TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Arizona Mist, Inc.		08/01/2011	CORPORATION:

RECEIVING PARTY DATA

Name:	Pro-Mark, Inc.	
Street Address:	PO Box 937	
City:	Bountiful	
State/Country:	UTAH	
Postal Code:	84095	
Entity Type:	CORPORATION: UTAH	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number: 2218418		COBRA MISTAND

CORRESPONDENCE DATA

Fax Number: (801)537-1799

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: rapp@austin-rapp.com

Correspondent Name: Robert Rapp

Address Line 1: 170 S Main Street Suite 735
Address Line 4: Salt Lake City, UTAH 84101

ATTORNEY DOCKET NUMBER: 3146.3.98

NAME OF SUBMITTER: Robert S. Rapp

Signature: /Robert S. Rapp/

Date: 08/10/2011

Total Attachments: 1

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TRADEMARK REEL: 004601 FRAME: 0933

<u>ASSIGNMENT</u>

WHEREAS, Arizona Mist, Inc. (the "Assignor"), a Utah corporation whose principal office or place of business is 845 North Overland Road, North Salt Lake, UTAH 84054, is the owner of all right, title, and interest in and to the mark COBRA MISTAND, which was registered with the United States Patent and Trademark Office as Reg. No. 2,218,418 on January 19, 1999 (the mark and registration hereinafter collectively referred to as the "Mark");

WHEREAS, Pro-Mark, Inc. (the "Assignee"), a Utah corporation, having a mailing address of PO BOX 937, Bountiful, UT 84095, is desirous of acquiring the entire right, title, and interest in and to the Mark thereof:

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration paid to the Assignor by the Assignee, the receipt and sufficiency of which is hereby acknowledged, THE ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE the entire right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by and associated with the Mark. The Assignor also assigns to the Assignee all rights to sue for past, present, and future infringements of the Mark as well as any rights to collect damages or compensation for such acts of past, present, and future infringement.

This Assignment and Agreement shall be binding upon my heirs and legal representatives.

DATED: <u>August 1, 2011</u>

Arizona Mist. Inc.

By: Kent C. Ericksen

President of Arizona Mist, Inc.

File No. 3146,3.98