

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HD Nutrition, Inc.		12/31/2007	CORPORATION:
RECEIVING PARTY DATA			
Name:	Inspired Health Products, LLC		
Street Address:	16750 Hale Ave		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92606		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2987346	BINGE BUSTER	
CORRESPONDENCE DATA			
Fax Number:	(310)546-5301		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	mpietz@pietzlawfirm.com		
Correspondent Name:	Morgan E. Pietz		
Address Line 1:	3770 Highland Ave., Ste. 206		
Address Line 4:	Manhattan Beach, CALIFORNIA 90266		
ATTORNEY DOCKET NUMBER:	HEALTH DIRECT		
NAME OF SUBMITTER:	Morgan E. Pietz		
Signature:	/Morgan E. Pietz/		
Date:	08/12/2011		
Total Attachments: 1 source=Assignment - Dec. 2007#page1.tif			

OP \$40.00 2987346

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TRADEMARK
 REEL: 004603 FRAME: 0511

**ASSIGNMENT
OF
INTANGIBLE PROPERTY**

HD NUTRITION, INC., A California Corporation, the legal owner of all right, title and interest in and to the intangible property listed in Exhibit "A" attached hereto including but not limited to certain Domain Names, Product Names, and Product Formulas ("Intangible Property"), hereby transfers and assigns to INSPIRED HEALTH PRODUCTS, LLC, A Nevada Limited Liability Company, all of its rights, title and interest in and to the Intangible Property, subject to the security lien held by Fullerton Community Bank, FSB.

Dated: December 31, 2007

HD NUTRITION, INC.,
A California Corporation

By: _____


Jim Caras, President

AssignIPP.2007

RECORDED: 08/12/2011

**TRADEMARK
REEL: 004603 FRAME: 0512**