



08/04/2011



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U.S. DEPARTMENT OF COMMERCE
ed States Patent and Trademark Office

08/04/11

Form PTO-354 (Rev. 03-11)
OMB Collection 0651-0027 (exp. 03/31/2012)

RECORDATION COVER SHEET
TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Kirchner Corporation

- Individual(s)
- General Partnership
- Corporation- State: MN
- Other
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No
Name: Butterfly of Life, LLC

Internal Address: _____
Address: _____
Street Address: 1660 Tullamore St.
City: Mankato
State: MN
Country: U.S.A. Zip: 56001

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other

Citizenship _____
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) July 27, 2011

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) _____

3,345,858

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

BUTTERFLY OF LIFE

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Butterfly of Life, LLC

Internal Address: _____

Street Address: 1660 Tullamore St.

City: Mankato

State: MN Zip: 56001

Phone Number: 507-345-1658

Fax Number: 507-345-1674

Email Address: sperson@exclusivelydiamonds.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

08/04/2011 KNGUYEN1 00000022 3345858

Deposit Account Number _____ 40.00

Authorized User Name _____

9. Signature:

Sarah B. Person
Signature

Date _____

Sarah B. Person
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

①

ASSIGNMENT OF TRADEMARK

WHEREAS, Kirchner Corporation, a Minnesota corporation having its principal place of business at 6009 Wayzata Boulevard, #105, Minneapolis, Minnesota 55416 ("Assignor"), owns the trademark BUTTERFLY OF LIFE for jewelry (the "Mark") and United States Registration No. 3,345,858 for the BUTTERFLY OF LIFE trademark in connection with "jewelry" (the "Registration");

WHEREAS, Butterfly of Life, LLC, a Minnesota limited liability company with an address of 1660 Tullamore Street, Mankato, Minnesota 56001 ("Assignee"), desires to acquire all of Assignor's rights in the Mark and Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, transfer, and sell unto Assignee, its successors and assigns all right, title, and interest in and to the Mark and the Registration together with the goodwill of the business symbolized by the Mark, and any and all causes of actions including all rights of recovery for past infringements of the Mark.

Assignor covenants that it or its representatives will, upon the request and at the expense of Assignee, do all other lawful acts necessary to enable Assignee to obtain, maintain, and enforce full benefits from the rights and interests herein assigned.

This assignment shall be binding on the successors and assigns of Assignor and shall inure to the benefit of the successors and assigns of Assignee.

IN WITNESS WHEREOF, said Assignor, has executed and delivered this instrument this 27 day of July, 2011.

KIRCHNER CORPORATION

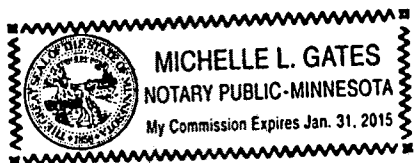
By: *Daniel Kirchner*

Its: *pres.*

STATE OF Minnesota)
) ss.
COUNTY OF Wright)

On this 27th day of July, 2011, before me personally appeared Daniel Kirchner, known to me to be the President of the company described in the foregoing assignment and also known to me to be the person who executed the foregoing assignment on behalf of the company therein named, and acknowledged to me that such company executed the same.

SEAL



Michelle L. Gates
Notary Public