# TRADEMARK ASSIGNMENT

## Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

| Name                    | Formerly | Execution Date | Entity Type         |
|-------------------------|----------|----------------|---------------------|
| Kroy International Inc. |          | 06/21/2011     | CORPORATION: CANADA |

## RECEIVING PARTY DATA

| Name:           | Thomson Research Associates Inc. |  |
|-----------------|----------------------------------|--|
| Street Address: | 49 Gervais Drive                 |  |
| City:           | Toronto, Ontario                 |  |
| State/Country:  | CANADA                           |  |
| Postal Code:    | M3C 1Y9                          |  |
| Entity Type:    | CORPORATION: CANADA              |  |

### PROPERTY NUMBERS Total: 1

| Property Type        | Number  | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 2623733 | TRA       |

### **CORRESPONDENCE DATA**

Fax Number: (612)332-9081

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 612-371-5274

Email: kkunkel@merchantgould.com

Correspondent Name: Scott W. Johnston
Address Line 1: P.O. Box 2910

Address Line 4: MINNEAPOLIS, MINNESOTA 55402

ATTORNEY DOCKET NUMBER: 7933.00000001

#### DOMESTIC REPRESENTATIVE

Name:

Address Line 1: Address Line 2: Address Line 3:

> TRADEMARK REEL: 004608 FRAME: 0453

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| Address Line 4:                                  |                  |  |
|--|------------------|--|
| NAME OF SUBMITTER:                               | Scott W. Johnson |  |
| Signature:                                       | /SWJ/            |  |
| Date:  | 08/19/2011       |  |
| Total Attachments: 1 source=Assignment#page1.tif |                  |  |

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### **ASSIGNMENT OF U.S. TRADEMARK**

WHEREAS, Kroy International Inc. is the owner of the entire right, title and interest of U.S. Trademark Registration No. 2,623,733 for TRA & Design (hereafter referred to as the "Trademark").

WHEREAS, Thomson Research Associates Inc., having a business address of 49 Gervais Drive, Toronto, Ontario, M3C 1Y9, Canada has acquired the entire right, title and interest in, to and under the Trademark including the goodwill of the business symbolized by the Trademark, and the common law rights associated therewith.

NOW, THEREFORE, in consideration of the promises and of One Dollar (\$1.00) and of other good and valuable consideration, the sufficiency of which is hereby expressly acknowledged, Kroy International Inc. by these presents hereby assigns. transfers, conveys and set over unto said Thomson Research Associates Inc., its successors, assigns and legal representatives, the entire rights, title and interest in, to and under the Trademark in the United States, together with the goodwill of the business in connection with which the Trademark was and is used, and all rights incident thereto:

Kroy International Inc. hereby releases, assigns and transfers unto Thomson Research Associates Inc., its successors, assigns and legal representatives, all rights, title and interest, claims and demands whatsoever Kroy International Inc. had in to. by, under and through, the Trademark, including all claims for any and all past infringement thereof and the right to sue therefore:

ALL OF THE SAME to be held and enjoyed by said Thomson Research Associates Inc. for its use and behoof and for its successors, assigns and legal representatives as fully and entirely as the same would have been held and enjoyed by Kroy International Inc. had this Assignment not been made.

EXECUTED at one, this 21 day of June, 2011.

Kroy International Inc.

Title:

651-74

RECORDED: 08/19/2011

TRADEMARK REEL: 004608 FRAME: 0455