

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Nintendo Co., Ltd.		07/25/2011	CORPORATION: JAPAN

RECEIVING PARTY DATA

Name:	Nintendo of America Inc.
Street Address:	4600 150th Avenue NE
City:	Redmond
State/Country:	WASHINGTON
Postal Code:	98052
Entity Type:	CORPORATION: WASHINGTON

PROPERTY NUMBERS Total: 75

Property Type	Number	Word Mark
Serial Number:	85080087	NINTENDO 3DS
Serial Number:	85080097	NINTENDO 3DS
Serial Number:	85080103	NINTENDO 3DS
Serial Number:	85080109	NINTENDO 3DS
Serial Number:	85080113	NINTENDO 3DS
Serial Number:	85080129	NINTENDO 3DS
Serial Number:	85080133	NINTENDO 3DS
Serial Number:	85080135	NINTENDO 3DS
Serial Number:	85080155	NINTENDO 3DS
Serial Number:	77601539	PHUTEN
Serial Number:	77601537	PHUTEN
Serial Number:	77601533	PHUTEN
Registration Number:	3898412	PHUTEN
Serial Number:	77601524	PHUTEN

OP \$1890.00 85080087

Serial Number:	77601517	PHUTEN
Serial Number:	77601513	PHUTEN
Serial Number:	77601508	PHUTEN
Serial Number:	77601502	PHUTEN
Serial Number:	77601486	PHUTEN
Serial Number:	77601478	PHUTEN
Serial Number:	77601466	PHUTEN
Serial Number:	77601452	
Registration Number:	3915463	
Serial Number:	77601426	
Registration Number:	3915462	
Registration Number:	3906162	
Registration Number:	3906161	
Serial Number:	77601226	
Serial Number:	77601209	
Registration Number:	3909695	
Serial Number:	77601186	
Serial Number:	77601177	
Serial Number:	77601165	
Serial Number:	85270470	SPOTPASS
Serial Number:	85270485	SPOTPASS
Serial Number:	85270498	SPOTPASS
Serial Number:	85270508	SPOTPASS
Serial Number:	85270517	SPOTPASS
Serial Number:	85243489	STREETPASS
Serial Number:	85243496	STREETPASS
Serial Number:	85243500	STREETPASS
Serial Number:	85243509	STREETPASS
Serial Number:	85243511	STREETPASS
Serial Number:	77925246	WII NO MA
Serial Number:	77925238	WII NO MA
Serial Number:	77925233	WII NO MA
Serial Number:	77925227	WII NO MA
Serial Number:	77925217	WII NO MA
Serial Number:	77925212	WII NO MA

	77925201	WII NO MA
Serial Number:	77925190	WII NO MA
Serial Number:	77925181	WII
Serial Number:	77925169	WII
Serial Number:	77925162	WII
Serial Number:	77925157	WII
Serial Number:	77925146	WII
Serial Number:	77925134	WII
Serial Number:	77925126	WII
Serial Number:	77925103	WII
Serial Number:	77789075	PROJECT SORA
Serial Number:	77789082	PROJECT SORA
Serial Number:	77789086	PROJECT SORA
Serial Number:	77789095	PROJECT SORA
Serial Number:	77789101	PROJECT SORA
Serial Number:	77789120	PROJECT SORA
Serial Number:	77789126	PROJECT SORA
Registration Number:	3150496	PICTOCHAT
Serial Number:	77905859	WII RELAX
Serial Number:	77905861	WII RELAX
Serial Number:	77905867	WII RELAX
Serial Number:	77910766	NINTENDO THE LAST STORY
Serial Number:	85328314	TRIFORCE
Registration Number:	3847194	EXCITEBOTS
Registration Number:	3589610	BROWNIE BROWN
Registration Number:	3621380	BROWNIE BROWN

CORRESPONDENCE DATA

Fax Number: (206)224-0779
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (206)682-8100
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Correspondent Name: Jerald E. Nagae, Esq.
Address Line 1: Christensen O'Connor Johnson Kindness
Address Line 2: 1420 Fifth Avenue, Suite 2800
Address Line 4: Seattle, WASHINGTON 98101-2347

ATTORNEY DOCKET NUMBER:

NOAM-5-2532

TRADEMARK

REEL: 004603 FRAME: 0552

	Jerald E. Nagae
Signature:	/Jerald E. Nagae/
Date:	08/12/2011
Total Attachments: 10 source=2532_Assignment_Various US Marks#page1.tif source=2532_Assignment_Various US Marks#page2.tif source=2532_Assignment_Various US Marks#page3.tif source=2532_Assignment_Various US Marks#page4.tif source=2532_Assignment_Various US Marks#page5.tif source=2532_Assignment_Various US Marks#page6.tif source=2532_Assignment_Various US Marks#page7.tif source=2532_Assignment_Various US Marks#page8.tif source=2532_Assignment_Various US Marks#page9.tif source=2532_Assignment_Various US Marks#page10.tif	

**ASSIGNMENT OF REGISTERED TRADEMARKS/SERVICE MARKS AND
TRADEMARK/SERVICE MARK APPLICATIONS**

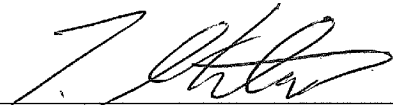
WHEREAS, Nintendo Co., Ltd., a Japan corporation, having the business address of 11-1, Hokotate-cho, Kamitoba, Minami-ku, Kyoto-shi, Kyoto, Japan (hereinafter the "Assignor"), is the owner of the intent-to-use trademark/service mark applications for registration and the trademarks/service marks which have been registered, as listed in Annex A attached (hereinafter the "Trademarks"). The Trademarks have been applied for and/or registered in the United States Patent and Trademark Office, with the the application numbers and application dates and registration numbers and registration dates set forth in Annex A; and

WHEREAS, Nintendo of America Inc., a Washington corporation, having the business address of 4600 150th Avenue NE, Redmond, Washington USA 98052 (hereinafter the "Assignee"), is desirous of acquiring the Trademarks and the registrations and application thereof;

NOW, THEREFORE, for sufficient, good, and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee its entire right and title to and interest in said Trademarks and the registrations and the application for registration thereof, together with the goodwill of the business associated with the Trademarks.

Executed at Kyoto, Japan, on July 25, 2011 (Date).

NINTENDO CO., LTD.



By: Toshiro Hibino
Title: Deputy General Manager,
IP Department

WITNESSED: 

Printed Name: Koji Morimoto

Date: July 25, 2011

LAW OFFICES OF
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ANNEX A

United States Trademark/Service Mark Registrations and Trademark/Service Mark Applications of Nintendo Co., Ltd.

Trademark/Service Mark		
Nintendo 3DS		
International Class	Application No.	Application Date
9	85/080087	July 8, 2010
28	85/080097	July 8, 2010
38	85/080103	July 8, 2010

Trademark/Service Mark		
NINTENDO 3DS		
International Class	Application No.	Application Date
9	85/080109	July 8, 2010
16	85/080113	July 8, 2010
25	85/080129	July 8, 2010
28	85/080133	July 8, 2010
38	85/080135	July 8, 2010
41	85/080155	July 8, 2010

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Trademark/Service Mark PHUTEN		
International Class	Application/ Registration No.	Application/ Registration Date
9	77/601539	October 27, 2008
14	77/601537	October 27, 2008
16	77/601533	October 27, 2008
18	3898412	January 4, 2011
25	77/601524	October 27, 2008
26	77/601517	October 27, 2008
28	77/601513	October 27, 2008
35	77/601508	October 27, 2008
37	77/601502	October 27, 2008
38	77/601486	October 27, 2008
41	77/601478	October 27, 2008
42	77/601466	October 27, 2008

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Trademark/Service Mark
PHUTEN (Kanji Character)

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International Class	Application/Registration No.	Application/Registration Date
9	77/601452	October 27, 2008
14	3915463	February 8, 2011
16	77/601426	October 27, 2008
18	3915462	February 8, 2011
25	3906162	January 18, 2011
26	3906161	January 18, 2011
28	77/601226	October 27, 2008
35	77/601209	October 27, 2008
37	3909695	January 25, 2011
38	77/601186	October 27, 2008
41	77/601177	October 27, 2008
42	77/601165	October 27, 2008

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Trademark/Service Mark SPOTPASS		
International Class	Application No.	Application Date
9	85/270470	March 18, 2011
16	85/270485	March 18, 2011
28	85/270498	March 18, 2011
38	85/270508	March 18, 2011
41	85/270517	March 18, 2011

Trademark/Service Mark STREETPASS		
International Class	Application No.	Application Date
9	85/243489	February 16, 2011
16	85/243496	February 16, 2011
28	85/243500	February 16, 2011
38	85/243509	February 16, 2011
41	85/243511	February 16, 2011

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Trademark/Service Mark WII NO MA		
International Class	Application No.	Application Date
9	77/925246	February 1, 2010
16	77/925238	February 1, 2010
28	77/925233	February 1, 2010
35	77/925227	February 1, 2010
38	77/925217	February 1, 2010
41	77/925212	February 1, 2010
42	77/925201	February 1, 2010
43	77/925190	February 1, 2010

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Trademark/Service Mark

Wiiの間



International Class	Application No.	Application Date
9	77/925181	February 1, 2010
16	77/925169	February 1, 2010
28	77/925162	February 1, 2010
35	77/925157	February 1, 2010
38	77/925146	February 1, 2010
41	77/925134	February 1, 2010
42	77/925126	February 1, 2010
43	77/925103	February 1, 2010


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Trademark/Service Mark PROJECT SORA		
International Class	Application No.	Application Date
9	77/789075	July 24, 2009
16	77/789082	July 24, 2009
28	77/789086	July 24, 2009
35	77/789095	July 24, 2009
38	77/789101	July 24, 2009
41	77/789120	July 24, 2009
42	77/789126	July 24, 2009

Trademark PICTOCHAT		
International Class	Registration No.	Registration Date
9	3150496	October 3, 2006

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Trademark/Service Mark WII RELAX		
International Class	Application No.	Application Date
9	77/905859	January 6, 2010
28	77/905861	January 6, 2010
38	77/905867	January 6, 2010

Trademark  THE LAST STORY		
International Class	Application No.	Application Date
9	77/910766	January 13, 2010

Trademark/Service Mark TRIFORCE		
International Class	Application No.	Application Date
9, 41	85/328314	May 24, 2011

Trademark EXCITEBOTS		
International Class	Registration No.	Registration Date
9	3847194	September 14, 2010

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Trademark/Service Mark BROWNIE BROWN		
International Class	Registration No.	Registration Date
9	3589610	March 17, 2009
42	3621380	May 19, 2009