

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	04/05/2011

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Celebrity Cruises Inc.		08/22/2011	CORPORATION: LIBERIA

**RECEIVING PARTY DATA**

<b>Name:</b>	Royal Caribbean Cruises Ltd.
<b>Street Address:</b>	1050 Caribbean Way
<b>City:</b>	Miami
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	33132
<b>Entity Type:</b>	CORPORATION: LIBERIA

**PROPERTY NUMBERS Total: 10**

Property Type	Number	Word Mark
Registration Number:	3377865	AZAMARA
Registration Number:	3388095	
Registration Number:	3495909	AZAMARA CRUISES
Registration Number:	3526851	AZAMARA JOURNEY
Registration Number:	3526852	AZAMARA QUEST
Registration Number:	3587658	JOURNEY
Registration Number:	3852680	AZAMARA CLUB CRUISES
Registration Number:	3852681	YOU'LL LOVE WHERE WE TAKE YOU
Registration Number:	3852682	A
Registration Number:	3893974	LAND DISCOVERIES

**CORRESPONDENCE DATA**

Fax Number: (703)273-7684

**900200323**

**TRADEMARK  
 REEL: 004609 FRAME: 0490**

**OP \$265.00 3377865**

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 703-273-7680  
Email: rshapiro@sasiplaw.com  
Correspondent Name: Ronald E. Shapiro  
Address Line 1: 11350 Random Hills Road, Suite 740  
Address Line 4: Fairfax, VIRGINIA 22030

NAME OF SUBMITTER:	Ronald E. Shapiro
Signature:	/Ronald E. Shapiro/
Date:	08/22/2011

Total Attachments: 2  
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**ASSIGNMENT**

WHEREAS, Celebrity Cruises Inc. ("ASSIGNOR"), a corporation organized under the laws of Liberia, with a place of business at 1050 Caribbean Way, Miami, Florida 33132, owns the servicemarks ("Marks") and the United States servicemark registrations ("Registrations") listed on the attached Schedule A; and

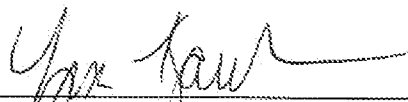
WHEREAS, Royal Caribbean Cruises Ltd. ("ASSIGNEE"), a corporation organized under the laws of Liberia, with a place of business at 1050 Caribbean Way, Miami, Florida 33132, desires to acquire all rights to the Marks, the Registrations, and the goodwill of the business symbolized by the Marks;

NOW, THEREFORE, in consideration of One Dollar and other valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has sold, assigned, transferred, and set over, and does, by this Assignment, sell, assign, transfer, and set over unto ASSIGNEE all rights to the Marks and the Registrations, together with the goodwill of the business symbolized by the Marks, and all claims for damages and profits for past infringement with the right to sue for and collect the same for the use and benefit of ASSIGNEE, its successors, assigns, and legal representatives.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed by its duly authorized officer or representative, effective as of April 5, 2011.

**CELEBRITY CRUISES INC.**

Date: August 22, 2011

By: 

Name: Lisa Kauffman

Title: Vice President, Marketing



Schedule A

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
AZAMARA	3,377,865	February 5, 2008
Design Only	3,388,095	February 26, 2008
AZAMARA CRUISES	3,495,909	September 2, 2008
AZAMARA JOURNEY	3,526,851	November 4, 2008
AZAMARA QUEST	3,526,852	November 4, 2008
JOURNEY	3,587,658	March 10, 2009
AZAMARA CLUB CRUISES	3,852,680	September 28, 2010
YOU'LL LOVE WHERE WE TAKE YOU	3,852,681	September 28, 2010
A & Design	3,852,682	September 28, 2010
LAND DISCOVERIES	3,893,974	December 21, 2010