

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Valued Services Acquisitions Company, LLC		07/20/2011	LIMITED LIABILITY COMPANY: GEORGIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Valued Services, LLC		
<b>Street Address:</b>	Six Concourse Parkway		
<b>Internal Address:</b>	Suite 500		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30328		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: GEORGIA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3359600	FIRST AMERICAN CASH ADVANCE	
Registration Number:	3428270	PURPOSE MONEY	
Registration Number:	3189081	PURPOSE FINANCIAL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(404)962-6831		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	404-885-3380		
<b>Email:</b>	trademarks@troutmansanders.com		
<b>Correspondent Name:</b>	F. Richard Rimer, Jr.		
<b>Address Line 1:</b>	600 Peachtree Street NE		
<b>Address Line 2:</b>	Suite 5200		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30308-2216		
<b>ATTORNEY DOCKET NUMBER:</b>	39952.1 REG # 3359600		

OP \$90.00 3359600

NAME OF SUBMITTER:	F. Richard Rimer, Jr.
Signature:	/frr/
Date:	08/11/2011
Total Attachments: 2 source=072011 US assignment - CCIPH II to CCHC#page1.tif source=072011 US assignment - CCIPH II to CCHC#page2.tif	

**TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into effective as of July 20, 2011, by and between Valued Services Acquisitions Company, LLC, a Georgia limited liability company (hereinafter referred to as "Assignor"), and Valued Services, LLC, a Georgia limited liability company whose address is Six Concourse Parkway, Suite 500, Atlanta, Georgia 30328 (hereinafter referred to as "Assignee") (collectively, the "Parties").

RECITALS

WHEREAS, Assignor has received registrations for the marks listed on Exhibit A (the "Marks");

WHEREAS, the Parties desire to enter into this Assignment to effect the transfer of all right, title, and interest in and to the Marks to Assignee on a worldwide basis.

NOW, THEREFORE, for and in consideration of the premises and the mutual promises hereinafter set forth and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereby agree as follows:

TERMS AND CONDITIONS

1. Transfer and Assignment. Assignor hereby transfers and assigns to Assignee the business underlying the Marks and all right, title, and interest in and to the Marks on a worldwide basis, together with the goodwill associated therewith, along with the right to recover for damages and profits and other remedies for past infringements of the Marks.

2. Further Documentation and Actions. Assignor hereby agrees to execute and deliver to Assignee any further documents and instruments, and to do any and all further reasonable acts that are deemed necessary by Assignee to vest in Assignee all right, title, and interest in and to the Marks, and to enable such right, title, and interest to be recorded in the United States Patent and Trademark Office and any other appropriate governmental authority or agency of the United States and internationally.

3. Entire Agreement. This Assignment represents the entire agreement between the Parties regarding the Marks and supersedes any previous agreement or discussion between the Parties.

"ASSIGNOR"  
Valued Services Acquisitions Company, LLC

By: 

Name: Mark Long

Title: Manager

"ASSIGNEE"  
Valued Services, LLC

By: 

Name: 

Title: Manager

**EXHIBIT A**

**Marks**

<i>Mark</i>	<i>Registration Number</i>
FIRST AMERICAN CASH ADVANCE & Design	3,359,600
PURPOSE MONEY	3,428,270
PURPOSE FINANCIAL	3,189,081

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