

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Heron Bulb Farms, Inc.		08/11/2011	CORPORATION: OREGON
RECEIVING PARTY DATA			
Name:	Flowerbud, LLC		
Street Address:	155 B Street		
Internal Address:	Suite 110		
City:	Lake Oswego		
State/Country:	OREGON		
Postal Code:	97034		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2481000	FLOWERBUD.COM	
Registration Number:	2519080	FLOWERBUD.COM	
Registration Number:	2548798	FLOWERS 365	
Registration Number:	2395485	GROWER'S PICK	
Registration Number:	2395484	MONTHLY SPLENDOR	
Registration Number:	2329640	YEAR IN BLOOM	
CORRESPONDENCE DATA			
Fax Number:	(503)224-7819		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	karen@eoplaw.com		
Correspondent Name:	Karen Wetherell Davis		
Address Line 1:	707 SW Washington Street		
Address Line 2:	Suite 1500		
Address Line 4:	Portland, OREGON 97205		

OP \$165.00 2481000

ATTORNEY DOCKET NUMBER:	FLOWERBUD
NAME OF SUBMITTER:	Niel Chamberlin-Wolfe
Signature:	/Niel Chamberlin-Wolfe/
Date:	08/11/2011
Total Attachments: 1 source=TMASIGN-ACK Heron to Flowerbud executed#page1.tif	

ACKNOWLEDGMENT OF ASSIGNMENT OF TRADEMARKS

Heron Bulb Farms, Inc ("Heron Bulb"), an Oregon corporation, and Flowerbud, LLC, ("Flowerbud"), an Oregon limited liability company, acknowledge that all trademarks associated with the prior Heron Bulb business and the appurtenant good will have been transferred to Flowerbud ("Assignee") through and by an Agreement between the parties, including without limitation the following trademark registrations filed with the United States Patent and Trademark Office:

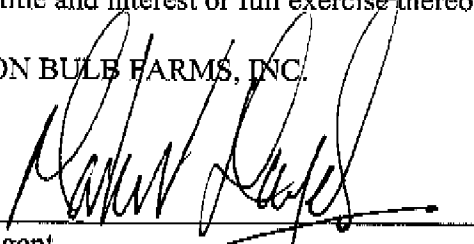
<u>MARK</u>	<u>CLASS</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
FLOWERBUD.COM	35	2481000	08/21/2001
FLOWERBUD.COM AND DESIGN	35	2519080	12/18/2001
FLOWERS 365	35	2548798	03/19/2002
GROWER'S PICK	35	2395485	10/17/2000
MONTHLY SPLENDOR	35	2395484	10/17/2000
YEAR IN BLOOM	35	2329640	03/14/2000

and any and all divisions, renewals, continuations and extensions thereof, and authorize and request any official whose duty it is to issue trademarks, to issue any renewals or extensions to said Assignee or its successors or assigns.

Heron Bulb acknowledges Flowerbud's exclusive right, title and interest in and to the trademarks and any registration or application for registration thereof, anywhere in the world, and will not at any time do or cause to be done any act contesting or in way impairing or tending to impair such right, title and interest or full exercise thereof.

HERON BULB FARMS, INC.

FLOWERBUD, LLC

By: 
Its: Agent

By: 
Its:

Signed on: 8-11-11

Signed On: 8-11-11

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