

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Scott Fowler		07/29/2011	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	EBIP, LLC		
Street Address:	c/o Foster Pepper PLLC		
Internal Address:	Suite 3400		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98101		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85159256	BLAIR FOWLER	
CORRESPONDENCE DATA			
Fax Number:	(206)749-2006		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	206-447-8925		
Email:	stepn@foster.com		
Correspondent Name:	Nancy V. Stephens		
Address Line 1:	1111 3rd Avenue		
Address Line 2:	Suite 3400		
Address Line 4:	Seattle, WASHINGTON 98101		
ATTORNEY DOCKET NUMBER:	205849 - 1 BLAIR FOWLER		
NAME OF SUBMITTER:	Nancy V. Stephens		
Signature:	/Nancy V. Stephens/		
Date:	08/11/2011		
Total Attachments: 1 source=ASSIGNMENT BLAIR FOWLER#page1.tif			

CH \$40.00 85159256

**ASSIGNMENT OF BLAIR FOWLER
TRADEMARK AND TRADEMARK APPLICATION**

WHEREAS, Scott Fowler, parent of Laura Fowler (a/k/a Blair Fowler) (“Assignor”) holds United States Patent and Trademark Office Application Serial No. 85159256 for the trademark BLAIR FOWLER covering goods and services in Classes 3, 14 and 25 on the basis of an intent-to-use and Class 41 filed on the basis of in-use (“Trademark”), and

WHEREAS, Assignor desires to assign the Trademark along with the entire business associated with the Trademark to EBIP, LLC, a Delaware limited liability company, with a principal place of business at 1258 Ridgetop Trail, Kingsport, Tennessee 37664 (“Assignee”), and

NOW THEREFORE, the Assignor, in consideration of the sum of \$1.00 and other good and valuable consideration paid to the Assignor by the Assignee, the receipt and sufficiency of which is acknowledged, has agreed to sell, assign and transfer and does sell, assign and transfer to Assignee all of its right, title and interest in and to the Trademark along with its interest in the associated business.

IN WITNESS WHEREOF the below-named Assignor hereby executes this assignment on this 21st day of July, 2011.



SCOTT FOWLER

ASSIGNMENT OF BLAIR FOWLER
TRADEMARK AND TRADEMARK APPLICATION