



**ASSIGNMENT & AGREEMENT**

WHEREAS, Leon Hedvat, an individual of the United States, with an address at 525 Bryant Avenue, Roslyn Harbor, NY 11576 ("Assignor"), is the current record owner of U.S. Trademark Application Registration No. 3,474,524 for the mark SWEET JULIET and Design in the U.S. Patent and Trademark Office (the "trademark");

AND WHEREAS, 4 Pillar Dynasty LLC, a limited liability company organized and existing under the laws of the State of New York, with an address at 246 W. 35<sup>th</sup> Street, New York, New York 10001 ("Assignee"), is desirous of acquiring the trademark and registration thereof, together with the goodwill of the business symbolized by the trademark;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the trademark and registration thereof, together with the goodwill of the business symbolized by the trademark, including the right to file suit to recover damages and profits for past infringement.

IN WITNESS WHEREOF, Assignor has executed this instrument on the date set forth below.

**LEON HEDVAT**

By:  \_\_\_\_\_

Date: 08-12-2011

**4 PILLAR DYNASTY LLC**

By: Leon Hedvat  \_\_\_\_\_

Name: Leon Hedvat

Title: President

Date: 08-12-2011