

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Holland Equipment Limited		03/09/2007	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	SAF-Holland Equipment Limited		
Street Address:	20 Phoebe Street		
City:	Norwich, Ontario		
State/Country:	CANADA		
Postal Code:	N0J 1P0		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2573315	SPORTSTINE	
CORRESPONDENCE DATA			
Fax Number:	(616)957-8196		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6169499610		
Email:	ptomail@priceheneveld.com		
Correspondent Name:	Brian E. Ainsworth		
Address Line 1:	695 Kenmoor SE		
Address Line 2:	P O Box 2567		
Address Line 4:	Grand Rapids, MICHIGAN 49501-2567		
ATTORNEY DOCKET NUMBER:	HOL001 T393		
DOMESTIC REPRESENTATIVE			
Name:	Price Heneveld LLP		
Address Line 1:	695 Kenmoor SE		
Address Line 2:	P O Box 2567		

OP \$40.00 2573315

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**TRADEMARK
 REEL: 004601 FRAME: 0944**

Address Line 4: Grand Rapids, MICHIGAN 49501-2567

NAME OF SUBMITTER:

Brian E. Ainsworth

Signature:

/Brian E. Ainsworth/

Date:

08/10/2011

Total Attachments: 5

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TRADEMARK ASSIGNMENT

WHEREAS, Holland Equipment Limited, a Canadian corporation, having a place of business at 20 Phoebe St., Norwich, Ontario, Canada N0J 1P0 (hereinafter Assignor), is the owner of the trademark registration:

<u>Registration No.</u>	<u>Mark</u>
2,573,315	SPORTSTINE

WHEREAS, SAF-Holland Equipment, Ltd., a Canadian corporation, having a place of business at 20 Phoebe St., Norwich, Ontario, Canada N0J 1P0 (hereinafter Assignee), is desirous of acquiring any and all rights that Assignor may have in and to the trademark registrations listed above, together with the goodwill of the business in connection with which said trademark registrations listed above are used and which is symbolized by same, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said trademark registrations listed above for the United States, together with the goodwill of the business in connection with which same is used and which is symbolized thereby, and all other rights which Assignor has enjoyed thereunder throughout all countries of the world, including any and all rights of recovery based on past infringement of said trademark registrations listed above, the same to be held and enjoyed by the Assignee, its successors and assigns to the full end of the terms for which the aforesaid trademark registrations listed above are valid and any renewals of the terms thereof.

Atty. Docket No. HOL001 T393

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by
its duly authorized officer this 9 day of August, 2011.

WITNESS

Fraulent

SAF-Holland Equipment, Ltd.

By: *Kim Baechler*

Name: Kim Baechler

Title: President/General Manager

Date: August 9, 2011

CANADA)	TO ALL WHOM THESE PRESENTS MAY COME, BE SEEN OR BE KNOWN
))	
PROVINCE OF ONTARIO)	
))	
TO WIT:)	

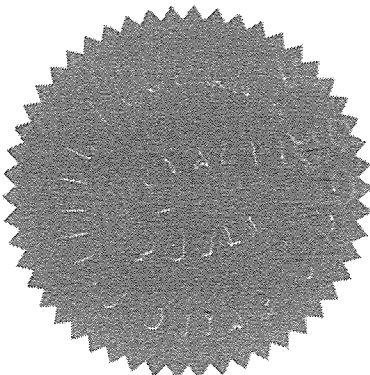
I, **STEPHEN NORMAN ADAMS**, one of Her Majesty's Counsel Learned in the Law and a Notary Public in and for the Province of Ontario, Canada, by Royal Authority duly appointed, residing at the City of London, in the County of Middlesex, in the said Province,

DO CERTIFY AND ATTEST that the paper-writing hereto annexed is a true copy of a document produced to me and purporting to be a Certificate and Articles of Amendment issued pursuant to the *Business Corporations Act* (Ontario) changing the name of **HOLLAND EQUIPMENT LIMITED** to **SAF-HOLLAND EQUIPMENT LIMITED**, which Certificate is dated the 9th day of March, 2007, the said copy having been compared by me with the said original document, an act whereof being requested I have granted under my Notarial Form and Seal of Office to serve and avail as occasion shall or may require.

IN TESTIMONY WHEREOF I have hereto subscribed my name and affixed my Notarial Seal of Office at the said City of London, Ontario this 9th day of March, 2007.



STEPHEN NORMAN ADAMS, Q.C.
A Notary Public in and for the Province of Ontario.
My Commission is not limited as to time.



- 6. The amendment has been duly authorized as required by sections 168 and 170 (as applicable) of the *Business Corporations Act*.
La modification a été dûment autorisée conformément aux articles 168 et 170 (selon le cas) de la Loi sur les sociétés par actions.
- 7. The resolution authorizing the amendment was approved by the shareholders/directors (as applicable) of the corporation on
Les actionnaires ou les administrateurs (selon le cas) de la société ont approuvé la résolution autorisant la modification le

2007-02-27

(Year, Month, Day)
(année, mois, jour)

These articles are signed in duplicate.
Les présents statuts sont signés en double exemplaire.

HOLLAND EQUIPMENT LIMITED

(Name of Corporation) (if the name is to be changed by these articles set out current name)
(Dénomination sociale de la société) (Si l'on demande un changement de nom, indiquer ci-dessus la dénomination sociale actuelle).

By/
Par :


(Signature)
(Signature)

Harold R. Watling

President
(Description of Office)
(Fonction)