

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BEST PICTURE SHOW COMPANY PTY. LTD., THE		08/15/2011	CORPORATION: AUSTRALIA

RECEIVING PARTY DATA

Name:	AUSTRALIA ZOO PTY LTD.
Street Address:	Steve Irwin Way
City:	Beerwah, Queensland
State/Country:	AUSTRALIA
Postal Code:	4519
Entity Type:	Limited Company: AUSTRALIA

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Registration Number:	2955222	THE CROCODILE HUNTER
Registration Number:	2919229	THE CROCODILE HUNTER
Registration Number:	2919228	THE CROCODILE HUNTER
Registration Number:	2919226	THE CROCODILE HUNTER
Registration Number:	2870033	THE CROCODILE HUNTER
Registration Number:	2863054	THE CROCODILE HUNTER
Registration Number:	2854141	THE CROCODILE HUNTER
Registration Number:	2851313	THE CROCODILE HUNTER
Registration Number:	2851156	THE CROCODILE HUNTER
Registration Number:	2851155	THE CROCODILE HUNTER
Registration Number:	2847782	THE CROCODILE HUNTER
Registration Number:	2847781	THE CROCODILE HUNTER
Registration Number:	2845245	THE CROCODILE HUNTER
Registration Number:	2789135	THE CROCODILE HUNTER

TRADEMARK

900199758

REEL: 004605 FRAME: 0380

CH \$515.00 2955222

Registration Number:	2789133	THE CROCODILE HUNTER
Registration Number:	2786854	THE CROCODILE HUNTER
Registration Number:	2786853	THE CROCODILE HUNTER
Registration Number:	2636454	THE CROCODILE HUNTER
Registration Number:	2486607	THE CROCODILE HUNTER
Registration Number:	2480522	THE CROCODILE HUNTER

CORRESPONDENCE DATA

Fax Number: (626)577-8800
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 626-795-9900
Email: pto@cph.com
Correspondent Name: CHRISTIE, PARKER & HALE, LLP
Address Line 1: P.O. BOX 7068
Address Line 4: PASADENA, CALIFORNIA 91109-7068

ATTORNEY DOCKET NUMBER: 61569.USA/C924

DOMESTIC REPRESENTATIVE

Name: CHRISTIE, PARKER & HALE, LLP
Address Line 1: P.O. BOX 7068
Address Line 4: PASADENA, CALIFORNIA 91109-7068

NAME OF SUBMITTER: Attorney of record, California bar membe

Signature: /David A. Plumley/

Date: 08/15/2011

Total Attachments: 2
source=Assignment#page1.tif
source=Assignment#page2.tif

TRADEMARK

TRADEMARK ASSIGNMENT

WHEREAS, THE BEST PICTURE SHOW COMPANY PTY. LTD., an Australian corporation, having a place of business at 8 Petrie Terrace, Brisbane, Queensland 4000 Australia ("ASSIGNOR" herein), is the owner of the marks listed on Schedule A as evidenced by their registrations in the United States Trademark Office.

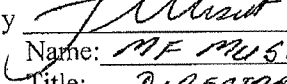
WHEREAS, AUSTRALIA ZOO PTY LTD., an Australian Limited Company, having a place of business at Steve Irwin Way, Beerwah, Queensland 4519 Australia ("ASSIGNEE" herein), desires to acquire said marks and said registrations thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to the said marks and said registrations, and all rights and privileges pertaining to said marks, together with that part of the goodwill of the business connected with the use of and symbolized by the marks.

ASSIGNOR further agrees that it shall render all reasonable assistance to ASSIGNEE, and will, from time-to-time, execute all instruments and documents necessary to maintain, preserve or protect said marks and said registrations, and to perfect the record title of ASSIGNEE in and to said marks and said registrations.

THE BEST PICTURE SHOW
COMPANY PTY. LTD.


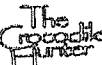

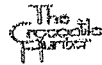
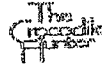


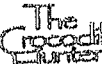
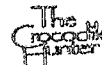
Date 15-08-11

By 
Name: MF MUSCHIO
Title: DIRECTOR

DAP/jhg

TRADEMARK ASSIGNMENT

SCHEDULE A

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
	2,955,222	2005-05-24
	2,919,229	2005-01-18
THE CROCODILE HUNTER	2,919,228	2005-01-18
THE CROCODILE HUNTER	2,919,226	2005-01-18
THE CROCODILE HUNTER	2,870,033	2004-08-03
	2,863,054	2004-07-13
	2,854,141	2004-06-15
THE CROCODILE HUNTER	2,851,313	2004-06-08
THE CROCODILE HUNTER	2,851,156	2004-06-08
THE CROCODILE HUNTER	2,851,155	2004-06-08
	2,847,782	2004-06-01
THE CROCODILE HUNTER	2,847,781	2004-06-01
	2,845,245	2004-05-25
	2,789,135	2003-12-02
	2,789,133	2003-12-02
THE CROCODILE HUNTER	2,786,854	2003-11-25
THE CROCODILE HUNTER	2,786,853	2003-11-25
	2,636,454	2002-10-15
THE CROCODILE HUNTER	2,486,607	2001-09-11
THE CROCODILE HUNTER	2,480,522	2001-08-21

JHG PAS1131927.1*-08/5/11 11:41 AM