

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RELECTRIC, Inc.		08/10/2011	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Relectric Holdings, LLC		
Street Address:	1711 Rogers Avenue		
City:	San Jose		
State/Country:	CALIFORNIA		
Postal Code:	95112		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3174084	RELECTRIC	
CORRESPONDENCE DATA			
Fax Number:	(415)882-3232		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(415) 882-3200		
Email:	tmparalegal@owe.com		
Correspondent Name:	Gregory N. Owen		
Address Line 1:	455 Market Street, Suite 1910		
Address Line 4:	San Francisco, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	RELECT 00001		
NAME OF SUBMITTER:	Gregory N. Owen		
Signature:	/Gregory N. Owen/		
Date:	08/16/2011		
Total Attachments: 1 source=Assign#1#page1.tif			

CH \$40.00 3174084

ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATION

Whereas, **RELECTRIC, Inc.**, a California corporation, of 1711 Rogers Avenue, San Jose, CA 95112 (Assignor), owns the following mark which is registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
RELECTRIC & Design	3,174,084	November 21, 2006

Whereas, **Relectric Holdings, LLC**, a Delaware limited liability company, 1711 Rogers Avenue, San Jose, CA 95112 (Assignee), is desirous of acquiring said mark and the registration thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, all right, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark and the above-identified registration thereof.

RELECTRIC, Inc.

Dated: August 10, 2011

By: 
Anthony Robinson, President

S:\1Clients\ALLCIR\TM Assgn Inc to Holdings.doc