

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Two Brothers Racing		08/16/2011	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Rokform, L.L.C.		
Street Address:	401 South Grand Avenue		
City:	Santa Ana		
State/Country:	CALIFORNIA		
Postal Code:	92705		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	85180914	ROKFORM	
Serial Number:	85161264	ROKFORM	
Serial Number:	85293081	ROKBED	
Serial Number:	85261171	ROKFORM	
Serial Number:	85293074	ROKSTAND	
CORRESPONDENCE DATA			
Fax Number:	(949)760-9502		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	949-760-0404		
Email:	efiling@kmob.com		
Correspondent Name:	Knobbe, Martens, Olson & Bear, LLP		
Address Line 1:	2040 Main Street, 14th Floor		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	2BROS.011/013/015/016/017		

OP \$140.00 85180914

NAME OF SUBMITTER:	Michael T. Richmond
Signature:	/mtr/
Date:	08/19/2011
Total Attachments: 2 source=Rokform Assignment#page1.tif source=Rokform Assignment#page2.tif	

TRADEMARK ASSIGNMENT

16th This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the day of AUGUST, 2011, by and between Two Brothers Racing, a California Corporation having a place of business at 401 South Grand Avenue, Santa Ana, California 92705 (hereinafter referred to as "ASSIGNOR"), and Rokform, L.L.C., a California limited liability company 401 South Grand Avenue, Santa Ana, California 92705 (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used, is using, and is, to the best of its knowledge and belief, the owner of the trademarks listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter referred to as "Trademarks") worldwide;

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of the U.S. federal trademark applications relating to the Trademarks listed in Schedule B, attached hereto and incorporated herein by this reference (hereinafter referred to as "Applications");


WHEREAS, ASSIGNEE desires to acquire the Trademarks and the Applications along with the transfer of all of the portions of ASSIGNOR's business to which the Trademarks pertains, such business being ongoing and existing (the "Business");

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE the Trademarks and the Applications along with the Business; and

WHEREAS, both ASSIGNOR and ASSIGNEE desire to record with the U.S. Patent and Trademark Office the transfer of the Applications from ASSIGNOR to ASSIGNEE.

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE the Trademarks and the Applications along with the Business, including any goodwill that ASSIGNOR may have developed in the Trademarks.

By: Two Brothers Racing, Inc.

Name:  JEFF WHITTEN

Title: VP

Date: 8/16/11

By: Rokform, L.L.C.

Name:  JEFF WHITTEN

Title: VP

Date: 8/16/11

SCHEDULES TO TRADEMARK ASSIGNMENT

SCHEDULE A

Marks:


1. ROKSTAND
2. ROKBED
3. ROKFORM



4. ROKFORM

SCHEDULE B

Federal Trademark Applications:

<u>MARK</u>	<u>APP. NO.</u>	<u>FILING DATE</u>
ROKFORM	85/180,914	November 19, 2010
ROKFORM	85/161,264	October 26, 2010
ROKBED	85/293,081	April 12, 2011
 ROKFORM	85/261,171	March 8, 2011
ROKSTAND	85/293,074	April 12, 2011

11718705