

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Scott Fowler		07/29/2011
			Entity Type
			INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	EBIP, LLC		
Street Address:	c/o Foster Pepper PLLC		
Internal Address:	Suite 3400		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98101		
Entity Type:	LIMITED LIABILITY COMPANY: UNITED STATES		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	85170788	JUICYSTAR07
CORRESPONDENCE DATA			
Fax Number:	(206)749-2006		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	206-447-8925		
Email:	stepn@foster.com		
Correspondent Name:	Nancy V. Stephens		
Address Line 1:	1111 3rd Avenue		
Address Line 2:	Suite 3400		
Address Line 4:	Seattle, WASHINGTON 98101		
ATTORNEY DOCKET NUMBER:	205849-1 JUICYSTAR07 ASN		
NAME OF SUBMITTER:	Nancy V. Stephens		
Signature:	/Nancy V, Stephens/		
Date:	08/11/2011		
Total Attachments: 1 source=ASSIGNMENT JUICYSTAR07#page1.tif			

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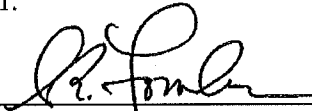
**ASSIGNMENT OF JUICYSTAR07**  
**TRADEMARK AND TRADEMARK APPLICATION**

**WHEREAS**, Scott Fowler, parent of Laura Fowler (a/k/a Blair Fowler) ("Assignor") holds United States Patent and Trademark Office Application Serial No. 85170788 for the trademark JUICYSTAR07 covering goods and services in Classes 3, 14 and 25 on the basis of an intent-to-use and Class 41 filed on the basis of in-use ("Trademark"), and

**WHEREAS**, Assignor desires to assign the Trademark along with the entire business associated with the Trademark to EBIP, LLC, a Delaware limited liability company, with a principal place of business at 1258 Ridgeway Trail, Kingsport, Tennessee 37664 ("Assignee"), and

**NOW THEREFORE**, the Assignor, in consideration of the sum of \$1.00 and other good and valuable consideration paid to the Assignor by the Assignee, the receipt and sufficiency of which is acknowledged, has agreed to sell, assign and transfer and does sell, assign and transfer to Assignee all of its right, title and interest in and to the Trademark along with its interest in the associated business.

**IN WITNESS WHEREOF** the below-named Assignor hereby executes this assignment on this 21 day of July, 2011.

  
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**SCOTT FOWLER**

ASSIGNMENT OF JUICYSTAR07  
TRADEMARK AND TRADEMARK APPLICATION