

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DESTINATION USA INC.		08/12/2011	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	4 PILLAR DYNASTY LLC		
Street Address:	246 W. 35TH STREET		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	85211976	90° DEGREE BY REFLEX	
Serial Number:	85206002	REFLEX	
Serial Number:	85189782	ACTIVE 8	
Serial Number:	85168496	ROYAL FREEDOM	
Serial Number:	85168344	DUI	
CORRESPONDENCE DATA			
Fax Number:	(212)382-0888		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 382-0700		
Email:	smcmahon@ostrolenk.com		
Correspondent Name:	MAX MOSKOWITZ		
Address Line 1:	1180 AVENUE OF THE AMERICAS, 7TH FLOOR		
Address Line 2:	OSTROLENK FABER LLP		
Address Line 4:	NEW YORK, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	8/4996-1 V20413		

OP \$140.00 85211976

NAME OF SUBMITTER:	MAX MOSKOWITZ
Signature:	/MM/
Date:	08/15/2011
Total Attachments: 2 source=4996-1 - Destination USA to 4 Pillar Dynasty DEED#page1.tif source=4996-1 - Destination USA to 4 Pillar Dynasty DEED#page2.tif	

ASSIGNMENT & AGREEMENT

WHEREAS, Destination USA Inc., a corporation organized and existing under the laws of the State of New York, with an address at 3 Northern Woods Drive, East Hills, New York 11576 ("Assignor"), is the current record owner of the marks identified on the attached Schedule A that are the subject of applications and registrations in the U.S. Patent and Trademark Office (the "trademarks");

AND WHEREAS, 4 Pillar Dynasty LLC, a limited liability company organized and existing under the laws of the State of New York, with an address at 246 W. 35th Street, New York, New York 10001 ("Assignee"), is desirous of acquiring the trademarks, together with the goodwill of the business symbolized by the trademarks;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the trademarks, together with the goodwill of the business symbolized by the trademarks, including the right to file suit to recover damages and profits for past infringement.

IN WITNESS WHEREOF, Assignor has executed this instrument on the date set forth below.

DESTINATION USA INC.
By: _____
Name: Leon Hedvat
Title: VP of Operations
Date: 08-12-2011

4 PILLAR DYNASTY LLC
By: _____
Name: Leon Hedvat
Title: Product
Date: 08-12-2011

SCHEDULE A

Attorney Reference	U.S. Trademark Application Serial No.	U.S. Trademark Registration No.	Mark
T/4996-42	85/211,976		90° DEGREE BY REFLEX
T/4996-46	85/206,002		REFLEX
T/4996-47	85/189,782		ACTIVE 8
T/4996-48	85/168,496		ROYAL FREEDOM
T/4996-49	85/168,344		DUI

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