TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT**

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
AMAILCENTER FRANCHISE CORPORATION		08/11/2011	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Annex Brands, Inc.
Street Address:	7580 Metropolitan Drive, Suite 200
City:	San Diego
State/Country:	CALIFORNIA
Postal Code:	92108
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	2691983	AIM-AZING
Registration Number:	2098860	
Registration Number:	2098859	AIM AIM MAIL CENTERS
Registration Number:	3432826	AIM MAIL
Registration Number:	1590307	AIM MAIL CENTERS

CORRESPONDENCE DATA

Fax Number: (434)817-0977

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

(434) 951-5700 Phone:

tbergert@williamsmullen.com Email:

Correspondent Name: Thomas F. Bergert

Address Line 1: Williams Mullen, c/o IP Docketing Address Line 2: 222 Central Park Avenue, Suite 1700 Address Line 4: Virginia Beach, VIRGINIA 23462-3035

REEL: 004609 FRAME: 0236

TRADEMARK

ATTORNEY DOCKET NUMBER:	031586.0004
NAME OF SUBMITTER:	Thomas F. Bergert
Signature:	/Thomas F. Bergert/
Date:	08/22/2011
Total Attachments: 10 source=AIM TM Assignment Agreements#p	age2.tif age3.tif age4.tif age5.tif age5.tif age6.tif age7.tif age8.tif age9.tif

TRADEMARK
REEL: 004609 FRAME: 0237

EXHIBIT C-2

ASSIGNMENT OF THE MARKS

SERVICE MARK ASSIGNMENT

WHEREAS, AMAILCENTER FRANCHISE CORPORATION (hereinafter referred to as "ASSIGNOR"), a California corporation, with a mailing address at 15550 D Rockfield Boulevard, Irvine, CA 92618 is the owner of the mark AIM MAIL CENTERS (standard characters / word mark) and the U.S. service mark registration (Reg. No. 1590307) (hereinafter referred to as the "SERVICE MARK"). WHEREAS, ANNEX BRANDS, INC. (hereinafter referred to as "ASSIGNEE"), a California corporation having a place of business at 7580 Metropolitan Drive, Suite 200, San Diego, California 92108, is desirous of acquiring the entire right, title and interest in and to the SERVICE MARK and the goodwill of the business symbolized by the SERVICE MARK. NOW, THEREFORE, in consideration of the terms as outlined in the Agreement for Purchase and Sale of Assets dated August 11, 2011 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE, the entire right, title and interest in and to the SERVICE MARK in all countries worldwide, all common law rights and all rights conferred by virtue of the federal service mark registration and any resulting registration therein, together with the goodwill of the business symbolized by the SERVICE MARK, the right to claim priority rights deriving from the SERVICE MARK by virtue of international convention, treaty or otherwise, and the right to sue for and collect damages by reason of past infringements of the SERVICE MARK.

ASSIGNOR:	ASSIGNEE:
Amailcenter Franchise Corporation	ANNEX BRANDS, INC.
By: Michael Sawitz, President/CEO	By:

EXHIBIT C-2

ASSIGNMENT OF THE MARKS

SERVICE MARK ASSIGNMENT

WHEREAS, AMAILCENTER FRANCHISE CORPORATION (hereinafter referred to as "ASSIGNOR"), a California corporation, with a mailing address at 15550 D Rockfield Boulevard, Irvine, CA 92618 is the owner of the mark AIM MAIL CENTERS (standard characters / word mark) and the U.S. service mark registration (Reg. No. 1590307) (hereinafter referred to as the "SERVICE MARK"). WHEREAS, ANNEX BRANDS, INC. (hereinafter referred to as "ASSIGNEE"), a California corporation having a place of business at 7580 Metropolitan Drive, Suite 200, San Diego, California 92108, is desirous of acquiring the entire right, title and interest in and to the SERVICE MARK and the goodwill of the business symbolized by the SERVICE MARK. NOW, THEREFORE, in consideration of the terms as outlined in the Agreement for Purchase and Sale of Assets dated August 11, 2011 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE, the entire right, title and interest in and to the SERVICE MARK in all countries worldwide, all common law rights and all rights conferred by virtue of the federal service mark registration and any resulting registration therein, together with the goodwill of the business symbolized by the SERVICE MARK, the right to claim priority rights deriving from the SERVICE MARK by virtue of international convention, treaty or otherwise, and the right to sue for and collect damages by reason of past infringements of the SERVICE MARK.

EXECUTED as of August 11, 2011

ASSIGNOR:	assignee:
Amailcenter Franchise Corporation	ANTEX BRANDS, NO.
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Ву:	By: X//#X/ / V /
Michael Sawitz, President/CEO	Jack R Lend CEO & Chairman
	/ / 🎽 🥇

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WHEREAS, AMAILCENTER FRANCHISE CORPORATION (hereinafter referred to as "ASSIGNOR"), a California corporation, with a mailing address at 15550 D Rockfield Boulevard, Irvine, CA 92618 is the owner of the mark AIM AIM MAIL CENTERS (stylized and/or with design) and the U.S. service mark registration (Reg. No. 2098859) (hereinafter referred to as the "SERVICE MARK"). WHEREAS, ANNEX BRANDS, INC. (hereinafter referred to as "ASSIGNEE"), a California corporation having a place of business at 7580 Metropolitan Drive, Suite 200, San Diego, California 92108, is desirous of acquiring the entire right, title and interest in and to the SERVICE MARK and the goodwill of the business symbolized by the SERVICE MARK. NOW, THEREFORE, in consideration of the terms as outlined in the Agreement for Purchase and Sale of Assets dated August 11, 2011 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE, the entire right, title and interest in and to the SERVICE MARK in all countries worldwide, all common law rights and all rights conferred by virtue of the federal service mark registration and any resulting registration therein, together with the goodwill of the business symbolized by the SERVICE MARK, the right to claim priority rights deriving from the SERVICE MARK by virtue of international convention, treaty or otherwise, and the right to sue for and collect damages by reason of past infringements of the SERVICE MARK.

EXECUTED as of August 11, 2011

ASSIGNOR:	ASSIGNEE:
Amailcenter Franchise Corporation	ANNEX BRANDS, INC.
By: Mulu Sent	Ву:
Michael Sawitz, President/CEO	Jack R. Lentz, CEO & Chairman

WHEREAS, AMAILCENTER FRANCHISE CORPORATION (hereinafter referred to as "ASSIGNOR"), a California corporation, with a mailing address at 15550 D Rockfield Boulevard, Irvine, CA 92618 is the owner of the mark AIM AIM MAIL CENTERS (stylized and/or with design) and the U.S. service mark registration (Reg. No. 2098859) (hereinafter referred to as the "SERVICE MARK"). WHEREAS, ANNEX BRANDS, INC. (hereinafter referred to as "ASSIGNEE"), a California corporation having a place of business at 7580 Metropolitan Drive, Suite 200, San Diego, California 92108, is desirous of acquiring the entire right, title and interest in and to the SERVICE MARK and the goodwill of the business symbolized by the SERVICE MARK. NOW, THEREFORE, in consideration of the terms as outlined in the Agreement for Purchase and Sale of Assets dated August 11, 2011 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE, the entire right, title and interest in and to the SERVICE MARK in all countries worldwide, all common law rights and all rights conferred by virtue of the federal service mark registration and any resulting registration therein, together with the goodwill of the business symbolized by the SERVICE MARK, the right to claim priority rights deriving from the SERVICE MARK by virtue of international convention, treaty or otherwise, and the right to sue for and collect damages by reason of past infringements of the SERVICE MARK.

ASSIGNOR:	ASSIGNEE:
Amailcenter Franchise Corporation	ANNEX BRANDS, 1972.
Ву:	ву:
Michael Sawitz, President/CEO	Jack R Lentz, CEO & Chairman

WHEREAS, AMAILCENTER FRANCHISE CORPORATION (hereinafter referred to as "ASSIGNOR"), a California corporation, with a mailing address at 15550 D Rockfield Boulevard, Irvine, CA 92618 is the owner of the mark (Design of a costumed elephant) (Design Only) and the U.S. service mark registration (Reg. No. 2098860) (hereinafter referred to as the "SERVICE MARK"). WHEREAS, ANNEX BRANDS, INC. (hereinafter referred to as "ASSIGNEE"), a California corporation having a place of business at 7580 Metropolitan Drive, Suite 200, San Diego, California 92108, is desirous of acquiring the entire right, title and interest in and to the SERVICE MARK and the goodwill of the business symbolized by the SERVICE MARK. NOW, THEREFORE, in consideration of the terms as outlined in the Agreement for Purchase and Sale of Assets dated August 11, 2011 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE, the entire right, title and interest in and to the SERVICE MARK in all countries worldwide, all common law rights and all rights conferred by virtue of the federal service mark registration and any resulting registration therein, together with the goodwill of the business symbolized by the SERVICE MARK, the right to claim priority rights deriving from the SERVICE MARK by virtue of international convention, treaty or otherwise, and the right to sue for and collect damages by reason of past infringements of the SERVICE MARK.

ASSIGNOR:	ASSIGNEE:
Amailcenter Franchise Corporation	ANNEX BRANDS, INC.
By: Michael Sawitz, President/CEO	By:

WHEREAS, AMAILCENTER FRANCHISE CORPORATION (hereinafter referred to as "ASSIGNOR"), a California corporation, with a mailing address at 15550 D Rockfield Boulevard, Irvine, CA 92618 is the owner of the mark (Design of a costumed elephant) (Design Only) and the U.S. service mark registration (Reg. No. 2098860) (hereinafter referred to as the "SERVICE MARK"). WHEREAS, ANNEX BRANDS, INC. (hereinafter referred to as "ASSIGNEE"), a California corporation having a place of business at 7580 Metropolitan Drive. Suite 200, San Diego, California 92108, is desirous of acquiring the entire right, title and interest in and to the SERVICE MARK and the goodwill of the business symbolized by the SERVICE MARK. NOW, THEREFORE, in consideration of the terms as outlined in the Agreement for Purchase and Sale of Assets dated August 11, 2011 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE, the entire right, title and interest in and to the SERVICE MARK in all countries worldwide, all common law rights and all rights conferred by virtue of the federal service mark registration and any resulting registration therein, together with the goodwill of the business symbolized by the SERVICE MARK, the right to claim priority rights deriving from the SERVICE MARK by virtue of international convention, treaty or otherwise, and the right to sue for and collect damages by reason of past infringements of the SERVICE MARK.

ASSIGNOR:	asșignee:
Amailcenter Franchise Corporation	ANNEX BRADDS, JUC.
Ву:	By: \4\
Michael Sawitz, President/CEO	Jack R. Lentz, ES & Chairman

WHEREAS, AMAILCENTER FRANCHISE CORPORATION (hereinafter referred to as "ASSIGNOR"), a California corporation, with a mailing address at 15550 D Rockfield Boulevard, Irvine, CA 92618 is the owner of the mark AIM MAIL (standard characters / word mark) and the U.S. service mark registration (Reg. No. 3432826) (hereinafter referred to as the "SERVICE MARK"). WHEREAS, ANNEX BRANDS, INC. (hereinafter referred to as "ASSIGNEE"), a California corporation having a place of business at 7580 Metropolitan Drive, Suite 200, San Diego, California 92108, is desirous of acquiring the entire right, title and interest in and to the SERVICE MARK and the goodwill of the business symbolized by the SERVICE MARK. NOW, THEREFORE, in consideration of the terms as outlined the Agreement for Purchase and Sale of Assets dated August 11, 2011 and other good and valuable consideration. the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE, the entire right, title and interest in and to the SERVICE MARK in all countries worldwide, all common law rights and all rights conferred by virtue of the federal service mark registration and any resulting registration therein, together with the goodwill of the business symbolized by the SERVICE MARK, the right to claim priority rights deriving from the SERVICE MARK by virtue of international convention, treaty or otherwise, and the right to sue for and collect damages by reason of past infringements of the SERVICE MARK.

EXECUTED as of August 11, 2011

A CICITORION.

Appliant:	ASSIGNEE:
Amailcenter Franchise Corporation	ANNEX BRANDS, INC.
By: Will Sout	By:
Michael Sawitz President/CFO	Jack R. Lentz CEO & Chairman

A CHEER AND ERROR

WHEREAS, AMAILCENTER FRANCHISE CORPORATION (hereinafter referred to as "ASSIGNOR"), a California corporation, with a mailing address at 15550 D Rockfield Boulevard, Irvine, CA 92618 is the owner of the mark AIM MAIL (standard characters / word mark) and the U.S. service mark registration (Reg. No. 3432826) (hereinafter referred to as the "SERVICE MARK"). WHEREAS, ANNEX BRANDS, INC. (hereinafter referred to as "ASSIGNEE"), a California corporation having a place of business at 7580 Metropolitan Drive, Suite 200, San Diego, California 92108, is desirous of acquiring the entire right, title and interest in and to the SERVICE MARK and the goodwill of the business symbolized by the SERVICE MARK. NOW, THEREFORE, in consideration of the terms as outlined the Agreement for Purchase and Sale of Assets dated August 11, 2011 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE, the entire right, title and interest in and to the SERVICE MARK in all countries worldwide, all common law rights and all rights conferred by virtue of the federal service mark registration and any resulting registration therein, together with the goodwill of the business symbolized by the SERVICE MARK, the right to claim priority rights deriving from the SERVICE MARK by virtue of international convention, treaty or otherwise, and the right to sue for and collect damages by reason of past infringements of the SERVICE MARK.

ASSIGNOR:	assignee:
Amailcenter Franchise Corporation	ANNEX BRANDS, INC.
By:	By: Wall of
Michael Sawitz, President/CEO	Jack (R. Kentz, ČEO & Chairman

WHEREAS, AMAILCENTER FRANCHISE CORPORATION (hereinafter referred to as "ASSIGNOR"), a California corporation, with a mailing address at 15550 D Rockfield Boulevard, Irvine, CA 92618 is the owner of the mark AIM-AZING (standard characters / word mark) and the U.S. service mark registration (Reg. No. 2691983) (hereinafter referred to as the "SERVICE MARK"). WHEREAS, ANNEX BRANDS, INC. (hereinafter referred to as "ASSIGNEE"), a California corporation having a place of business at 7580 Metropolitan Drive, Suite 200, San Diego, California 92108, is desirous of acquiring the entire right, title and interest in and to the SERVICE MARK and the goodwill of the business symbolized by the SERVICE MARK. NOW, THEREFORE, in consideration of the terms as outlined the Agreement for Purchase and Sale of Assets dated August 11, 2011 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE, the entire right, title and interest in and to the SERVICE MARK in all countries worldwide, all common law rights and all rights conferred by virtue of the federal service mark registration and any resulting registration therein, together with the goodwill of the business symbolized by the SERVICE MARK, the right to claim priority rights deriving from the SERVICE MARK by virtue of international convention, treaty or otherwise, and the right to sue for and collect damages by reason of past infringements of the SERVICE MARK.

ASSIGNUK:	ASSIGNEE:
Amailcenter Franchise Corporation	ANNEX BRANDS, INC.
By: Mill Sit	Ву:
Michael Sawitz, President/CEO	Jack R. Lentz, CEO & Chairman

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EXECUTED as of August 11, 2011

RECORDED: 08/22/2011

ASSIGNOR:	asĝgnee:
Amailcenter Franchise Corporation	ANNEX BRANDS JNC.
By:	ву:
Michael Sawitz, President/CEO	Jack/R Lentz, CHO & Chairman

TRADEMARK REEL: 004609 FRAME: 0247