

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	09/28/2010		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
CattleNetwork, LLC		09/28/2010	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
Name:	Vance Publishing Corporation		
Street Address:	400 Knightsbridge Parkway		
City:	Lincolnshire		
State/Country:	ILLINOIS		
Postal Code:	60069		
Entity Type:	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 2</b>			
Property Type	Number	Word Mark	
Registration Number:	3424950	CATTLENETWORK	
Registration Number:	3528175	AGNETWORK	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(312)201-2555		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3122012000		
Email:	matthews@wildman.com		
Correspondent Name:	Julie Nichols Matthews		
Address Line 1:	225 West Wacker Drive		
Address Line 2:	Suite 2800		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	V0193.00001		
NAME OF SUBMITTER:	Julie Nichols Matthews		

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**900200017**

**TRADEMARK  
 REEL: 004607 FRAME: 0044**

Signature:	/julie nichols matthews/
Date:	08/18/2011
Total Attachments: 2 source=CattleNetwork LLC - Delaware Certificate of Merger#page1.tif source=CattleNetwork LLC - Delaware Certificate of Merger#page2.tif	

**STATE OF DELAWARE  
CERTIFICATE OF MERGER OF A  
DOMESTIC LIMITED LIABILITY COMPANY INTO  
A FOREIGN CORPORATION**

Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Company Act.

**First:** The name of the surviving Corporation is Vance Publishing Corporation, a Foreign Corporation.

**Second:** The jurisdiction in which this Corporation was formed is New York.

**Third:** The name of the Limited Liability Company being merged into the Corporation is CattleNetwork, LLC, a Delaware Limited Liability Company.

**Fourth:** The agreement of merger or consolidation has been approved and executed by each of the business entities which is to merge or consolidate.

**Fifth:** The name of the surviving foreign Corporation is Vance Publishing Corporation.

**Sixth:** An agreement of merger or consolidation is on file at a place of business of the surviving foreign Corporation and the address thereof is 400 Knightsbridge Parkway, Lincolnshire, Illinois 60069.

**Seventh:** A copy of the agreement of merger or consolidation will be furnished by the surviving foreign corporation, on request and without cost, to any member of any domestic limited liability company or any person holding an interest in any other business entity which is to merge or consolidate.

**Eighth:** The surviving foreign Corporation agrees that it may be served with process in the State of Delaware in any action, suit or proceeding for the enforcement of any obligation of any domestic limited liability company which is to merge or consolidate, irrevocably appointing the Secretary of State as its agent to accept service of process in any such action, suit or proceeding and the address to which a copy of such process shall be mailed to by the Secretary of State is

400 Knightsbridge Parkway  
Lincolnshire, Illinois 60069

IN WITNESS WHEREOF, said Foreign Corporation has caused this certificate to be signed by its authorized officer, this 28th day of September, A.D., 2010.

By: Lori Eppel  
Authorized Officer

Name: Lori Eppel  
Print or type