

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/21/2011

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lightmatch Ltd.		07/21/2011	CORPORATION: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	Penguin Books Limited
Street Address:	80 Strand
City:	London
State/Country:	UNITED KINGDOM
Postal Code:	WC2R 0RL
Entity Type:	CORPORATION: UNITED KINGDOM

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2678548	PENGUINRADIO

CORRESPONDENCE DATA

Fax Number: (212)370-1819
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-661-1400
 Email: rkadden@vonmaltitz.com
 Correspondent Name: Ronald S. Kadden
 Address Line 1: 60 East 42nd Street
 Address Line 2: Suite 2446
 Address Line 4: New York, NEW YORK 10165

ATTORNEY DOCKET NUMBER: 3301

DOMESTIC REPRESENTATIVE

900199343

TRADEMARK
 REEL: 004601 FRAME: 0679

OP \$40.00 2678548

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Ronald S. Kadden

Signature:

/Ronald S. Kadden/

Date:

08/10/2011

Total Attachments: 2

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CONFIRMATORY ASSIGNMENT

WHEREAS, on July 21, 2011, LIGHTMATCH LTD., a corporation organized and existing under the laws of England, located and doing business at 145-157 St. John Street, London EC1V 4PY, England (hereinafter "Assignor"), was the owner of the mark PENGUINRADIO, the application to register the mark PENGUINRADIO under Application Serial No. 77/807,697 in The United States Patent and Trademark Office, and the registration of the mark PENGUINRADIO under Registration No. 2,678,548 in The United States Patent and Trademark Office (hereinafter, "the Assigned Mark, Application and Registration"); and

WHEREAS, on July 21, 2011, Assignor assigned all its rights, title and interest in and to the Assigned Mark, Application and Registration to PENGUIN BOOKS LIMITED, a company organized and existing under the laws of England, located and doing business at 80 Strand, London WC2R 0RL, England (hereinafter "Assignee"), and;


WHEREAS, the parties desire to confirm the granting of said assignment and to set forth its terms.

NOW, THEREFORE, in consideration of the payment by Assignee to Assignor of the sum of GBP1.00 (one pound), receipt and sufficiency of which are hereby acknowledged, said Assignor does hereby confirm said assignment to Assignee, as of July 21, 2011, of all of Assignor's rights, title and interest in and to the Assigned Mark, Application and Registration, together with the good will of the business connected with the use of and symbolized by the Assigned Mark, Application and Registration, as well as all rights to damages or profits, due or accrued, arising out of past infringement of the Assigned Mark, Application and Registration, or injury to said good will, and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed this 21st day of July, 2011.

LIGHTMATCH LTD.

By


Name: P. Howard
Title: Director