1: 10 South Wacker Drive
Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER:	Kevin Xu
Signature:	/Kevin Xu/
Date:	08/08/2011

Total Attachments: 4
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ASSIGNMENT OF UNITED STATES TRADEMARKS

WHEREAS, **KENNEL-AIRE, LLC**, a Wisconsin limited liability company, and having a place of business located at 1550 North Davis Avenue, Ottawa, Kansas, 66067 (hereinafter "**ASSIGNOR**"), owns rights in the United States trademarks, and the registrations and applications therefor, described on the attached **Exhibit A** (hereinafter the "**Marks**");

AND, WHEREAS, **DOSKOCIL MANUFACTURING COMPANY, INC.**, a Texas corporation, and having a place of business located at 4209 Barnett, Arlington, Texas 76017 (hereinafter "**ASSIGNEE**"), is desirous of acquiring the rights in **ASSIGNOR**'s Marks; and

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) or the equivalent thereof, and other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, **ASSIGNOR** does hereby sell, assign and transfer unto said **ASSIGNEE**, its successors, assigns and legal representatives, its entire right, title and interest (in and throughout the United States of America, including its territories and dependencies) in the Marks, together with the goodwill of the business symbolized by the Marks, that portion of **ASSIGNOR**'s business to which the Mark pertains (which is ongoing and existing), and any causes of action for any past or future infringement of the Marks.

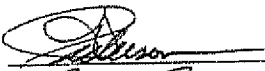
ASSIGNOR agrees that upon the request of **ASSIGNEE** (or its assigns) **ASSIGNOR** will promptly provide **ASSIGNEE** (or its assigns) with all pertinent facts and documents relating to the Marks as may be known and accessible to **ASSIGNOR** and **ASSIGNOR** will testify as to the same in any proceeding or litigation related thereto and will promptly execute and deliver to **ASSIGNEE** or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue, enforce and perfect such rights, title, and interest in **ASSIGNEE**, its successors, assigns and legal representatives for the Marks which may be necessary or desirable to carry out the purposes hereof. Any and all reasonable expenses incurred by **ASSIGNOR** in connection with its obligations under this paragraph shall be paid by **ASSIGNEE** (or its assigns).

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned parties have caused their duly authorized officers to execute this Trademark Assignment as of the date set forth below.

ASSIGNOR:

KENNEL-AIRE, LLC

By: 
Name: Taryga Pederson
Its: Vice President

7/22/11

Date

ASSIGNEE:

DOSKOCIL MANUFACTURING COMPANY, INC.

By: _____
Name: _____
Its: _____

Date

[Signature Page – Trademark Assignment]

IN WITNESS WHEREOF, the undersigned parties have caused their duly authorized officers to execute this Trademark Assignment as of the date set forth below.

ASSIGNOR:

KENNEL-AIRE, LLC

By: _____

Name: _____

Its: _____

Date

ASSIGNEE:

DOSKOCIL MANUFACTURING COMPANY, INC.

By: *T. J. M. M. M.*

Name: _____

Its: _____

7/22/11

Date

EXHIBIT A

Trademark	Registration No./Serial No.
Kennel-Aire	678,276
Travel-Aire	1,615,424
Travel-Aire	2,308,995
Barrie-Aire	1,711,537
Handi-Pan	3,252,179
Heart Design	2,273,521
Waggin' Corral	1,817,224
Waggin' Corral (w/ logo design)	1,837,904
Waggin' Corral	2,313,808
Maxum	2,559,195
Duralast	3,252,180
Right Height	3,730,348
Comfort-Aire	3,939,387
Commander	2,449,216
Suitcrate	1,507,802
Travel-Aire	1,229,258
Barrie-Aire	797,452
Extra-Aire	1,706,835
Extra-Aire	706,857
Crate-Corral	2,228,202
Value King	2,517,844
Comfort-Aire	2,248,970
Freedom Kennel	7,537,648
Kennel-Aire No Spill Pet Bowl	76-653497
Protect-Aire	876,378