

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Sexy Hair LLC		07/07/2011	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Sexy Hair Concepts, LLC
<b>Street Address:</b>	21551 Prairie Street
<b>City:</b>	Chatsworth
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	91311
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 12**

Property Type	Number	Word Mark
Serial Number:	77620784	SHORT SEXY HAIR CLEAN SLATE
Serial Number:	85241627	FRESH CONCEPTS
Serial Number:	85110972	SEXY HAIR
Serial Number:	77119862	SEXY SKIN
Serial Number:	77620714	STAY PUT
Serial Number:	77719656	WILDSEXYHAIR
Serial Number:	85004849	JUST GELLING
Serial Number:	85048378	HEALTHYSEXYHAIR REINVENT COLOR CARE
Serial Number:	85045263	SPRITZ & STAY
Serial Number:	85075704	HEALTHYSEXYHAIR REINVENT COLOR CARE TOP COAT
Serial Number:	85127900	SOY TOUCHABLE
Serial Number:	85183084	TRIBE OF STYLE

**CORRESPONDENCE DATA**

**900199165**

**TRADEMARK  
 REEL: 004600 FRAME: 0276**

**OP \$315.00 77620784**

Fax Number: (215)851-8383  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
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Correspondent Name: Jay K Meadway  
Address Line 1: 50 South 16th Street, 22nd floor  
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Address Line 4: Philadelphia, PENNSYLVANIA 19102

ATTORNEY DOCKET NUMBER:	297797-00011
NAME OF SUBMITTER:	Tashia Bunch Henderson
Signature:	/tashia bunch henderson/
Date:	08/09/2011

Total Attachments: 4  
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Mark	CNTRY	Application #	File Date	Reg Date	Registration #	Status
SHORT SEXY HAIR CLEAN SLATE	US	77/620,784	11/24/2008			ALLOWED
FRESH CONCEPTS	US	85/241,627	2/14/2011			PENDING
SEXY HAIR	US	85/110,972	8/19/2010			ALLOWED
SEXY SKIN	US	77/119,862	3/1/2007			PENDING
STAY PUT	US	77/620,714	11/24/2008			ALLOWED
WILDSEXYHAIR	US	77/719,656	4/22/2009			ALLOWED
JUST GELLING	US	85/004,849	4/2/2010			ALLOWED
healthysxyhair REINVENT COLOR CARE	US	85/048,378	5/26/2010			ALLOWED
SPRITZ & STAY	US	85/045,263	5/21/2010			ALLOWED
HEALTHYSEXYHAIR REINVENT COLOR CARE TOP COAT	US	85/075,704	7/1/2010			ALLOWED
SOY TOUCHABLE	US	85/127,900	9/13/2010			ALLOWED
TRIBE OF STYLE	US	85/183,084	11/23/2010			PENDING

# Delaware

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*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "SEXY HAIR LLC", CHANGING ITS NAME FROM "SEXY HAIR LLC" TO "SEXY HAIR CONCEPTS, LLC", FILED IN THIS OFFICE ON THE SEVENTH DAY OF JULY, A.D. 2011, AT 12:14 O'CLOCK P.M.

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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 8888855

DATE: 07-08-11

TRADEMARK  
REEL: 004600 FRAME: 0280

STATE *of* DELAWARE

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**CERTIFICATE OF AMENDMENT  
OF  
CERTIFICATE OF FORMATION  
OF  
SEXY HAIR LLC**

This Certificate of Amendment of Sexy Hair LLC (the "LLC") is being duly executed and filed by Meagan Cavanaugh, as an authorized person of the LLC, to amend the Certificate of Formation under the Delaware Limited Liability Company Act (6 Del.C. § 18-101, et seq.), as amended from time to time.

- (1) The name of the limited liability company is Sexy Hair LLC.
- (2) The LLC was formed upon the filing of its Certificate of Formation with the Delaware Secretary of State on April 20, 2011.
- (3) The name of the limited liability company is hereby changed to "Sexy Hair Concepts, LLC".

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment of Certificate of Formation as of the 7th day of July, 2011.

By: /s/ Meagan Cavanaugh  
Name: Meagan Cavanaugh  
Title: Authorized Person