

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT												
<b>NATURE OF CONVEYANCE:</b>	Trademark Assignment												
<b>CONVEYING PARTY DATA</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 30%;">Name</th> <th style="width: 30%;">Formerly</th> <th style="width: 20%;">Execution Date</th> <th style="width: 20%;">Entity Type</th> </tr> <tr> <td>PharmaStrat, Inc.</td> <td></td> <td>07/22/2011</td> <td>CORPORATION:</td> </tr> </table>	Name	Formerly	Execution Date	Entity Type	PharmaStrat, Inc.		07/22/2011	CORPORATION:					
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<b>PROPERTY NUMBERS Total: 1</b>													
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<b>CORRESPONDENCE DATA</b>													
Fax Number: (212)310-8007 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 212-735-4559 Email: vindra.richter@weil.com Correspondent Name: Vindra Richter c/o Weil et al Address Line 1: 767 Fifth Ave. Address Line 4: New York, NEW YORK 10153													
<b>ATTORNEY DOCKET NUMBER:</b>	42481.0016/HAHN/ASSGN/VR												
<b>NAME OF SUBMITTER:</b>	Vindra Richter												
<b>Signature:</b>	/vindra richter/												
<b>Date:</b>	08/10/2011												

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**TRADEMARK**  
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Total Attachments: 4

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## SHORT FORM TRADEMARK ASSIGNMENT

This ASSIGNMENT (this "Assignment"), effective as of July 22, 2011, is made by and between PharmaStrat, Inc., a New Jersey corporation ("Assignor") and PharmaStrat, LLC (f/k/a DR Pharma Research, LLC), a Delaware limited liability company ("Assignee").

### WITNESSETH:

WHEREAS, this Assignment is being entered into pursuant to that certain Asset Purchase Agreement, dated as of July 22, 2011, by and among various parties, including Assignor and Assignee (the "Asset Purchase Agreement");

WHEREAS, pursuant to the Asset Purchase Agreement, Assignor agreed to assign to Assignee all of Assignor's right, title and interest in and to all of the Purchased Assets (as such term is defined in the Asset Purchase Agreement), including, without limitation, the trademark application listed on Schedule A hereto (the "Assigned Trademark");

WHEREAS, Assignor and Assignee desire to hereby confirm and memorialize such assignment from Assignor to Assignee of the Assigned Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Assignor does hereby sell, assign, transfer, and convey to Assignee free and clear of all liens or other encumbrances and to the maximum extent provided under law, all of Assignor's entire worldwide right, title and interest in and to the Assigned Trademark, together with any and all goodwill connected with and symbolized by the Assigned Trademark, the same to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made, as assignee of its entire right, title and interest therein and in and to all income, royalties, damages and payments now or hereafter due or payable with respect thereto in and to all causes of action (either in law or in equity) and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned or to be assigned under this Assignment. Notwithstanding anything to the contrary herein, nothing in this Assignment, express or implied, is intended to or shall be construed to modify, expand or limit in any way the terms of the Asset Purchase Agreement. To the extent that any provision of this Assignment conflicts or is inconsistent with the terms of the terms of the Asset Purchase Agreement, the Asset Purchase Agreement shall govern.
2. The parties hereto authorize and request the Commissioner of Patents and Trademarks of the United States to record Assignee as the assignee and owner of the Assigned Trademark.

3. This Assignment shall be governed by and construed in accordance with the internal substantive laws of the State of Delaware without regard to the choice of law or conflicts of law principles thereof.
4. This Assignment shall be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns. If any provision of this Assignment or the application of any such provision to any person or circumstance shall be held invalid, illegal or unenforceable in any respect by a court of competent jurisdiction, such invalidity, illegality or unenforceability shall not affect any other provision hereof.
5. This Assignment may be executed in two or more counterparts, each of which when so executed and delivered shall be deemed an original, and such counterparts together shall constitute one and the same instrument.

**IN WITNESS WHEREOF**, Assignor and Assignee have caused this Assignment to be duly executed by their duly authorized representatives as of the day and year first above written.

**PHARMASTRAT, INC.**  
(as Assignor)

By: \_\_\_\_\_

Name: Philip J. Polach

Title: President

**PHARMASTRAT, LLC**  
(as Assignee)

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

**TRADEMARK**

**REEL: 004601 FRAME: 0722**

3. This Assignment shall be governed by and construed in accordance with the internal substantive laws of the State of Delaware without regard to the choice of law or conflicts of law principles thereof.
4. This Assignment shall be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns. If any provision of this Assignment or the application of any such provision to any person or circumstance shall be held invalid, illegal or unenforceable in any respect by a court of competent jurisdiction, such invalidity, illegality or unenforceability shall not affect any other provision hereof.
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PHARMASTRAT, INC.  
(as Assignor)

By: \_\_\_\_\_  
Name:  
Title:

PHARMASTRAT, LLC  
(as Assignee)

By: *Lori Silver*  
Name: *Lori Silver*  
Title: *Vice President,  
General Counsel and  
Asst. Secretary*

SCHEDULE A  
*Assigned Trademark*

MARK	APPLICATION NUMBER & FILING DATE
PHARMASTRAT	U.S. Trademark Application Serial No. 85367606, filed July 11, 2011.