TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hyphos360, Inc.		08/01/2011	CORPORATION: DELAWARE
Primis Marketing Group, Inc.		08/01/2011	CORPORATION: DELAWARE
MarketModels, Inc.		08/01/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Accudata Integrated Marketing Inc.
Composed Of:	COMPOSED OF J. Patrick Wiley, President
Street Address:	7120 185th Avenue NE
City:	Redmond
State/Country:	WASHINGTON
Postal Code:	98052-0576
Entity Type:	CORPORATION: WASHINGTON

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	2818868	HYPHOS360
Registration Number:	3992145	ACCUCASH
Registration Number:	3550258	ACCUDATA
Registration Number:	3200480	ACCULEADS
Registration Number:	3043270	ALUMNIFINDER
Registration Number:	3521243	BIZPLUS
Registration Number:	3521244	CONSUMERPLUS
Registration Number:	3252593	DATABASE STUDIO
Registration Number:	3775874	SNAPSHOT BY ACCUDATA
Registration Number:	3524721	SOURCEPLUS

OP $265.00 2818868

CORRESPONDENCE DATA

Fax Number: (206)340-2563
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 206 624-1230
Email: kusunose@lasher.com
Correspondent Name: Taro Kusunose
Address Line 1: 601 Union Street
Address Line 2: Suite 2600
Address Line 4: Seattle, WASHINGTON 98101-4000

ATTORNEY DOCKET NUMBER:	21350
NAME OF SUBMITTER:	Taro Kusunose
Signature:	/TK/
Date:	08/17/2011

Total Attachments: 12
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ASSIGNMENT OF SERVICEMARKS AND TRADEMARKS

THIS ASSIGNMENT OF SERVICEMARKS AND TRADEMARKS is made effective as of August 1, 2011 by Primis Holdings LLC, a Delaware limited liability company, and its direct and indirect subsidiaries: Primis Holdings, Inc., Primis Marketing Group, Inc., Primis Intermediate Holdings, Inc., AccuData Holdings, Inc., Hyphos360, Inc., and MarketModels, Inc., each of which direct and indirect subsidiaries is a Delaware corporation, each with its principal place of business at the address set forth by its signature below (Primis Holdings LLC and its subsidiaries referred to collectively herein as "Assignor"), to AccuData Integrated Marketing Inc., a Washington corporation, with its principal place of business at 7120 185th Avenue NE, Redmond WA 98052-0576 ("Assignee").

RECITALS

Assignee and Assignor are parties to an Asset Purchase Agreement dated July 25, 2011 (the "Agreement"), pursuant to which Assignor has agreed to sell to Assignee and Assignee has agreed to buy from Assignor the Assets (as defined in the Agreement), including without limitation the servicemarks, trademarks and trade names of Assignor. Pursuant to the Agreement, Assignor has agreed to execute such instruments as the Assignee may reasonably request in order to more effectively assign, transfer, grant, convey, assure and confirm to Assignee and its successors and assigns, or to aid and assist in the collection of or reducing to possession by the Assignee of, all of such assets.

In accordance therewith, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under Assignor's registered and unregistered domestic and foreign servicemarks, trademarks, trademark applications and trade names, including without limitation the servicemarks, trademarks, servicemark and trademark applications and trade names listed on Schedule A annexed hereto and incorporated herein by reference (all of the foregoing being referred to herein as the "Marks").

NOW, THEREFORE, Assignor, for and in exchange for the payment of the purchase price set forth in the Agreement, the receipt of which is hereby acknowledged, does hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under the Marks, together with the goodwill of the business associated therewith and which is symbolized thereby, and all future improvements thereon which may hereafter be granted on the same in the United States and all countries throughout the world, and further including income, royalties, and damages now and hereafter due and payable to Assignor including without limitation, all rights to sue for past, present and future infringement of any Mark, whether arising prior to or subsequent to the date of this Assignment of Servicemarks and Trademarks, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States, Canada and in any other jurisdiction, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the said Assignor had this Assignment of Servicemarks and Trademarks not been made.

TRADEMARK
REEL: 004606 FRAME: 0399

Assignor further agrees that Assignor will, without charge to Assignee, but at Assignee's expense, (1) cooperate with Assignee in the prosecution of any pending applications and any improvements; (2) execute, verify, acknowledge and deliver or cause to be delivered all such further papers, including applications, registrations, and instruments of transfer; and (3) perform such other acts as Assignee lawfully and reasonably may request to vest title thereto in Assignee, or Assignee's successors and assigns.

Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment of Servicemarks and Trademarks shall be governed by and construed in accordance with the laws of the State of Washington without giving effect to the principles of conflicts of laws thereof.

IN WITNESS WHEREOF, Assignor has caused its duly authorized officers to execute this Assignment of Servicemarks and Trademarks as of the date first above written.

ASSIGNOR:

PRIMIS HOLDINGS LLC,
a Delaware limited liability company

By: _____
Name: _____
Its: CEO / Authorized
Primary Place of Business Address:
FL

PRIMIS HOLDINGS, INC.
a Delaware corporation

By: _____
Name: _____
Its: CEO / Authorized
Primary Place of Business Address:
FL

PRIMIS MARKETING GROUP, INC.,
a Delaware corporation

By: _____
Name: Thomas B Doherty
Its: CEO / Authorized Rep
Primary Place of Business Address:
FL

PRIMIS INTERMEDIATE HOLDING, INC.,
a Delaware corporation

By: _____
Name: Thomas B Doherty
Its: CEO / Auth Rep
Primary Place of Business Address:
FL

ACCUDATA HOLDINGS, INC.,
a Delaware corporation

By: _____
Name: Thomas B Doherty
Its: CEO / Auth Rep
Primary Place of Business Address:
FL

HYPHOS360, INC.,
a Delaware corporation

By: _____
Name: Thomas B Doherty
Its: CEO / Auth
Primary Place of Business Address:
FL

MARKETMODELS, INC.,
a Delaware corporation

By: _____
Name: _____
Its: _____
Primary Place of Business Address:
_____
_____

Acknowledged and Accepted by
ASSIGNEE:

ACCUDATA INTEGRATED MARKETING INC.,
a Washington corporation

By: _____
Name: J. Patrick Wiley
Its: President

MARKETMODELS, INC.,
a Delaware corporation

By: _____
Name: _____
Its: _____
Primary Place of Business Address:
_____
_____

Acknowledged and Accepted by
ASSIGNEE:

ACCUDATA INTEGRATED MARKETING INC.,
a Washington corporation

By: _____
Name: J. Patrick Wiley
Its: President

TRADEMARK
REEL: 004606 FRAME: 0403

STATE OF ~~FLORIDA~~ MA)
)ss.
COUNTY OF ~~HILLSBOROUGH~~) worcester

I certify that I know or have satisfactory evidence that Thomas Doherty is the person who appeared before me, and that person acknowledged signing this instrument, on oath stated their authority to execute the instrument and acknowledged it as the CEO of **PRIMIS HOLDINGS LLC,** the authorized agent of the party on behalf of whom instrument was executed to be the free and voluntary act of such party for the uses and purposes mentioned in the instrument.

SUBSCRIBED and SWORN to before me this ____ day of _____, 2011.

JUSTINE L. JACOME
Notary Public
COMMONWEALTH OF MASSACHUSETTS
My Commission Expires
June 11, 2015

(printed name): _____
NOTARY PUBLIC in and for the State
~~of Florida, residing~~ at _____
My Commission expires: _____

STATE OF ~~FLORIDA~~ MA)
)ss.
COUNTY OF ~~HILLSBOROUGH~~) worcester

I certify that I know or have satisfactory evidence that Thomas Doherty is the person who appeared before me, and that person acknowledged signing this instrument, on oath stated their authority to execute the instrument and acknowledged it as the CEO of **PRIMIS HOLDINGS, INC.,** the authorized agent of the party on behalf of whom instrument was executed to be the free and voluntary act of such party for the uses and purposes mentioned in the instrument.

SUBSCRIBED and SWORN to before me this ____ day of _____, 2011.

JUSTINE L. JACOME
Notary Public
COMMONWEALTH OF MASSACHUSETTS
My Commission Expires
June 11, 2015

(printed name): _____
NOTARY PUBLIC in and for the State
~~of Florida, residing~~ at _____
My Commission expires: _____

STATE OF ~~FLORIDA~~ MA)
)ss.
COUNTY OF ~~HILLSBOROUGH~~) worcester

I certify that I know or have satisfactory evidence that Thomas Doherty is the person who appeared before me, and that person acknowledged signing this instrument, on oath stated their authority to execute the instrument and acknowledged it as the CEO of **PRIMIS MARKETING GROUP, INC.,** the authorized agent of the party on behalf of whom instrument was executed to be the free and voluntary act of such party for the uses and purposes mentioned in the instrument.

SUBSCRIBED and SWORN to before me this ____ day of _____, 2011.

JUSTINE L. JACOME
Notary Public
COMMONWEALTH OF MASSACHUSETTS
My Commission Expires
June 11, 2015

(printed name): _____
NOTARY PUBLIC in and for the State
of Florida, residing at _____
My Commission expires: _____

TRADEMARK
REEL: 004606 FRAME: 0404

STATE OF ~~FLORIDA~~ MA)
)ss.
COUNTY OF ~~HILLSBOROUGH~~) worcester

I certify that I know or have satisfactory evidence that Thomas Doherty is the person who appeared before me, and that person acknowledged signing this instrument, on oath stated their authority to execute the instrument and acknowledged it as the CEO of **PRIMIS INTERMEDIATE HOLDING, INC.,** the authorized agent of the party on behalf of whom instrument was executed to be the free and voluntary act of such party for the uses and purposes mentioned in the instrument.

SUBSCRIBED and SWORN to before me this ____ day of _____, 2011.

JUSTINE L. JACOME
Notary Public
COMMONWEALTH OF MASSACHUSETTS
My Commission Expires
June 11, 2015

(printed name): _____
NOTARY PUBLIC in and for the State
of ~~Florida,~~ residing at _____
My Commission expires: _____

STATE OF ~~FLORIDA~~ MA)
)ss.
COUNTY OF ~~HILLSBOROUGH~~) worcester

I certify that I know or have satisfactory evidence that Thomas Doherty is the person who appeared before me, and that person acknowledged signing this instrument, on oath stated their authority to execute the instrument and acknowledged it as the CEO of **ACCUDATA HOLDINGS, INC.,** the authorized agent of the party on behalf of whom instrument was executed to be the free and voluntary act of such party for the uses and purposes mentioned in the instrument.

SUBSCRIBED and SWORN to before me this ____ day of _____, 2011.

JUSTINE L. JACOME
Notary Public
COMMONWEALTH OF MASSACHUSETTS
My Commission Expires
June 11, 2015

(printed name): _____
NOTARY PUBLIC in and for the State
of ~~Florida,~~ residing at _____
My Commission expires: _____

TRADEMARK
REEL: 004606 FRAME: 0405

STATE OF ~~FLORIDA~~ MA)
)ss.
COUNTY OF ~~HILLSBOROUGH~~) worcester

I certify that I know or have satisfactory evidence that Thomas Doherty is the person who appeared before me, and that person acknowledged signing this instrument, on oath stated their authority to execute the instrument and acknowledged it as the CEO of **HYPHOS360, INC.,** the authorized agent of the party on behalf of whom instrument was executed to be the free and voluntary act of such party for the uses and purposes mentioned in the instrument.

SUBSCRIBED and SWORN to before me this ____ day of _____, 2011.

JUSTINE L. JACOME
Notary Public
COMMONWEALTH OF MASSACHUSETTS
My Commission Expires
June 11, 2015

(printed name):
NOTARY PUBLIC in and for the State
of Florida, residing at _____
My Commission expires:_____

STATE OF ~~FLORIDA~~ MA)
)ss.
COUNTY OF ~~HILLSBOROUGH~~) worcester

I certify that I know or have satisfactory evidence that Thomas Doherty is the person who appeared before me, and that person acknowledged signing this instrument, on oath stated their authority to execute the instrument and acknowledged it as the CEO of **MARKETMODELS, INC.,** the authorized agent of the party on behalf of whom instrument was executed to be the free and voluntary act of such party for the uses and purposes mentioned in the instrument.

SUBSCRIBED and SWORN to before me this ____ day of _____, 2011.

JUSTINE L. JACOME
Notary Public
COMMONWEALTH OF MASSACHUSETTS
My Commission Expires
June 11, 2015

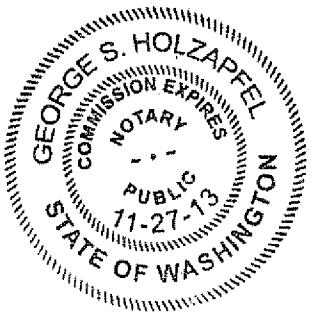
(printed name)
NOTARY PUBLIC in and for the State
~~of Florida,~~ residing at _____
My Commission expires:_____

TRADEMARK
REEL: 004606 FRAME: 0406

STATE OF WASHINGTON)
)ss.
COUNTY OF KING)

I certify that I know or have satisfactory evidence that J. Patrick Wiley is the person who appeared before me, and that person acknowledged signing this instrument, on oath stated their authority to execute the instrument and acknowledged it as the President of **ACCUDATA INTEGRATED MARKETING INC.**, the authorized agent of the party on behalf of whom instrument was executed to be the free and voluntary act of such party for the uses and purposes mentioned in the instrument.

SUBSCRIBED and SWORN to before me this 28th day of July, 2011.



(printed name): GEORGE S. HOLZAPFEL
NOTARY PUBLIC in and for the State
of Florida, residing at Sarasota
My Commission expires: 11/27/13

TRADEMARK
REEL: 004606 FRAME: 0407

SCHEDULE A

Registered Servicemarks and Trademarks

1. Servicemark or Trademark

Service Mark or Trademark	Registration No. or Serial No.	Registration Date	Holder
GUEST BOOK			
HYPHOS360	2818868 76/413678	March 2, 2004	Hyphos360, Inc.
ACCUBASE			
ACCUCASH	3992145 85/039932	July 12, 2011	Primis Marketing Group, Inc.
ACCUDATA	3550258 78/774221	December 23, 2008	Primis Marketing Group, Inc.
ACCULEADS	3200480 78/576858	January 23, 2007	Primis Marketing Group, Inc.
ALUMNIFINDER	3043270 76/543288	January 17, 2006	MarketModels, Inc.
BIZPLUS	3521243 77/057567	October 21, 2008	Primis Marketing Group, Inc.
CONSUMERPLUS	3521244 77/057603	October 21, 2008	Primis Marketing Group, Inc.
DATABASE STUDIO	3252593 78/745811	June 12, 2007	MarketModels, Inc.
SNAPSHOT BY ACCUDATA	3775874 77/641424	April 13, 2010	Primis Marketing Group, Inc.
SOURCEPLUS	3524721 77/057563	October 28, 2008	Primis Marketing Group, Inc.

TRADEMARK
REEL: 004606 FRAME: 0408

2. Domain Names

Domain Name	Status
ACCU.NET	Active
ACCUBASE.CO	Active
ACCUBASE360.COM	Active
ACCUBASETARGETS.COM	Active
ACCUDATA-AMERICA.COM	Active
ACCUDATA-EMAIL-MARKETING.COM	Active
ACCUDATA-LIST.BROKERAGE.COM	Active
ACCUDATA-SALES-LEADS.COM	Active
ACCUDATA-TELEMARKETING-LEADS.COM	Active
ACCUDATA.CO	Active
ACCUDATA.COM	Active
ACCUDATAAMERICA.COM	Active
ACCUDATABRAIN.COM	Active
ACCUDATACAREERS.COM	Active
ACCUDATADBS.COM	Active
ACCUDATADTG.COM	Active
ACCUDATAAIM.COM	Active
ACCUDATAINTEGRATEDMARKETING.COM	Active
ACCUDATALIST.COM	Active
ACCUDATALISTS.BIZ	Active
ACCUDATALISTS.COM	Active
ACCUDATALISTS.NET	Active
ACCUDATAPMG.COM	Active
ACCUDATAYP.COM	Active
ACCULEADS.BIZ	Active
ACCULEADS.CO	Active
ACCULEADS.COM	Active
ACCULEADS.NET	Active
ACCULEADS4.COM	Active
ACCULEADSDB.COM	Active
ACCULEADSDB.NET	Active
ACCULISTS.COM	Active
ACCULISTS.NET	Active
ACCULISTS.ORG	Active
ACCUTACTICS.COM	Active
ACCUTIPS.COM	Active
AGENCYPARTNERGROUP.COM	Active
ALDB.CO	Active
ALUMNI-FINDER.COM	Active
ALUMNI-FINDER.ORG	Active
ALUMNIDATADASHBOARD.COM	Active
ALUMNIFINDER.CO	Active
ALUMNIFINDER.COM	Active
ALUMNIFINDER.ORG	Active
APPENDX.COM	Active
BEADATAHERO.COM	Active
BUYLISTNOW.BIZ	Active
BUYLISTNOW.NET	Active
BUYLISTSNOW.BIZ	Active
BUYLISTSNOW.NET	Active

TRADEMARK
REEL: 004606 FRAME: 0409

Domain Name	Status
CAREERSCONFIDENTIAL.COM	Active
CONFIDENTIALCONSIDERATION.COM	Active
CONTACTACCUDATA.COM	Active
DATABASESTUDIO.COM	Active
DATADISCO.COM	Active
DATALEADSONLINE.COM	Active
DATAMATCHES.COM	Active
DATAMAXX.BIZ	Active
DATAONDEMANDONLINE.COM	Active
DATAONDEMANDONLINE.NET	Active
DONORFINDER.COM	Active
EBIZSCORE.COM	Active
FLAMINGODIRECT.COM	Active
GUESTMAIL.COM	Active
HYPHOS360.COM	Active
IMADATAHERO.COM	Active
INFOBASELISTS.COM	Active
INTERNETMARKETINGLISTS.COM	Active
JOEDATAHERO.COM	Active
MARKETMODELS.COM	Active
MYACCULEADS.COM	Active
MYACCUPORTAL.COM	Active
MYCAMPAIGNCYCLE.COM	Active
NAIL-YOUR-CAMPAIGN.COM	Active
NEACCUDATA.COM	Active
PRIMEFUSION.BIZ	Active
PRIMEFUSION.NET	Active
PRIMISCAREERS.COM	Active
PRIMISMARKETING.COM	Active
RESELLERHERO.COM	Active
SMARTDATAMOVE.COM	Active
SUPER-DATA-ACE.COM	Active
SUPERDATAACE.COM	Active
TODAYSDATA.COM	Active