

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Kublai Holdings Limited		08/21/2011	CORPORATION: BERMUDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Careggi Publishing Limited		
<b>Street Address:</b>	Palm Grove House		
<b>Internal Address:</b>	P.O. Box 438		
<b>City:</b>	Road Town, Tortola		
<b>State/Country:</b>	BRITISH VIRGIN ISLANDS		
<b>Entity Type:</b>	COMPANY: BRITISH VIRGIN ISLANDS		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3542491	RICHARD F. CHANDLER	
<b>Serial Number:</b>	85220885	RICHARD CHANDLER	
<b>Serial Number:</b>	85279200	RICHARD CHANDLER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(415)393-9887		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	415.954.0200		
<b>Email:</b>	trademark@ssd.com		
<b>Correspondent Name:</b>	Elizabeth A. Seals		
<b>Address Line 1:</b>	Squire, Sanders & Dempsey (US) LLP		
<b>Address Line 2:</b>	275 Battery Street, Suite 2600		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94111		
<b>ATTORNEY DOCKET NUMBER:</b>	105365-00017		
<b>DOMESTIC REPRESENTATIVE</b>			

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**TRADEMARK**  
**REEL: 004609 FRAME: 0414**

Name: Philip R. Zender  
Address Line 1: Squire, Sanders & Dempsey (US) LLP  
Address Line 2: 275 Battery Street, Suite 2600  
Address Line 4: San Francisco, CALIFORNIA 94111

NAME OF SUBMITTER:	Elizabeth A. Seals
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Signature:	/eseals/
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Date:	08/22/2011
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Total Attachments: 2  
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**TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of Sunday 21<sup>st</sup> August, 2011, the ("Effective Date"), by and between Kublai Holdings Limited, a company incorporated in Bermuda of Corner House, 20 Parliament Street, Hamilton HM12, Bermuda ("Assignor"), and Careggi Publishing Limited, a company incorporated in the British Virgin Islands of Palm Grove House, P.O. Box 438, Road Town, Tortola, British Virgin Islands ("Assignee").

**WITNESSETH:**

WHEREAS, Assignor is the owner of the trademarks and the corresponding United States trademark applications and registrations listed in Exhibit A (collectively, the "Marks"), together with the goodwill of the business symbolized thereby in connection with the goods and services on which the Marks are or will be used;

WHEREAS, Assignee wishes to acquire the Marks and the associated goodwill;

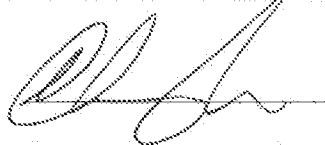
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors and assigns, all rights, title and interest in and to the Marks and the portion of the business to which the Marks pertain, together with the goodwill of the business symbolized by the Marks, and the associated trademark application therefor, and including the right to sue for and receive all damages from past infringements arising prior to the Effective Date,

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized representative as of the as of the Effective Date.

ASSIGNOR

KUBLAI HOLDINGS LIMITED

By:



Name: Stephen Cheesebrough

Title: Director

EXHIBIT A

TRADEMARK	COUNTRY	APPLICATION NO.	REGISTRATION NO.
RICHARD F. CHANDLER	United States	77/165,434	3,542,491
RICHARD CHANDLER	United States	85/220,885	
RICHARD CHANDLER	United States	85/279,200	



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