

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		Release of Security Interest in Trademark Collateral	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bank of America, N.A., as Administrative Agent		08/05/2011	national banking association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Hillclimb Media, Inc.		
Street Address:	1454 3rd Street Promenade		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90401		
Entity Type:	CORPORATION: WASHINGTON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3442392	CRACKED	
CORRESPONDENCE DATA			
Fax Number:	(919)416-8328		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	9192868041		
Email:	pto_tmconfirmation@mvalaw.com		
Correspondent Name:	Moore & Van Allen PLLC		
Address Line 1:	430 Davis Drive		
Address Line 2:	Suite 500		
Address Line 4:	Morrisville, NORTH CAROLINA 27560		
ATTORNEY DOCKET NUMBER:	017625-004709 JES		
NAME OF SUBMITTER:	John E. Slaughter		
Signature:	/John E. Slaughter/		

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TRADEMARK
REEL: 004599 FRAME: 0916

Date:

08/08/2011

Total Attachments: 3

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**RELEASE OF SECURITY INTEREST IN
TRADEMARK COLLATERAL**

This RELEASE, dated as of August 5, 2011, is made by Bank of America, N.A., as Administrative Agent ("Administrative Agent"), in favor of Hillclimb Media, Inc. ("Hillclimb Media") as follows:

W I T N E S S E T H

WHEREAS, pursuant to the Security Agreement dated May 25, 2007 ("Security Interest"), the Notice of Grant of Security Interest in Trademarks, dated May 25, 2007 was recorded with The United States Patent and Trademark Office on November 25, 2009 at Reel/Frame No. 4103/0456, and Hillclimb Media granted Administrative Agent a continuing security interest in and continuing lien upon its trademarks and trademark applications (the "Trademark Collateral");

WHEREAS, Hillclimb Media has requested that Administrative Agent release its security interest in all right, title and interest of Administrative Agent in and to the trademarks and all applications and registrations therefore, including goodwill, set forth in Schedule 1.

NOW, THEREFORE, Administrative Agent, without recourse, representation or warranty and at Hillclimb Media's sole cost and expense, hereby RELEASES all of its right, title and interest in and to the security interests granted to Administrative Agent pursuant to the Security Interest in each of the trademarks set forth in Schedule 1, attached hereto and incorporated herein by reference and the registrations of and applications for said trademarks.

Administrative Agent agrees to provide Hillclimb Media with any information and additional authorization necessary to effect the release of Administrative Agent's security interest in the Trademark Collateral.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Administrative Agent has caused this Release to be duly executed and delivered by its duly authorized officer as of the date first written above.

Bank of America, NA,
as Administrative Agent

By: Brenda A. Allen

Name: Brenda H. Allen
Vice President

Title: _____

Schedule 1

**Hillclimb Media, Inc.
(Washington Corporation)**

U.S. Trademark

Registered Mark

Mark	Registration No.	Registration Date
CRACKED	3442392	06/03/08