

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The New Products Group, Ltd		07/07/2011	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Fred Wittenstein		
<b>Street Address:</b>	160 East 65th Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10021		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>Name:</b>	Alfiekins LLC		
<b>Composed Of:</b>	COMPOSED OF Mitchell Schlossman (US citizen)		
<b>Street Address:</b>	C/O Gilbert and Calbrese LLC, 181 US Highway 206		
<b>City:</b>	Flanders		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07836		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	0780711	CERAMIC GLAZE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)223-8259		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
<b>Email:</b>	trademarks@cosmeticslaw.com		
<b>Correspondent Name:</b>	Louis C. Paul, Esq.		
<b>Address Line 1:</b>	150 East 58th Street, 34th Fl		
<b>Address Line 4:</b>	New York, NEW YORK 10155		

OP \$40.00 0780711

ATTORNEY DOCKET NUMBER:	643-2001
NAME OF SUBMITTER:	Louis C. Paul
Signature:	/LCP/
Date:	08/08/2011
Total Attachments: 3 source=643-2001 -- TM Assignment (executed)#page1.tif source=643-2001 -- TM Assignment (executed)#page2.tif source=643-2001 -- TM Assignment (executed)#page3.tif	

## TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of 7/7, 2011 by and between, on the one hand, The New Products Group, Ltd., having a correspondence address of P.O. BOX 1509, New York, NY 10150 ("ASSIGNOR"), and on the other hand, FRED WITTENSTEIN, an individual, having a correspondence address of 160 East 65<sup>th</sup> Street, New York, NY 10021 and ALPHEKINS LLC, a Delaware limited liability company having a correspondence address of c/o Gilbert and Calbrese LLC, 181 US Highway 206, Flanders, NJ 07836 (individually and collectively referred to herein as "ASSIGNEE");

WHEREAS, ASSIGNOR is the owner of all right, title and interest in and to the CERAMIC GLAZE trademark for use in connection with nail polish and the corresponding U.S. Trademark Registration No. 0780711 as identified and described in Exhibit A attached hereto and incorporated by reference herein, together with the goodwill of the business connected thereto and symbolized thereby (collectively, the "Mark").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Mark.

WHEREAS, ASSIGNEE desires to acquire all right, title and interest in and to the Mark.

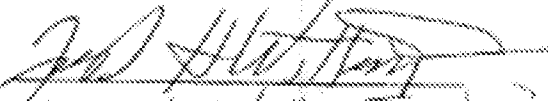
NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, conveys, transfers, assigns, delivers, and contributes to ASSIGNEE, ASSIGNOR's entire right, title, and interest of whatever kind in and to the Mark, together with (1) the goodwill of the business connected with and symbolized thereby; (2) the right to renew any registrations included in the Mark, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Mark, and any priority right that may arise from the Mark, the same to be held and enjoyed by ASSIGNEE as fully and entirely as said interest could have been held and enjoyed by ASSIGNOR had this sale, assignment, transfer and conveyance not been made; (3) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark; and (4) all rights to sue for past, present and future infringements or misappropriations of the Mark.

ASSIGNOR represents and warrants that at no time since December 15, 2003 has it ceased using the Mark with the intent not to resume use.

ASSIGNOR authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registration set forth on Exhibit A to ASSIGNEE as ASSIGNEE of ASSIGNOR's entire right, title and interest therein. ASSIGNOR further covenants that it will execute any and all documents, papers, forms and authorizations and take all other actions that may be necessary or requested by ASSIGNOR or its successors and assigns, for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Mark.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.

THE NEW PROJECTS GROUP, LTD.

By:   
Name: FRED H. WITENSTEIN  
Title: PRES

STATE OF :  
:  
COUNTY OF :

On this 7 day of July 2011, before me, a Notary Public in and for the State and County aforesaid, personally appeared Fred Witenstein, known by me to be the person of the above name and an officer of The New Projects Group Ltd, duly authorized to execute this Assignment on behalf of The New Projects Group, Ltd., and who signed and executed the foregoing instrument on behalf of The New Projects Group, Ltd.

Given under my hand and seal of office this 7 day of July, 2011.

My commission expires: November 15, 2014

ADJARATOU MARENE SY GORSE  
Notary Public - State of New York  
No. 01978230000  
Qualified in Kings County  
My Commission Expires November 15, 2014

Notary Public:



**EXHIBIT A**

Mark: CERAMIC GLAZE  
International Class: 003  
Good & Services: Nail Polish  
Serial Number: 72/173,643  
Filing Date: July 24, 1963  
Registration Number: 0780711  
Registration Date: November 24, 1964  
Registrant: Fabergé, Inc.  
Last Listed Owner: New Project Group Ltd.