

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, N.A., as Administrative Agent		08/16/2011	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	MarketModels, Inc.		
Street Address:	85 Brown Street		
City:	Wickford		
State/Country:	RHODE ISLAND		
Postal Code:	02852		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3043270	ALUMNIFINDER	
Registration Number:	2927382	COREG360	
Serial Number:	78745811	DATABASE STUDIO	
CORRESPONDENCE DATA			
Fax Number:	(213)612-2499		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	213-612-2020		
Email:	lpartmann@orrick.com		
Correspondent Name:	David Lin		
Address Line 1:	777 South Figueroa Street, Suite 3200		
Address Line 2:	Orrick, Herrington & Sutcliffe LLP		
Address Line 4:	Los Angeles, CALIFORNIA 90017		
ATTORNEY DOCKET NUMBER:	1696-389/1640		
NAME OF SUBMITTER:	David Lin		

900199991

TRADEMARK  
REEL: 004606 FRAME: 0845

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Signature:	/David Lin/
Date:	08/17/2011
<b>Total Attachments: 3</b> source=Release of Trademark Collateral (PRIMIS 2011)#page1.tif source=Release of Trademark Collateral (PRIMIS 2011)#page2.tif source=Release of Trademark Collateral (PRIMIS 2011)#page3.tif	

RELEASE OF TRADEMARK COLLATERAL

THIS RELEASE OF TRADEMARK COLLATERAL (this "Release") is made as of August 16, 2011, by WELLS FARGO BANK, NATIONAL ASSOCIATION, as administrative agent (in such capacity as the "Administrative Agent"), the secured party under the Security Agreement referred to below.

W I T N E S S E T H:

WHEREAS, PRIMIS Marketing Group, Inc., Hyphos360, Inc., MarketModels, Inc. (collectively, "Grantors") and certain other entities executed that certain Intellectual Property Security Agreement, dated as of August 28, 2006 (the "Security Agreement"), pursuant to which Grantors granted a security interest to the Administrative Agent in certain trademarks and other intellectual property of Grantors; and

WHEREAS, in connection with said Security Agreement, documentation was recorded with the United States Patent and Trademark Office at Reel 00382, Frame 0345, at Reel 003382, Frame 0357 and at Reel 003382, Frame 0364 on August 31, 2006; and

WHEREAS, the Administrative Agent has agreed to release all its liens on the trademarks and trademark applications of Grantors identified on Exhibit A attached hereto and made a part hereof (the "Released Collateral"), and to reconvey any and all rights in the Released Collateral to the persons legally entitled thereto.

NOW, THEREFORE, in consideration of the promises and other good and valuable consideration, receipt of which is hereby acknowledged, the Administrative Agent hereby releases all its rights in and to the Released Collateral, reconveys to the persons legally entitled thereto all of the Administrative Agent's right, title and interest in and to the Released Collateral, all without warranty or representation of any kind.

IN WITNESS WHEREOF, the Administrative Agent has caused this Release to be duly executed on the date first above written.

WELLS FARGO BANK, NATIONAL  
ASSOCIATION, as Administrative Agent

By: 

Name: Seth Moldoff

Title: Senior Vice President

Signature Page to Release of Trademark Collateral (PRIMIS 2011)

**TRADEMARK**  
**REEL: 004606 FRAME: 0848**

EXHIBIT A

TRADEMARKS and TRADEMARK APPLICATIONS

**PRIMIS MARKETING GROUP, INC.**

Mark	Application Date	Application No.
ACCUDATA	December 15, 2005	78/774221
ACCULEADS	February 28, 2005	78/576858

**HYPHOS360, INC.**

Trademark	Number	Date
HYPHOS360	2818868	March 2, 2004

**MARKETMODELS, INC.**

Trademark	Number	Date
ALUMNIFINDER	3043270	January 6, 2006
COREG360	2927382	February 22, 2005

Mark	Application Date	Application No.
DATABASE STUDIO	November 2, 2005	78/745811