

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank		08/09/2011	CORPORATION: MICHIGAN

RECEIVING PARTY DATA

Name:	Better Made Snack Foods Incorporated
Street Address:	10148 Gratiot
City:	Detroit
State/Country:	MICHIGAN
Postal Code:	48213
Entity Type:	CORPORATION: MICHIGAN

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	78363755	BETTER MADE SPECIAL
Serial Number:	77765195	BETTER SNACKS BY BETTER MADE
Serial Number:	77772100	THESE SNACKS ARE BETTER MADE
Serial Number:	78345082	MADE RITE
Serial Number:	74071244	BETTER MADE
Serial Number:	73369453	NEW ERA
Serial Number:	73369429	
Serial Number:	73279250	NEW ERA
Serial Number:	72062008	NEW ERA

CORRESPONDENCE DATA

Fax Number: (313)961-0388
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 313-961-0200
 Email: jmh@krwlaw.com
 Correspondent Name: Kevin T. Block

900199971

**TRADEMARK
 REEL: 004606 FRAME: 0741**

OP \$240.00 78363755

Address Line 1: 500 Woodward Avenue, Suite 2500
Address Line 4: Detroit, MICHIGAN 48226

ATTORNEY DOCKET NUMBER: P56136

NAME OF SUBMITTER: Kevin T. Block

Signature: /Kevin T. Block/

Date: 08/17/2011

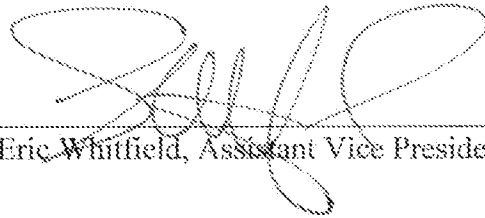
Total Attachments: 1
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AUTHORIZATION

Wells Fargo Bank, N.A. ("Wells Fargo") hereby authorizes Better Made Snack Foods Incorporated ("Better Made") to file all necessary terminations of Wells Fargo's security interest in the following Better Made trademarks:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
These Snacks Are Better Made	3,736,916	1/12/10
Better Snacks By Better Made	3,842,753	8/31/10
Better Made Special	2,925,327	2/8/05
Better Made	1,665,938	11/26/91
Design Only	1,308,182	12/4/84
New Era (and Design)	1,308,183	12/4/84
New Era	1,258,708	11/22/83
New Era	694,314	3/8/60
Made Rite	2,959,564	6/7/05

**WELLS FARGO BANK,
NATIONAL ASSOCIATION**


Eric Whitfield, Assistant Vice President

Dated: AUG 15th, 2011