

08/12/2011



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To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

8-9-11

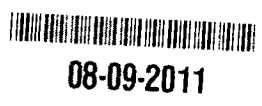
<p>1. Name of conveying party(ies):</p> <p>DL Apparel LLC</p> <p><input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input type="checkbox"/> Corporation- State: _____ <input checked="" type="checkbox"/> Other <u>Delaware Limited Liability Company</u></p> <p>Citizenship (see guidelines) _____</p> <p>Additional names of conveying parties attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies)</p> <p>Additional names, addresses, or citizenship attached? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>Name: <u>David Lerner</u></p> <p>Internal _____</p> <p>Address: _____</p> <p>Street Address: <u>259 Alfred Street</u></p> <p>City: <u>Englewood Cliffs</u></p> <p>State: <u>New Jersey</u></p> <p>Country: <u>United States</u> Zip: <u>07632</u></p> <p><input type="checkbox"/> Association Citizenship _____ <input type="checkbox"/> General Partnership Citizenship _____ <input type="checkbox"/> Limited Partnership Citizenship _____ <input type="checkbox"/> Corporation Citizenship _____</p> <p><input checked="" type="checkbox"/> Other <u>Individual</u> Citizenship <u>United States</u></p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from assignment)</p>
<p>3. Nature of conveyance)/Execution Date(s) :</p> <p>Execution Date(s) <u>July 25, 2011</u></p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____</p>	

TRADEMARK RECEIVED
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TRADEMARK PROCESS

<p>4. Application number(s) or registration number(s) and identification or description of the Trademark.</p> <p>A. Trademark Application No.(s) <u>76/706104</u></p>	<p>B. Trademark Registration No.(s)</p> <p>Additional sheet(s) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
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C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

<p>5. Name & address of party to whom correspondence concerning document should be mailed:</p> <p>Name: <u>David Lerner</u></p> <p>Internal Address: _____</p> <p>Street Address: <u>259 Alfred Street</u></p> <p>City: <u>Englewood Cliffs</u></p> <p>State: <u>New Jersey</u> Zip: <u>07632</u></p> <p>Phone Number: <u>917-907-1201</u></p> <p>Fax Number: _____</p> <p>Email Address: <u>lerner7783@aol.com</u></p>	<p>6. Total number of applications and registrations involved: 1</p> <p>7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ <u>40.00</u></p> <p><input type="checkbox"/> Authorized to be charged to deposit account <input checked="" type="checkbox"/> Enclosed</p> <p>8. Payment Information:</p> <p>Deposit Account Number _____</p> <p>Authorized User Name _____</p>
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08-09-2011

9. Signature: _____
Signature
Robert B. Weir
Name of Person Signing

Date: 08-08-2011
08/15/2011 HTON11
01 FC:0501

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

ASSIGNMENT OF TRADEMARK

Whereas **DL APPAREL LLC**, a limited liability company duly organized under the laws of the state of Delaware located at 259 Alfred Street, Englewood Cliffs, NJ 07632, has adopted, used and is using the following identified trademark filed in the United States Patent and Trademark Office, particulars of which are as follows:

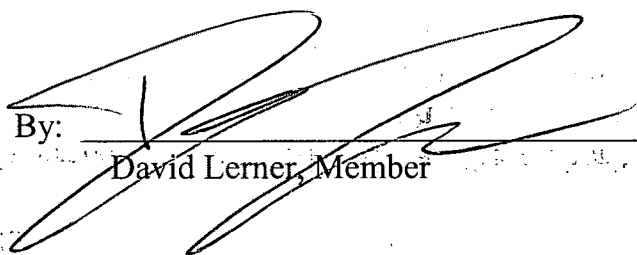
Serial Number: 76/706104
Mark: DAVID LERNER
Filing Date: January 24, 2011

Whereas **DAVID LERNER** an individual and United States citizen located at 259 Alfred Street, Englewood Cliffs, NJ 07632, is desirous of acquiring the rights to said mark.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said **DL APPAREL LLC** (Assignor), does hereby assign unto said **DAVID LERNER** (Assignee), all rights, title and interest in and to the said trademark, together with the good will of the business symbolized by the mark, and registration thereof on this date.

The undersigned states that he is properly authorized and has the authority to execute this assignment and that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true and is duly warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the registration.

July 25, 2011
Date

By: 
David Lerner, Member

and registration thereof on this date...
trademark together with the good will of the business symbolized by the mark...
DAVID LERNER (Assignee) all rights, title and interest in and to the said...
DL APPAREL LLC (Assignor) does hereby assign unto said...
now