

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cattleman's Choice Loomix, LLC		06/17/2011	LIMITED LIABILITY COMPANY: COLORADO
RECEIVING PARTY DATA			
Name:	ADM Alliance Nutrition, Inc.		
Street Address:	4666 Faries Parkway		
City:	Decatur		
State/Country:	ILLINOIS		
Postal Code:	62526		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3494117	PER4MANCE VERIFIED	
Registration Number:	3508425	CELL RATE	
Registration Number:	3429338	CELLARATOR	
Registration Number:	2276771	ORE-BAC	
Registration Number:	0767689	LOOMIX	
CORRESPONDENCE DATA			
Fax Number:	(312)445-6501		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312/445-6432		
Email:	docket@innislaw.com		
Correspondent Name:	Mary E. Innis		
Address Line 1:	321 N. Clark Street, Suite 500		
Address Line 4:	Chicago, ILLINOIS 60654		
NAME OF SUBMITTER:	Mary E. Innis		

OP \$140.00 3494117

Signature:	/mary e innis/
Date:	08/17/2011
Total Attachments: 4 source=Loomix assignment TM#page1.tif source=Loomix assignment TM#page2.tif source=Loomix assignment TM#page3.tif source=Loomix assignment TM#page4.tif	

TRADEMARK AND INTELLECTUAL PROPERTY ASSIGNMENT

This Trademark and Intellectual Property Assignment (this "Assignment") is made and entered into effective as of the 17th day of June, 2011, by and between **Cattleman's Choice Loomix, LLC**, a Colorado limited liability company ("CCL"), **Cattleman's Choice Loomix Johnstown, LLC**, a Colorado limited liability company ("CCLJ"), **Cattleman's Choice Loomix Production, LLC**, a Colorado limited liability company ("CCLP"), **Loomix West, LLC**, a Colorado limited liability company ("LW"), **Loomix Commodities, Inc.**, a Colorado corporation ("LC") (CCL, CCLJ, CCLP, LW, and LC are each an "Assignor" and collectively referred to herein as "Assignors"), and **ADM Alliance Nutrition, Inc.**, an Illinois corporation ("Assignee").

WHEREAS, each Assignor is the registered owners of certain trademarks identified on and set forth opposite of such Assignor's name on **Exhibit A** attached hereto (collectively, the "Marks"), and other intellectual or intangible property identified on and set forth opposite of such Assignor's name on and set forth opposite of such Assignor's name on **Exhibit B** (collectively, the "Intellectual Property" and together with the Marks, the "Assigned IP").

WHEREAS, each Assignor desires to assign to Assignee, and Assignee desires to receive, all of such Assignor's right, title and interest in and to the Assigned IP set forth opposite of such Assignor's name on **Exhibits A and B**, together with the goodwill associated therewith.

NOW, THEREFORE, in consideration of the foregoing recitals, which hereby are incorporated herein and made a substantive part hereof, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignors:

1. Each Assignor hereby sells, transfers, assigns, and sets over unto Assignee, its successors and assigns, all of such Assignor's entire right, title and interest in and to the Assigned IP (and any and all future modifications or replacements thereof) in the United States of America and any foreign countries, together with the goodwill associated therewith, all common law and statutory rights related to the Assigned IP, all rights of registration, renewal and extension, and the right to recover for damages and profits for past infringements thereof, reserving nothing to Assignor.

2. Assignors represent and warrant that they have not previously made any transfer to any third party of any interest in the Assigned IP or any application or registration related thereto.

3. Assignors agree to execute and deliver at the request of Assignee all papers, instruments and assignments, and to perform any other reasonable acts Assignee may reasonably request, in order to vest all of Assignors' right, title and interest in and to the Assigned IP in Assignee and/or to provide evidence to support any of the foregoing.

4. This Assignment shall be governed by Colorado law with regards to principles of conflicts of law.

5. This Assignment may be executed in any number of counterparts, including

signatures by facsimile or other electronic means, and each counterpart shall be deemed an original and all of which together shall constitute one instrument.

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IN TESTIMONY WHEREOF, the undersigned Assignors and Assignee have executed this Trademark and Intellectual Property Assignment effective as of the date first written above.

ASSIGNORS:

CATTLEMAN'S CHOICE LOOMIX, LLC

By: Kenneth Munsch
Name: Kenneth Munsch
Title: Managing Member

CATTLEMAN'S CHOICE LOOMIX
JOHNSTOWN, LLC

By: Kenneth Munsch
Name: Kenneth Munsch
Title: Managing Member

LOOMIX WEST, LLC

By: Kenneth Munsch
Name: Kenneth Munsch,
Title: Managing Member

CATTLEMAN'S CHOICE LOOMIX
PRODUCTION LLC

By: Kenneth Munsch
Name: Kenneth Munsch
Title: Managing Member

LOOMIX COMMODITIES, INC.

By: Kenneth Munsch
Name: Kenneth Munsch
Title: President

ASSIGNEE:

ADM ALLIANCE NUTRITION, INC.

By: Jerry Myers
Name: Jerry Myers
Title: President

[Signature Page to Trademark and Intellectual Property Assignment]

EXHIBIT A

Marks

PER4MANCE VERIFIED

United States Patent and Trademark Office Registration Number 3494117, registered August 26, 2008

CELL RATE

United States Patent and Trademark Office Registration Number 3508425, registered September 30, 2008

CELLARATOR

United States Patent and Trademark Office Registration Number 3429338, registered May 20, 2008

ORE-BAC

United States Patent and Trademark Office Registration Number 2276771, registered September 7, 1999

LOOMIX

United States Patent and Trademark Office Registration Number 0767689, registered March 31, 1964

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