

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                                  |                     |
|----------------------------------|--|----------------------------------|---------------------|
| <b>SUBMISSION TYPE:</b>          | NEW ASSIGNMENT   |                                  |                     |
| <b>NATURE OF CONVEYANCE:</b>     | SECURITY INTEREST  |                                  |                     |
| <b>CONVEYING PARTY DATA</b>      |  |                                  |                     |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b>            | <b>Entity Type</b>  |
| TRADER CORPORATION               |  | 07/28/2011                       | CORPORATION: CANADA |
| <b>RECEIVING PARTY DATA</b>      |  |                                  |                     |
| <b>Name:</b>                     | BNY TRUST COMPANY OF CANADA  |                                  |                     |
| <b>Street Address:</b>           | 320 BAY STREET   |                                  |                     |
| <b>Internal Address:</b>         | 11TH FLOOR   |                                  |                     |
| <b>City:</b>                     | TORONTO, ONTARIO   |                                  |                     |
| <b>State/Country:</b>            | CANADA   |                                  |                     |
| <b>Postal Code:</b>              | M5H 4A6  |                                  |                     |
| <b>Entity Type:</b>              | CORPORATION: CANADA  |                                  |                     |
| <b>PROPERTY NUMBERS Total: 2</b> |  |                                  |                     |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>                 |                     |
| <b>Registration Number:</b>      | 3483603  | CANADIANDRIVER                   |                     |
| <b>Registration Number:</b>      | 2334803  | TYLER'S COTTAGE RENTAL DIRECTORY |                     |
| <b>CORRESPONDENCE DATA</b>       |  |                                  |                     |
| <b>Fax Number:</b>               | (650)838-5109  |                                  |                     |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                                  |                     |
| <b>Phone:</b>                    | 650-838-3743   |                                  |                     |
| <b>Email:</b>                    | jlik@shearman.com  |                                  |                     |
| <b>Correspondent Name:</b>       | Samuel Waxman  |                                  |                     |
| <b>Address Line 1:</b>           | 599 Lexington Avenue   |                                  |                     |
| <b>Address Line 2:</b>           | Shearman & Sterling LLP  |                                  |                     |
| <b>Address Line 4:</b>           | New York, NEW YORK 10022   |                                  |                     |
| <b>ATTORNEY DOCKET NUMBER:</b>   | 35614/14   |                                  |                     |
| <b>DOMESTIC REPRESENTATIVE</b>   |  |                                  |                     |

CH \$65.00 3483603

Name:  
Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

|                    |                 |
|--------------------|-----------------|
| NAME OF SUBMITTER: | SAMUEL WAXMAN   |
| Signature:         | /SAMUEL WAXMAN/ |
| Date:              | 08/04/2011      |

**Total Attachments: 27**

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SHORT FORM  
INTELLECTUAL PROPERTY SECURITY AGREEMENT

This INTELLECTUAL PROPERTY SECURITY AGREEMENT (as amended, amended and restated, supplemented or otherwise modified from time to time, the "**IP Security Agreement**") dated July 28, 2011, is made by the Persons listed on the signature pages hereof (collectively, the "**Grantors**") in favor of BNY Trust Company of Canada, as Collateral Agent for the Secured Parties (in such capacity and together with its successors and assigns in such capacity, the "**Collateral Agent**"). Capitalized terms used herein and not otherwise defined herein shall have the meanings assigned to such terms in the Credit Agreement, the Indenture, and the Intellectual Property Security Agreement referred to therein.

WHEREAS, Trader Corporation (the "**Company**"), Trader Parent, Inc. ("**Parent**"), each Lender from time to time party thereto, Royal Bank of Canada ("**RBC**"), as Administrative Agent and Collateral Agent, RBC as Swing Line Lender, and each other party thereto have entered into the Credit Agreement dated as of July 28, 2011 (as amended, amended and restated, supplemented or otherwise modified from time to time, the "**Credit Agreement**"), pursuant to which the Lenders have severally agreed to make Loans, the L/C Issuers to issue Letters of Credit and the Hedge Banks to enter into Secured Hedge Agreements to the Company upon the terms and subject to the conditions therein.

WHEREAS, Parent, MPL 2 Acquisition Canco Inc., as issuer (the "**Issuer**"), the Subsidiaries of the Issuer party thereto from time to time, as guarantors, and BNY, as trustee have entered into that certain indenture dated as of July 28, 2011 (as amended, supplemented, restated, otherwise modified or replaced from time to time, the "**Indenture**"), among providing for the issuance of the 9.875% senior secured notes of the Issuer due 2018 (the "**Notes**").

WHEREAS, in connection with the Credit Agreement and the Indenture, the Grantors have entered into the Security Agreement dated July 28, 2011 (as amended, amended and restated, supplemented or otherwise modified from time to time, the "**Security Agreement**") in order to induce the Lenders to make Loans, the L/C Issuers to issue Letters of Credit, the Holders (as defined in the Indenture) to purchase the Notes and the Hedge Banks to enter into Secured Hedge Agreements.

WHEREAS, under the terms of the Security Agreement, the Grantors have granted to the Collateral Agent, for the benefit of the Secured Parties, a security interest in, among other property, certain intellectual property of the Grantors, and have agreed as a condition thereof to execute this IP Security Agreement for recording with the Canadian Intellectual Property Office and other governmental authorities.

WHEREAS capitalized terms used herein and not otherwise defined herein shall have the meanings assigned to such terms in the Credit Agreement and the Security Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor agrees as follows:

SECTION 1. Grant of Security. Each Grantor hereby grants to the Collateral Agent for the benefit of the Secured Parties a security interest in all of such Grantor's right, title and interest in

and to the following (the "**Collateral**") (i) the Patents (as defined in the Security Agreement) set forth in Schedule A hereto; (ii) the registered Trademarks (as defined in the Security Agreement) and Trademarks for which applications are pending set forth in Schedule B hereto; (iii) the registrations of Copyrights (as defined in the Security Agreement) set forth in Schedule C hereto; and (iv) the registrations of industrial designs set forth in Schedule D hereto.

**SECTION 2. Security for Obligations.** The grant of a security interest in the Collateral by each Grantor under this IP Security Agreement secures the payment of all Obligations of such Grantor now or hereafter existing under or in respect of the Secured Debt Documents, whether direct or indirect, absolute or contingent, and whether for principal, reimbursement obligations, interest, premiums, penalties, fees, indemnifications, contract causes of action, costs, expenses or otherwise. Without limiting the generality of the foregoing, this IP Security Agreement secures, as to each Grantor, the payment of all amounts that constitute part of its secured Obligations and that would be owed by such Grantor to any Secured Party under the Secured Debt Documents but for the fact that such secured Obligations are unenforceable or not allowable due to the existence of a bankruptcy, insolvency, reorganization or similar proceeding involving a Loan Party.

**SECTION 3. Recordation.** This IP Security Agreement has been executed and delivered by the Grantors for the purpose of recording the grant of security interest herein with the Canadian Intellectual Property Office. Each Grantor authorizes and requests that the Canadian Intellectual Property Office record this IP Security Agreement.

**SECTION 4. Execution in Counterparts.** This IP Security Agreement may be executed in any number of counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.

**SECTION 5. Grants, Rights and Remedies.** This IP Security Agreement has been entered into in conjunction with the provisions of the Security Agreement. Each Grantor does hereby acknowledge and confirm that the grant of the security interest hereunder to, and the rights and remedies of, the Collateral Agent with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this IP Security Agreement and the terms of the Security Agreement, the terms of the Security Agreement shall govern.

**SECTION 6. Governing Law.** This IP Security Agreement shall be governed by, and construed in accordance with, the laws of the Province of Ontario and the federal laws of Canada applicable therein.

**SECTION 7. Severability.** In case any one or more of the provisions contained in this IP Security Agreement should be held invalid, illegal or unenforceable in any respect, the validity, legality and enforceability of the remaining provisions contained herein and in the Security Agreement shall not in any way be affected or impaired thereby (it being understood that the invalidity of a particular provision in a particular jurisdiction shall not in and of itself affect the validity of such provision in any other jurisdiction). The parties hereto shall endeavor in good-faith negotiations to replace the invalid, illegal or unenforceable provisions with valid provisions

the economic effect of which comes as close as possible to that of the invalid, illegal or unenforceable provisions.

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DATED as of the date first set forth above.

TRADER CORPORATION

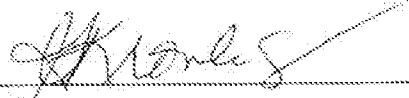
Per:

Name:

Title:

  
Mitch Thwait  
Director

**BNY TRUST COMPANY OF CANADA,**  
as Collateral Agent

By:   
Name: \_\_\_\_\_  
Title:

SCHEDULE A

**Patents and patent applications:**

**Nil.**



SCHEDULE B

Registered trade-marks and applications for trademark registrations:

Registered trade-marks and applications for trademark registrations:








(a) Canada

| Trade-mark             | Status   |
|------------------------|--|
| 1.AERO TRADER          | App #: 596,854<br>FD.: 1987/12/08<br>Reg #: TMA405,432<br>RD.: 1992/11/27<br>Renewal: 2022/11/27   |
| 2.AG BUYERS GUIDE      | App #: 1,246,941<br>FD.: 2005/02/11<br>Reg #: TMA725,864<br>RD.: 2008/10/10<br>Renewal: 2023/10/10 |
| 3.AGRI TRADER          | App #: 603,907<br>FD.: 1988/03/30<br>Reg #: TMA379,470<br>RD.: 1991/02/08<br>Renewal: 2021/02/08   |
| 4.AGRICULTURE TRADER   | App #: 1,299,642<br>FD.: 2006/04/28<br>Reg #: TMA698,227<br>RD.: 2007/10/11<br>Renewal: 2022/10/11 |
| 5.Alberta North Trader | App #: 1,180,209<br>FD.: 2003/06/05<br>Reg #: TMA617,707<br>RD.: 2004/08/26<br>Renewal: 2019/08/26 |
| 6.APPARTNET            | App #: 1,010,562<br>FD.: 1999/03/31<br>Reg #: TMA539,771<br>RD.: 2001/01/16<br>Renewal: 2016/01/16 |
| 7.ATV & SLED TRADER    | App #: 1,100,917<br>FD.: 2001/04/24<br>Reg #: TMA625,812<br>RD.: 2004/11/18<br>Renewal: 2019/11/18 |

| Trade-mark   | Status   |
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| 8.ATV &SNOWMOBILE TRADER   | App #: 1,100,918<br>FD.: 2001/04/24<br>Reg #: TMA625,858<br>RD.: 2004/11/18<br>Renewal: 2019/11/18 |
| <br>9.AUTO &TRUCK SHOPPER &DESIGN | App #: 640,165<br>FD.: 1989/09/11<br>Reg #: TMA374,672<br>RD.: 1990/10/19<br>Renewal: 2020/10/19   |
| 10.AUTO &TRUCK TRADER  | App #: 1,298,826<br>FD.: 2006/04/24<br>Reg #: TMA696,538<br>RD.: 2007/09/14<br>Renewal: 2022/09/14 |
| 11.AUTO HEBDO  | App #: 558,417<br>FD.: 1986/03/04<br>Reg #: TMA407,308<br>RD.: 1993/01/29<br>Renewal: 2023/01/29   |
| 12.AUTO MART   | App #: 631,733<br>FD.: 1989/05/11<br>Reg #: TMA372,755<br>RD.: 1990/08/31<br>Renewal: 2020/08/31   |
| 13.AUTO SELLER   | App #: 1,165,938<br>FD.: 2003/01/24<br>Reg #: TMA637,958<br>RD.: 2005/04/21<br>Renewal: 2020/04/21 |
| 14.AUTO TRADER   | App #: 425,712<br>FD.: 1978/06/06<br>Reg #: TMA254,316<br>RD.: 1980/12/24<br>Renewal: 2025/12/24   |
| 15.AUTO TRADER TV  | App #: 617,246<br>FD.: 1988/10/17<br>Reg #: TMA369,687<br>RD.: 1990/06/22<br>Renewal: 2020/06/22   |
| 16.AUTOCCASION   | App #: 679,898<br>FD.: 1991/04/12<br>Reg #: TMA405,569<br>RD.: 1992/11/27<br>Renewal: 2022/11/27   |





| Trade-mark  | Status   |
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| <b>AUTO<br/>TRADER.ca</b><br>17.AUTOTRADER.CA Design  | App #: 1,359,958<br>FD.: 2007/08/15<br>Reg #: TMA730,741<br>RD.: 2008/12/11<br>Renewal: 2023/12/11 |
| 18.AUTOTRADER.CA                                      | App #: 1,359,998<br>FD.: 2007/08/15<br>Reg #: TMA730,742<br>RD.: 2008/12/11<br>Renewal: 2023/12/11 |
| <b>auto<br/>TRADER.ca</b><br>19.autoTRADER.ca &Design | Searched<br>App #: 1,485,789<br>FD.: 2010/06/18  |
| 20.BARGAIN TRADER                                     | App #: 425,714<br>FD.: 1978/06/06<br>Reg #: TMA261,315<br>RD.: 1981/07/31<br>Renewal: 2026/07/31   |
| 21.BIKE BOAT &RV TRADER                               | App #: 596,837<br>FD.: 1987/12/08<br>Reg #: TMA352,696<br>RD.: 1989/03/03<br>Renewal: 2019/03/03   |
| 22.BOAT BIKE &RV TRADER                               | App #: 1,259,393<br>FD.: 2005/05/31<br>Reg #: TMA672,920<br>RD.: 2006/09/19<br>Renewal: 2021/09/19 |
| 23.BOAT RV &AERO TRADER                               | App #: 603,906<br>FD.: 1988/03/30<br>Reg #: TMA359,007<br>RD.: 1989/07/28<br>Renewal: 2019/07/28   |
| 24.BOAT TRADER  | App #: 425,713<br>FD.: 1978/06/06<br>Reg #: TMA246,883<br>RD.: 1980/06/20<br>Renewal: 2025/06/20   |
| <b>BUY CELL</b><br>25.BUY &CELL DESIGN                | App #: 749,585<br>FD.: 1994/03/15<br>Reg #: TMA474,837<br>RD.: 1997/04/16<br>Renewal: 2012/04/16   |
| 26.BUY &SELL  | App #: 690,160<br>FD.: 1991/09/24<br>Reg #: TMA448,490<br>RD.: 1995/10/06<br>Renewal: 2025/10/06   |

| Trade-mark  | Status   |
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| <br>27.BUY &SELL &Arrows Design    | App #: 1,025,144<br>FD.: 1999/08/09<br>Reg #: TMA568,685<br>RD.: 2002/10/08<br>Renewal: 2017/10/08 |
| <br>28.BUY &SELL AND ARROWS DESIGN | App #: 783,319<br>FD.: 1995/05/24<br>Reg #: TMA457,180<br>RD.: 1996/05/03<br>Renewal: 2026/05/03   |
| 29.BUY &SELL TRADER   | App #: 579,431<br>FD.: 1987/03/06<br>Reg #: TMA389,449<br>RD.: 1991/10/25<br>Renewal: 2021/10/25   |
| <br>30.BUY&SELL DESIGN             | App #: 690,159<br>FD.: 1991/09/24<br>Reg #: TMA450,415<br>RD.: 1995/11/24<br>Renewal: 2025/11/24   |
| 31.BUYSELL  | App #: 1,025,132<br>FD.: 1999/08/09<br>Reg #: TMA597,889<br>RD.: 2003/12/17<br>Renewal: 2018/12/17 |
| 32.BUYSELL.COM  | App #: 1,025,145<br>FD.: 1999/08/09<br>Reg #: TMA602,199<br>RD.: 2004/02/13<br>Renewal: 2019/02/13 |
| 33.CAMION HEBDO   | App #: 558,385<br>FD.: 1986/03/04<br>Reg #: TMA399,013<br>RD.: 1992/06/12<br>Renewal: 2022/06/12   |
| <br>34.CANADA COMPUTES! &DESIGN  | App #: 768,720<br>FD.: 1994/11/05<br>Reg #: TMA452,232<br>RD.: 1995/12/22<br>Renewal: 2025/12/22   |
| 35.CANADIANDRIVER   | App #: 1,359,521<br>FD.: 2007/08/13<br>Reg #: TMA725,675<br>RD.: 2008/10/08<br>Renewal: 2023/10/08 |

| Trade-mark  | Status   |
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| <br>36.CAR &CHECK MARK DESIGN                        | App #: 802,446<br>FD.: 1996/01/18<br>Reg #: TMA492,527<br>RD.: 1998/04/07<br>Renewal: 2013/04/07   |
| <br>37.CAR &DOLLAR SIGN DESIGN                       | App #: 802,445<br>FD.: 1996/01/18<br>Reg #: TMA492,770<br>RD.: 1998/04/09<br>Renewal: 2013/04/09   |
| <br>38.CAR &MAGNIFYING GLASS DESIGN<br>39.CAR TRADER | App #: 802,444<br>FD.: 1996/01/18<br>Reg #: TMA492,768<br>RD.: 1998/04/09<br>Renewal: 2013/04/09   |
| <br>39.CAR TRADER                                    | Opposed<br>App #: 1,298,829<br>FD.: 2006/04/24   |
| <br>40.CAREERS PLUS &Design                          | App #: 1,246,940<br>FD.: 2005/02/11<br>Reg #: TMA719,412<br>RD.: 2008/07/25<br>Renewal: 2023/07/25 |
| 41.CARREFOUR AUTOMOBILE   | Allowed<br>App #: 1,435,478<br>FD.: 2009/04/22   |
| 42.CARREFOUR TRADER   | Allowed<br>App #: 1,435,484<br>FD.: 2009/04/22   |
| 43.CHARIOTS   | App #: 1,015,065<br>FD.: 1999/05/13<br>Reg #: TMA539,313<br>RD.: 2001/01/08<br>Renewal: 2016/01/08 |
| <br>44.CHINESE CHARACTERS &DESIGN                  | App #: 720,634<br>FD.: 1993/01/14<br>Reg #: TMA431,092<br>RD.: 1994/07/29<br>Renewal: 2024/07/29   |
| <br>45.CHINESE CHARACTERS &DESIGN                  | App #: 720,643<br>FD.: 1993/01/14<br>Reg #: TMA431,093<br>RD.: 1994/07/29<br>Renewal: 2024/07/29   |


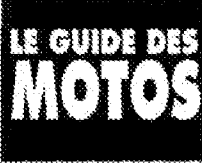


| Trade-mark  | Status   |
|---|--|
| 46.CLASSIC &ANTIQUE TRADER  | App #: 1,298,827<br>FD.: 2006/04/24<br>Reg #: TMA701,872<br>RD.: 2007/11/28<br>Renewal: 2022/11/28 |
| 47.COME MEET YOUR MATCH   | App #: 1,372,354<br>FD.: 2007/11/16<br>Reg #: TMA738,120<br>RD.: 2009/04/15<br>Renewal: 2024/04/15 |
| 48.COMPUTER TRADER  | App #: 609,474<br>FD.: 1988/06/17<br>Reg #: TMA448,473<br>RD.: 1995/10/06<br>Renewal: 2025/10/06   |
| 49.COTTAGE &CHALET TRADER   | App #: 840,568<br>FD.: 1997/03/27<br>Reg #: TMA526,916<br>RD.: 2000/04/20<br>Renewal: 2015/04/20   |
| 50.COTTAGE &COUNTRY REAL ESTATE TRADER                                    | App #: 875,038<br>FD.: 1998/04/09<br>Reg #: TMA527,945<br>RD.: 2000/05/17<br>Renewal: 2015/05/17   |
| 51.COTTAGE CHALET &FARM TRADER  | App #: 649,791<br>FD.: 1990/01/30<br>Reg #: TMA385,940<br>RD.: 1991/06/21<br>Renewal: 2021/06/21   |
| 52.COTTAGE TRADER   | App #: 875,039<br>FD.: 1998/04/09<br>Reg #: TMA524,732<br>RD.: 2000/03/13<br>Renewal: 2015/03/13   |
| 53.DEALER DIRECT  | App #: 1,144,467<br>FD.: 2002/06/20<br>Reg #: TMA656,713<br>RD.: 2006/01/17<br>Renewal: 2021/01/17 |
| 54.DEALER SMART SOLUTIONS   | Opposed<br>App #: 1,435,477<br>FD.: 2009/04/22   |
| <small>dealerSMART solutions</small><br>55.Dealer Smart Solutions &Design | Searched<br>App #: 1,485,206<br>FD.: 2010/06/15  |




| Trade-mark   | Status  |
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|  <p>dealer<br/><b>SMART</b><br/>solutions</p> <p>56.Dealer Smart Solutions &amp; Squares Design</p> | <p>Searched<br/>App #: 1,485,207<br/>FD.: 2010/06/15</p>  |
|  <p>57.DEALER'S CHOICE; DESIGN</p>  | <p>App #: 530,156<br/>FD.: 1984/10/18<br/>Reg #: TMA307,772<br/>RD.: 1985/10/25<br/>Renewal: 2015/10/25</p>   |
| <p>58.DIRECT TRADER</p>  | <p>App #: 1,298,828<br/>FD.: 2006/04/24<br/>Reg #: TMA702,637<br/>RD.: 2007/12/07<br/>Renewal: 2022/12/07</p> |
| <p>59.EQUIPMENT TRADER</p>   | <p>App #: 530,987<br/>FD.: 1984/11/02<br/>Reg #: TMA327,236<br/>RD.: 1987/05/08<br/>Renewal: 2017/05/08</p>   |
|  <p>60.GREEN HOME &amp; Design</p>  | <p>App #: 1,381,289<br/>FD.: 2008/01/30<br/>Reg #: TMA765,845<br/>RD.: 2010/05/05<br/>Renewal: 2025/05/05</p> |
| <p>61.GUIDE ESPACE</p>   | <p>App #: 1,215,344<br/>FD.: 2004/04/23<br/>Reg #: TMA647,755<br/>RD.: 2005/09/12<br/>Renewal: 2020/09/12</p> |
| <p>62.HEAVY EQUIPMENT TRADER</p>   | <p>App #: 1,298,823<br/>FD.: 2006/04/24<br/>Reg #: TMA702,657<br/>RD.: 2007/12/07<br/>Renewal: 2022/12/07</p> |
| <p>63.HEAVY TRUCK &amp; EQUIPMENT TRADER</p>   | <p>App #: 1,298,825<br/>FD.: 2006/04/24<br/>Reg #: TMA702,645<br/>RD.: 2007/12/07<br/>Renewal: 2022/12/07</p> |
| <p>64.HEAVY TRUCK FARM &amp; EQUIPMENT TRADER</p>  | <p>App #: 815,486<br/>FD.: 1996/06/17<br/>Reg #: TMA514,492<br/>RD.: 1999/08/16<br/>Renewal: 2014/08/16</p>   |

| Trade-mark  | Status   |
|---|--|
| 65.HEAVY TRUCK TRADER.  | App #: 1,298,824<br>FD.: 2006/04/24<br>Reg #: TMA702,658<br>RD.: 2007/12/07<br>Renewal: 2022/12/07 |
| 66.HEBDO MAG  | App #: 611,582<br>FD.: 1988/07/20<br>Reg #: TMA369,044<br>RD.: 1990/06/01<br>Renewal: 2020/06/01   |
| 67.HEBDO.NET  | App #: 824,928<br>FD.: 1996/10/01<br>Reg #: TMA535,389<br>RD.: 2000/10/23<br>Renewal: 2015/10/23   |
| <br>68.HEBDONET &DESIGN                | App #: 824,927<br>FD.: 1996/10/01<br>Reg #: TMA534,852<br>RD.: 2000/10/17<br>Renewal: 2015/10/17   |
| 69.HEBDONET.COM   | App #: 824,929<br>FD.: 1996/10/01<br>Reg #: TMA535,390<br>RD.: 2000/10/23<br>Renewal: 2015/10/23   |
| <br>70.HOME GUIDES &Design           | App #: 1,252,582<br>FD.: 2005/04/01<br>Reg #: TMA731,440<br>RD.: 2008/12/23<br>Renewal: 2023/12/23 |
| <br>71.HOME IMPROVEMENT &DESIGN      | App #: 861,520<br>FD.: 1997/11/27<br>Reg #: TMA505,179<br>RD.: 1998/12/07<br>Renewal: 2013/12/07   |
| <br>72.HOME IMPROVEMENT GUIDE DESIGN | App #: 861,519<br>FD.: 1997/11/27<br>Reg #: TMA505,180<br>RD.: 1998/12/07<br>Renewal: 2013/12/07   |
| 73.HOME RENTERS GUIDE   | App #: 634,369<br>FD.: 1989/06/16<br>Reg #: TMA397,447<br>RD.: 1992/04/24<br>Renewal: 2022/04/24   |





| Trade-mark   | Status   |
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| 74.HOME TRADER   | Allowed<br>App #: 1,406,629<br>FD.: 2008/08/08   |
| <br>75.HOME TRADER & Design   | App #: 1,438,073<br>FD.: 2009/05/13<br>Reg #: TMA787,136<br>RD.: 2011/01/13<br>Renewal: 2026/01/13 |
| <br>76.HOSPITAL NEWS & DESIGN | App #: 626,984<br>FD.: 1989/03/08<br>Reg #: TMA368,646<br>RD.: 1990/05/11<br>Renewal: 2020/05/11   |
| 77.HUB   | App #: 1,174,562<br>FD.: 2003/04/09<br>Reg #: TMA615,950<br>RD.: 2004/07/28<br>Renewal: 2019/07/28 |
| 78.HUB: Digital Living   | App #: 1,186,383<br>FD.: 2003/08/01<br>Reg #: TMA615,891<br>RD.: 2004/07/28<br>Renewal: 2019/07/28 |
| 79.ISELL   | App #: 1,052,708<br>FD.: 2000/03/28<br>Reg #: TMA563,242<br>RD.: 2002/06/10<br>Renewal: 2017/06/10 |
| 80.J'AFFICHE.CA  | App #: 1,199,629<br>FD.: 2003/12/11<br>Reg #: TMA647,774<br>RD.: 2005/09/12<br>Renewal: 2020/09/12 |
| 81.J'AI TROUVÉ.CA  | App #: 1,199,631<br>FD.: 2003/12/11<br>Reg #: TMA647,766<br>RD.: 2005/09/12<br>Renewal: 2020/09/12 |
| 82.J'ANNONCE.C@  | App #: 1,196,828<br>FD.: 2003/11/13<br>Reg #: TMA647,756<br>RD.: 2005/09/12<br>Renewal: 2020/09/12 |
| 83.JOB ALERT   | App #: 1,140,898<br>FD.: 2002/05/15<br>Reg #: TMA610,302<br>RD.: 2004/05/13<br>Renewal: 2019/05/13 |

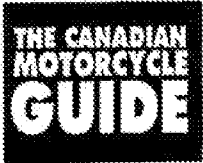
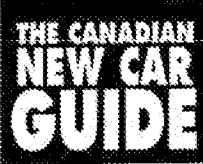






| Trade-mark  | Status   |
|---|--|
| 84.L'OCCASION DE TROUVER  | App #: 1,252,906<br>FD.: 2005/04/04<br>Reg #: TMA712,911<br>RD.: 2008/04/25<br>Renewal: 2023/04/25 |
| 85.LE BONHEUR DE TROUVER  | App #: 1,390,658<br>FD.: 2008/04/09<br>Reg #: TMA747,236<br>RD.: 2009/09/09<br>Renewal: 2024/09/09 |
| <br>86.LE GUIDE DES AUTOS NEUVES &DESIGN       | App #: 746,263<br>FD.: 1994/01/26<br>Reg #: TMA467,658<br>RD.: 1996/12/16<br>Renewal: 2011/12/16   |
| <br>87.LE GUIDE DES MOTOS &DESIGN              | App #: 746,296<br>FD.: 1994/01/26<br>Reg #: TMA467,672<br>RD.: 1996/12/16<br>Renewal: 2011/12/16   |
| 88.LUXURY AUTO TRADER   | App #: 1,221,926<br>FD.: 2004/06/29<br>Reg #: TMA704,926<br>RD.: 2008/01/17<br>Renewal: 2023/01/17 |
| <br>89.MARKET WISE CONSUMER SERVICES &DESIGN | App #: 891,358<br>FD.: 1998/09/24<br>Reg #: TMA523,977<br>RD.: 2000/02/28<br>Renewal: 2015/02/28   |
| <br>90.MARQUEE DESIGN                        | App #: 793,028<br>FD.: 1995/09/19<br>Reg #: TMA475,386<br>RD.: 1997/04/29<br>Renewal: 2012/04/29   |
| 91.MEET YOUR MATCH  | App #: 1,406,581<br>FD.: 2008/08/07<br>Reg #: TMA748,226<br>RD.: 2009/09/21<br>Renewal: 2024/09/21 |
| 92.METRO APARTMENT RENTAL GUIDE   | App #: 709,686<br>FD.: 1992/07/27<br>Reg #: TMA430,173<br>RD.: 1994/07/08<br>Renewal: 2024/07/08   |

| Trade-mark  | Status   |
|---|--|
| <br>93. MONDAY MARKETPLACE BUY & SELL CLASSIFIEDS & DESIGN                     | App #: 726,441<br>FD.: 1993/04/07<br>Reg #: TMA433,097<br>RD.: 1994/09/09<br>Renewal: 2024/09/09   |
| 94. MOTO BATEAU ET VR HEBDO   | App #: 595,927<br>FD.: 1987/11/23<br>Reg #: TMA433,237<br>RD.: 1994/09/16<br>Renewal: 2024/09/16   |
| 95. NEW CAR TRADER  | App #: 1,017,099<br>FD.: 1999/05/28<br>Reg #: TMA545,852<br>RD.: 2001/05/30<br>Renewal: 2016/05/30 |
| 96. NEW HOME BUYERS GUIDE   | App #: 1,237,418<br>FD.: 2004/11/03  |
| <small>Greater Toronto</small><br><br>97. NEW HOMES & CONDOS FOR SALE & DESIGN | App #: 722,027<br>FD.: 1993/02/09<br>Reg #: TMA431,756<br>RD.: 1994/08/12<br>Renewal: 2024/08/12   |
| <br>98. NEW HOMES & CONDOS FOR SALE & DESIGN                                  | App #: 758,557<br>FD.: 1994/07/04<br>Reg #: TMA454,654<br>RD.: 1996/02/23<br>Renewal: 2026/02/23   |
| 99. OCCASION.CA   | App #: 1,086,295<br>FD.: 2000/12/13<br>Reg #: TMA599,483<br>RD.: 2004/01/15<br>Renewal: 2019/01/15 |
| 100. OCCASION.CA - L'OCCASION DE TROUVER  | App #: 1,252,907<br>FD.: 2005/04/04<br>Reg #: TMA712,886<br>RD.: 2008/04/25<br>Renewal: 2023/04/25 |
| 101. OLD CAR TRADER   | App #: 551,033<br>FD.: 1985/10/21<br>Reg #: TMA323,008<br>RD.: 1987/01/30<br>Renewal: 2017/01/30   |
| 102. OTTAWA COMPUTES!   | App #: 840,833<br>FD.: 1997/04/15<br>Reg #: TMA507,104<br>RD.: 1999/01/26<br>Renewal: 2014/01/26   |

| Trade-mark   | Status   |
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| 103.PEACE DEALER   | App #: 828,765<br>FD.: 1996/11/13<br>Reg #: TMA484,446<br>RD.: 1997/10/22<br>Renewal: 2012/10/22   |
| 104.POWER PAGES  | App #: 1,267,832<br>FD.: 2005/08/09<br>Reg #: TMA738,835<br>RD.: 2009/04/24<br>Renewal: 2024/04/24 |
| 105.POWERPAGE  | App #: 1,132,739<br>FD.: 2002/03/01<br>Reg #: TMA738,626<br>RD.: 2009/04/22<br>Renewal: 2024/04/22 |
| 106.POWERPAGE  | App #: 1,267,834<br>FD.: 2005/08/09<br>Reg #: TMA738,625<br>RD.: 2009/04/22<br>Renewal: 2024/04/22 |
| 107.QUÉBEC MICRO!  | App #: 840,832<br>FD.: 1997/04/15<br>Reg #: TMA500,928<br>RD.: 1998/09/18<br>Renewal: 2013/09/18   |
| 108.REAL ESTATE TRADER   | App #: 579,430<br>FD.: 1987/03/06<br>Reg #: TMA361,756<br>RD.: 1989/11/03<br>Renewal: 2019/11/03   |
| 109.RENOVATIONS MANITOBA   | App #: 1,135,497<br>FD.: 2002/03/25<br>Reg #: TMA595,590<br>RD.: 2003/11/24<br>Renewal: 2018/11/24 |
| <br>110.RENTERS NEWS & DESIGN | App #: 873,812<br>FD.: 1998/03/30<br>Reg #: TMA515,277<br>RD.: 1999/08/25<br>Renewal: 2014/08/25   |
| 111.RENTERS NEWS   | App #: 1,175,103<br>FD.: 2003/04/15<br>Reg #: TMA605,702<br>RD.: 2004/03/18<br>Renewal: 2019/03/18 |

| Trade-mark  | Status   |
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| <br>112. RESALE HOMES & CONDOS FOR SALE & DESIGN | App #: 758,558<br>FD.: 1994/07/04<br>Reg #: TMA452,512<br>RD.: 1995/12/29<br>Renewal: 2025/12/29   |
| 113. RV TRADER  | App #: 1,129,495<br>FD.: 2002/01/29<br>Reg #: TMA597,249<br>RD.: 2003/12/11<br>Renewal: 2018/12/11 |
| 114. RV TRADER  | App #: 1,249,141<br>FD.: 2005/03/02<br>Reg #: TMA657,915<br>RD.: 2006/02/03<br>Renewal: 2021/02/03 |
| 115. SELL IT WHERE MORE PEOPLE WILL SEE IT  | App #: 1,140,848<br>FD.: 2002/05/14<br>Reg #: TMA616,724<br>RD.: 2004/08/16<br>Renewal: 2019/08/16 |
| 116. SIMCOE SHOPPER   | App #: 844,745<br>FD.: 1997/05/12<br>Reg #: TMA503,592<br>RD.: 1998/11/03<br>Renewal: 2013/11/03   |
| 117. SOCIÉTÉ TRADER   | App #: 1,336,023<br>FD.: 2007/02/19<br>Reg #: TMA735,741<br>RD.: 2009/03/05<br>Renewal: 2024/03/05 |
| Société <b>TRADER</b><br>118. SOCIÉTÉ TRADER & Design   | App #: 1,395,663<br>FD.: 2008/05/14<br>Reg #: TMA752,806<br>RD.: 2009/11/12<br>Renewal: 2024/11/12 |
| 119. SOUND BYTE   | App #: 734,060<br>FD.: 1993/07/28<br>Reg #: TMA436,915<br>RD.: 1994/12/09<br>Renewal: 2024/12/09   |
| <br>120. SOUND BYTE & DESIGN                   | App #: 739,448<br>FD.: 1993/10/19<br>Reg #: TMA436,957<br>RD.: 1994/12/09<br>Renewal: 2024/12/09   |


| Trade-mark   | Status   |
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| 121. STERLING TRADER   | App #: 1,372,887<br>FD.: 2007/11/20<br>Reg #: TMA741,529<br>RD.: 2009/06/05<br>Renewal: 2024/06/05 |
| 122. SUPER SHOPPER   | App #: 521,093<br>FD.: 1984/04/26<br>Reg #: TMA304,151<br>RD.: 1985/06/28<br>Renewal: 2015/06/28   |
| <br>123. SUPER SHOPPER & DESIGN                   | App #: 844,744<br>FD.: 1997/05/12<br>Reg #: TMA503,590<br>RD.: 1998/11/03<br>Renewal: 2013/11/03   |
| <br>124. SUPER SHOPPER & Design                   | App #: 1,106,253<br>FD.: 2001/06/12<br>Reg #: TMA595,876<br>RD.: 2003/11/27<br>Renewal: 2018/11/27 |
| <br>125. SUPER SHOPPER BUY, TRADE & SELL & Design | App #: 1,106,254<br>FD.: 2001/06/12<br>Reg #: TMA605,092<br>RD.: 2004/03/15<br>Renewal: 2019/03/15 |
| 126. THE BARGAIN FINDER  | App #: 822,312<br>FD.: 1996/09/04<br>Reg #: TMA492,530<br>RD.: 1998/04/07<br>Renewal: 2013/04/07   |
| 127. THE BARGAIN FINDER PRESS  | App #: 822,311<br>FD.: 1996/09/04<br>Reg #: TMA492,532<br>RD.: 1998/04/07<br>Renewal: 2013/04/07   |
| <br>128. THE BIG PICTURE DESIGN                 | App #: 745,180<br>FD.: 1994/01/14<br>Reg #: TMA443,326<br>RD.: 1995/05/26<br>Renewal: 2025/05/26   |
| 129. THE BIG YELLOW BOX  | App #: 741,604<br>FD.: 1993/11/18<br>Reg #: TMA435,423<br>RD.: 1994/11/11<br>Renewal: 2024/11/11   |

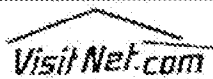

| Trade-mark   | Status  |
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|  <p>130. THE CANADIAN MOTORCYCLE GUIDE &amp; DESIGN</p> | <p>App #: 746,260<br/>           FD.: 1994/01/26<br/>           Reg #: TMA467,265<br/>           RD.: 1996/12/06<br/>           Renewal: 2011/12/06</p>   |
|  <p>131. THE CANADIAN NEW CAR GUIDE &amp; DESIGN</p>    | <p>App #: 746,299<br/>           FD.: 1994/01/26<br/>           Reg #: TMA467,675<br/>           RD.: 1996/12/16<br/>           Renewal: 2011/12/16</p>   |
|  <p>132. THE COMPUTER PAPER &amp; DESIGN</p>            | <p>App #: 765,635<br/>           FD.: 1994/10/11<br/>           Reg #: TMA451,289<br/>           RD.: 1995/12/01<br/>           Renewal: 2025/12/01</p>   |
|  <p>133. THE EMPLOYMENT NEWS &amp; DESIGN</p>           | <p>App #: 614,013<br/>           FD.: 1988/08/25<br/>           Reg #: TMA380,659<br/>           RD.: 1991/03/01<br/>           Renewal: 2021/03/01</p>   |
|  <p>134. The Home Trader &amp; design</p>              | <p>App #: 1,202,668<br/>           FD.: 2003/12/31<br/>           Reg #: TMA706,484<br/>           RD.: 2008/02/04<br/>           Renewal: 2023/02/04</p> |
|  <p>135. THE JOB GUIDE &amp; Design</p>               | <p>Searched<br/>           App #: 1,423,820<br/>           FD.: 2009/01/07</p>  |
| <p>136. THE ORIGINAL FREE AD PAPER</p>   | <p>App #: 871,588<br/>           FD.: 1998/03/06<br/>           Reg #: TMA506,156<br/>           RD.: 1999/01/06<br/>           Renewal: 2014/01/06</p>   |
|  <p>137. THE TRI-AD NEWS &amp; DESIGN</p>             | <p>App #: 701,857<br/>           FD.: 1992/03/27<br/>           Reg #: TMA413,765<br/>           RD.: 1993/06/18<br/>           Renewal: 2023/06/18</p>   |
|  <p>138. TMC &amp; Design</p>                         | <p>App #: 1,123,335<br/>           FD.: 2001/11/27<br/>           Reg #: TMA616,233<br/>           RD.: 2004/08/04<br/>           Renewal: 2019/08/04</p> |

| Trade-mark  | Status  |
|---|---|
|  <p>139.TONS OF TRUCKS &amp; DESIGN</p>    | <p>App #: 852,060<br/>           FD.: 1997/07/25<br/>           Reg #: TMA499,938<br/>           RD.: 1998/09/01<br/>           Renewal: 2013/09/01</p>   |
|  <p>140.TORONTO COMPUTES! &amp; DESIGN</p> | <p>App #: 768,531<br/>           FD.: 1994/11/15<br/>           Reg #: TMA452,581<br/>           RD.: 1995/12/29<br/>           Renewal: 2025/12/29</p>   |
| <p>141.TORONTO COMPUTES!</p>  | <p>App #: 1,130,429<br/>           FD.: 2002/02/07<br/>           Reg #: TMA590,091<br/>           RD.: 2003/09/17<br/>           Renewal: 2018/09/17</p> |
| <p>142.TOTAL GAMER</p>  | <p>App #: 1,111,185<br/>           FD.: 2001/07/31<br/>           Reg #: TMA584,798<br/>           RD.: 2003/07/08<br/>           Renewal: 2018/07/08</p> |
| <p>143.TOUT EN UN.CA</p>  | <p>App #: 1,199,630<br/>           FD.: 2003/12/11<br/>           Reg #: TMA647,607<br/>           RD.: 2005/09/08<br/>           Renewal: 2020/09/08</p> |
| <p>144.TRADER</p>   | <p>App #: 649,788<br/>           FD.: 1990/01/30<br/>           Reg #: TMA396,197<br/>           RD.: 1992/03/27<br/>           Renewal: 2022/03/27</p>   |
| <p>145.TRADER CORPORATION</p>   | <p>App #: 1,336,025<br/>           FD.: 2007/02/19<br/>           Reg #: TMA743,389<br/>           RD.: 2009/07/10<br/>           Renewal: 2024/07/10</p> |
| <p><i>TRADER Corporation</i><br/>           146.TRADER CORPORATION &amp; Design</p>   | <p>App #: 1,395,662<br/>           FD.: 2008/05/14<br/>           Reg #: TMA744,684<br/>           RD.: 2009/08/05<br/>           Renewal: 2024/08/05</p> |
| <p>147.TRADER DEALER SHOWROOM</p>   | <p>App #: 1,406,582<br/>           FD.: 2008/08/07<br/>           Reg #: TMA747,240<br/>           RD.: 2009/09/09<br/>           Renewal: 2024/09/09</p> |



| Trade-mark   | Status   |
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| 148. TRADER DISTRIBUTION SERVICES  | App #: 1,208,597<br>FD.: 2004/03/05<br>Reg #: TMA713,231<br>RD.: 2008/04/30<br>Renewal: 2023/04/30 |
| 149. TRADER HOME   | Allowed<br>App #: 1,406,630<br>FD.: 2008/08/08   |
| 150. TRADER SMART SOLUTIONS  | Opposed<br>App #: 1,435,479<br>FD.: 2009/04/22   |
| <br>151. TRADERCOM & DESIGN | App #: 865,370<br>FD.: 1997/12/30<br>Reg #: TMA538,309<br>RD.: 2000/12/05<br>Renewal: 2015/12/05   |
| 152. TRADING POST  | App #: 1,132,738<br>FD.: 2002/03/01<br>Reg #: TMA596,261<br>RD.: 2003/12/02<br>Renewal: 2018/12/02 |
| 153. TRADING POST BUY & SELL   | App #: 1,132,737<br>FD.: 2002/03/01<br>Reg #: TMA605,304<br>RD.: 2004/03/16<br>Renewal: 2019/03/16 |
| 154. TRUCK & EQUIPMENT TRADER  | App #: 1,299,641<br>FD.: 2006/04/28<br>Reg #: TMA696,741<br>RD.: 2007/09/18<br>Renewal: 2022/09/18 |
| 155. TRUCK & RV TRADER   | App #: 579,432<br>FD.: 1987/03/06<br>Reg #: TMA342,515<br>RD.: 1988/07/08<br>Renewal: 2018/07/08   |
| 156. TRUCK BIKE & BOAT TRADER  | App #: 596,834<br>FD.: 1987/12/08<br>Reg #: TMA352,742<br>RD.: 1989/03/03<br>Renewal: 2019/03/03   |
| 157. TRUCK MART  | App #: 855,041<br>FD.: 1997/09/03<br>Reg #: TMA553,938<br>RD.: 2001/11/16<br>Renewal: 2016/11/16   |


| Trade-mark  | Status   |
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| 158. TRUCK TRADER   | App #: 447,950<br>FD.: 1979/12/18<br>Reg #: TMA264,867<br>RD.: 1981/12/11<br>Renewal: 2011/12/11   |
| <br>159. TYLER'S COTTAGE RENTAL DIRECTORY & DESIGN | App #: 830,723<br>FD.: 1996/12/04<br>Reg #: TMA502,683<br>RD.: 1998/10/22<br>Renewal: 2013/10/22   |
| 160. URBAN LIVING   | App #: 1,357,600<br>FD.: 2007/07/27<br>Reg #: TMA729,153<br>RD.: 2008/11/21<br>Renewal: 2023/11/21 |
| <br>161. VANCOUVER COMPUTES! & DESIGN              | App #: 768,767<br>FD.: 1994/11/15<br>Reg #: TMA452,233<br>RD.: 1995/12/22<br>Renewal: 2025/12/22   |
| 162. VEHICLE TRADER   | Opposed<br>App #: 1,298,832<br>FD.: 2006/04/24   |
| <br>163. VISITENET & DESSIN                      | App #: 1,010,535<br>FD.: 1999/03/30<br>Reg #: TMA540,403<br>RD.: 2001/01/26<br>Renewal: 2016/01/26 |
| 164. VISITENET.COM  | App #: 1,020,904<br>FD.: 1999/06/30<br>Reg #: TMA565,153<br>RD.: 2002/07/24<br>Renewal: 2017/07/24 |
| <br>165. VisiteNet.com & Design                  | App #: 1,114,535<br>FD.: 2001/08/31<br>Reg #: TMA707,384<br>RD.: 2008/02/13<br>Renewal: 2023/02/13 |
| <br>166. VISITNET DESSIN                         | App #: 1,010,536<br>FD.: 1999/03/30<br>Reg #: TMA540,402<br>RD.: 2001/01/26<br>Renewal: 2016/01/26 |

| Trade-mark  | Status   |
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| 167.VISITNET.COM  | App #: 1,020,905<br>FD.: 1999/06/30<br>Reg #: TMA565,152<br>RD.: 2002/07/24<br>Renewal: 2017/07/24 |
| <br>168.VISITNET.COM & DESIGN      | App #: 1,114,536<br>FD.: 2001/08/31<br>Reg #: TMA707,386<br>RD.: 2008/02/13<br>Renewal: 2023/02/13 |
| <br>169.VOICE CONNECTIONS & DESIGN | App #: 839,523<br>FD.: 1997/03/14<br>Reg #: TMA487,871<br>RD.: 1998/01/20<br>Renewal: 2013/01/20   |

Of the foregoing, the following applications are the subject of oppositions by third parties:

| Trade-mark             | AppNo.  | Opponent                        |
|------------------------|---------|---------------------------------|
| CAR TRADER             | 1298829 | Brain Wave Holdings Inc.        |
| DEALER SMART SOLUTIONS | 1435477 | 6279490 Canada Inc. O/A EDealer |
| TRADER SMART SOLUTIONS | 1435479 | 6279490 Canada Inc. O/A EDealer |
| VEHICLE TRADER         | 1298832 | 6279490 Canada Inc. O/A EDealer |

(b) United States

| Trade-mark   | Status  | Wares / Services  |
|--|---|---|
| CANADIANDRIVER<br><br>1. CANADIANDRIVER  | Application No.:<br>77252838<br>Application Date:<br>2007/08/10<br>Registration No.:<br>3483603<br>Registration Date:<br>2008/08/12 | On-line publications in the nature of a magazine in the field of automobiles  |
| <br><br>2. TYLER'S COTTAGE RENTAL<br>DIRECTORY AND DESIGN | Application No.:<br>75555653<br>Application Date:<br>1998/09/18<br>Registered<br>2334803<br>Registration Date:<br>2000/03/28        | Printed directories featuring cottages, cottage type resorts and vacation properties available offered for rent or sale |

SCHEDULE C

Copyright registrations and applications for copyright registrations:

NIL

SCHEDULE D

**Industrial designs/registered designs and applications for registered designs:**

Nil.