

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
A. Sam & Sons Produce Co., Inc.		08/16/2011	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Dayoub Marketing Inc.		
Street Address:	P.O. Box 146		
Internal Address:	4869 West Lake Road		
City:	Dunkirk		
State/Country:	NEW YORK		
Postal Code:	14048		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1670431	DAYOUB	
Registration Number:	1718511	DRAGON	
CORRESPONDENCE DATA			
Fax Number:	(716)849-0349		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	(716) 856-4000		
Email:	ksuzan@hodgsonruss.com		
Correspondent Name:	Kenneth D. Suzan		
Address Line 1:	Hodgson Russ LLP		
Address Line 2:	140 Pearl Street, Suite 100		
Address Line 4:	Buffalo, NEW YORK 14202		
ATTORNEY DOCKET NUMBER:	013111.00001		
NAME OF SUBMITTER:	Kenneth D. Suzan		
Signature:	/Kenneth D. Suzan/		

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REEL: 004606 FRAME: 0357

Date:

08/17/2011

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, as of the 16 day of August, 2011 **A. SAM & SONS PRODUCE CO., INC.**, a New York corporation having an address at 4869 West Lake Road, Dunkirk, New York, 14048, (the "*Assignor*") has adopted, used, and is using the trademarks set forth on Exhibit A, (the "*Trademarks*");

WHEREAS, the Assignor represents and warrants that the Assignor is the sole owner of the Trademarks and corresponding applications filed with the USPTO; and

WHEREAS, **DAYOUB MARKETING INC.**, a New York corporation having an address at P.O. Box 146, 4869 West Lake Road, Dunkirk, New York 14048 (the "*Assignee*"), desires to acquire the entire right, title and interest in and to the Trademarks and said applications and registration thereof.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

BE IT KNOWN, that for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby assigns to Assignee, the entire right, title and interest in and to the Trademarks, and in and to said applications and registration thereof, together with the goodwill of the business symbolized by the Trademarks.

This Agreement contains the entire agreement between the parties as to the Trademarks. This Agreement may be executed in counterparts and by facsimile, all of which counterparts taken together shall constitute an original.

IN WITNESS WHEREOF, the Assignor has caused this Trademark Assignment to be duly executed and delivered as of the date first indicated above.

Assignor:

A. SAM & SONS PRODUCE CO., INC.

By: Helena Sam
Name: Helena Sam
Title: Secretary

Assignee hereby acknowledges and accepts the assignment made herein.

Assignee:

DAYOUB MARKETING INC.

By: Charles E. Sam
Name: Charles E. Sam
Title: President

EXHIBIT A

Mark	U.S. Serial No./ Registration No.	Filing Date/ Registration Date
DAYOUB	74/051,115 1,670,431	April 20, 1990 December 31, 1991
DRAGON	74/131,775 1,718,511	January 22, 1991 September 22, 1992

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