

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PHANNY SILK GROUP INC.		08/12/2011	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	HEAVENLY SINS LLC		
Street Address:	246 W. 35TH STREET		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85232114	I WANNA SIN WITH YOU	
Serial Number:	85232109	SINDAY	
CORRESPONDENCE DATA			
Fax Number:	(212)382-0888		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 382-0700		
Email:	smcmahon@ostrolenk.com		
Correspondent Name:	MAX MOSKOWITZ		
Address Line 1:	1180 AVENUE OF THE AMERICAS, 7TH FLOOR		
Address Line 2:	OSTROLENK FABER LLP		
Address Line 4:	NEW YORK, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	8/4996-1 V20415		
NAME OF SUBMITTER:	MAX MOSKOWITZ		
Signature:	/MM/		
Date:	08/15/2011		
Total Attachments: 1 source=4996-1 - Phanny Silk to Heavenly Sins DEED#page1.tif			

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ASSIGNMENT & AGREEMENT

WHEREAS, Phanny Silk Group Inc., a corporation organized and existing under the laws of the State of New York, with an address at 246 W. 35th Street, New York, New York 10001 ("Assignor"), is the current record owner of U.S. Trademark Application Serial Nos. 85/232,114 for the mark I WANNA SIN WITH YOU and 85/232,109 for the mark SINDAY in the U.S. Patent and Trademark Office (the "trademarks");

AND WHEREAS, Heavenly Sins LLC, a limited liability company organized and existing under the laws of the State of New York, with an address at 246 W. 35th Street, New York, New York 10001 ("Assignee"), is desirous of acquiring the trademarks, together with the goodwill of the business symbolized by the trademarks, applications to register the trademarks and registrations to issue therefrom;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the trademarks, applications to register the trademarks and registrations to issue therefrom, together with the goodwill of the business symbolized by the trademarks, including the right to file suit to recover damages and profits for past infringement.

IN WITNESS WHEREOF, Assignor has executed this instrument on the date set forth below.

PHANNY SILK GROUP INC.

By: _____
Name: Laura Herbert
Title: President
Date: 08-12-2011

HEAVENLY SINS LLC

By: _____
Name: Laura Herbert
Title: President
Date: 08-12-2011