

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Thornberry Consulting, LLC		07/19/2011	LIMITED LIABILITY COMPANY: INDIANA
RECEIVING PARTY DATA			
Name:	Pictometry International Corporation		
Street Address:	100 Town Centre Dr.		
Internal Address:	Suite A		
City:	Rochester		
State/Country:	NEW YORK		
Postal Code:	14623		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3679365	GEOESTIMATOR	
CORRESPONDENCE DATA			
Fax Number:	(405)607-8686		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	405-607-8600		
Email:	ecampbell@dunlapcoddling.com		
Correspondent Name:	Emily E. Campbell		
Address Line 1:	P. O. Box 16370		
Address Line 4:	Oklahoma City, OKLAHOMA 73113		
ATTORNEY DOCKET NUMBER:	6338.142		
NAME OF SUBMITTER:	Emily E. Campbell		
Signature:	/emilyecampbell/		

OP \$40.00 3679365

Date:

08/08/2011

Total Attachments: 2

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



TRADEMARK ASSIGNMENT

WHEREAS, Thornberry Consulting, LLC, an Indiana limited liability company having offices at 9449 Priority Way West Drive, Suite 105, Indianapolis, IN 46240 ("ASSIGNOR") and Pictometry International Corp., a corporation organized under the laws of Delaware, USA, having offices at 100 Town Centre Dr., Suite A, Rochester, New York 14623 ("ASSIGNEE"), entered into an agreement on May 19, 2011, for the sale of ASSIGNOR'S business assets to ASSIGNEE, including its trademarks.

WHEREAS, ASSIGNOR adopted and used the following trademarks ("MARKS"):

GEOESTIMATOR word mark

GEOESTIMATOR logos (described below)

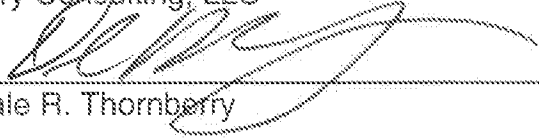
Logo	Description
	Icon used for the GeoEstimator End User Software
	Icon used for the GeoEstimator Processor Software
	Logo used on invoices.
	Primary Logo
	Logo used on reports

WHEREAS, ASSIGNEE is desirous of acquiring all ASSIGNOR'S interest in the MARKS and any common law rights associated with the MARKS.

NOW, THEREFORE, in consideration of One Dollar (\$1.00), and other good and valuable consideration, ASSIGNOR hereby assign to ASSIGNEE all its right, title and interest in and to the MARKS, including any common law rights associated therewith, together with the goodwill of the business symbolized by the MARKS, and including (but not by way of limitation) the right to sue and collect and keep damages for past infringements thereof.

Signed this 19 day of July, 2011.

Thornberry Consulting, LLC

By: 
Dale R. Thornberry