

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ConAgra Foods RDM, Inc.		05/13/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	J&J Snack Foods Corp.
Street Address:	6000 Central Highway
City:	Pennsauken
State/Country:	NEW JERSEY
Postal Code:	08109
Entity Type:	CORPORATION: NEW JERSEY

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	2760086	APPLE PIE CINNI-BITES
Registration Number:	2486131	HAND FULLS
Registration Number:	2456369	HOLLY RIDGE BAKERY
Registration Number:	3253523	PIXIE PASTRIES
Registration Number:	2913731	TOP PICKS
Registration Number:	1456718	VILLA TALIANO
Registration Number:	1151164	PATIO
Registration Number:	3380448	PATIO
Registration Number:	0825024	PATIO
Registration Number:	2256017	PATIO

CORRESPONDENCE DATA

Fax Number: (305)397-2248
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 5619622100

900200361

TRADEMARK
REEL: 004609 FRAME: 0713

CH \$265.00 2760086

Email: kckline@duanemorris.com
Correspondent Name: J. RODMAN STEELE, JR.
Address Line 1: 2700 North Military Trail, Suite 300
Address Line 4: Boca Raton, FLORIDA 33431-1808

ATTORNEY DOCKET NUMBER:	F6027-00000
NAME OF SUBMITTER:	J. Rodman Steele, Jr.
Signature:	/J. Rodman Steele, Jr./
Date:	08/22/2011

Total Attachments: 2
source=ASSIGNMENT-Conagra-JJSF#page1.tif
source=ASSIGNMENT-Conagra-JJSF#page2.tif

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is entered into this 13th day of May, 2011 by and between ConAgra Foods RDM, Inc., a Delaware organization ("Assignor"), and J&J Snack Foods Corp., a New Jersey corporation having an address of 6000 Central Highway, Pennsauken, New Jersey 08109 ("Assignee").

WHEREAS, Assignor is the owner of the trademarks set forth on Schedule 1 attached hereto and incorporated herein by this reference, including all common law trademark rights in the marks and any applications and registrations therefor (the "Marks");

WHEREAS, Assignee is acquiring the business of an affiliate of Assignor related to these trademarks and the parties (or affiliates thereof) have entered into an Asset Purchase Agreement where under Assignee agreed, subject to certain terms and conditions, to acquire such business, including the Marks, and Assignor agreed, subject to certain terms and conditions, to sell and assign the Marks to Assignee.

NOW, THEREFORE, in consideration of the premises set forth above and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor hereby sells, transfers, conveys and assigns to Assignee, and Assignee hereby accepts from Assignor, all right title, and interest of Assignor in and to the Marks together with the goodwill associated with the Marks, including any trademark registrations thereof and applications therefor, as well as all common law rights thereto. Assignee shall have the sole right to sue and collect damages and/or profits for both past and present infringements of the Marks.
2. Assignee, at its own cost and expense, shall record a fully executed copy of this Assignment with the United States Patent and Trademark Office and any other agency having jurisdiction over the ownership of the Marks, including all foreign trademark offices.

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be executed by their respective duly authorized representatives as of the day and year above written.

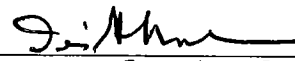
ASSIGNOR:

ASSIGNEE:

ConAgra Foods RDM, Inc.

J&J Snack Foods Corp.

By: 
Name: Bill B. Mohr
Title: Authorized Representative

By: 
Name: DENNIS G MOORE
Title: SR. Vice President

SCHEDULE 1

	APPL'N DATE	APPL'N#	REG'N DATE	REG'N#
APPLE PIE CINNI-BITES				
UNITED STATES	04/08/2002	76/392,154	09/02/2003	2,760,086
HAND FULLS				
UNITED STATES	11/29/1999	75/859,209	09/04/2001	2,486,131
HOLLY RIDGE BAKERY				
UNITED STATES	10/22/1999	75/829,033	05/29/2001	2,456,369
PIXIE PASTRIES				
UNITED STATES	07/06/2006	78/923,355	06/19/2007	3,253,523
TOP PICKS				
UNITED STATES	06/20/2003	76/524,309	12/21/2004	2,913,731
VILLA TALIANO				
UNITED STATES	01/28/1987	73/641,559	09/08/1987	1,456,718
PATIO				
UNITED STATES	06/27/1979	73/221,577	04/14/1981	1,151,164
UNITED STATES	02/23/2007	77/114,298	02/12/2008	3,380,448
PATIO (STYLIZED)				
UNITED STATES	01/17/1966	72/236,645	02/28/1967	0,825,024
PATIO AND DESIGN				
UNITED STATES	08/27/1997	75/347,804	06/22/1999	2,256,017