

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LTC Financial Partners, LLC		08/19/2011	LIMITED LIABILITY COMPANY: WASHINGTON
RECEIVING PARTY DATA			
Name:	3in4 Association		
Street Address:	5125 Carillon Point		
City:	Kirkland		
State/Country:	WASHINGTON		
Postal Code:	98033		
Entity Type:	CORPORATION: WASHINGTON		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3966901	3 IN 4 NEED MORE	
Registration Number:	3966902	3 IN 4 NEED MORE	
CORRESPONDENCE DATA			
Fax Number:	(206)374-2725		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	425-296-9050		
Email:	brian@geomarklaw.com		
Correspondent Name:	Brian Geoghegan		
Address Line 1:	2522 N. Proctor St.		
Address Line 2:	Suite 30		
Address Line 4:	Tacoma, WASHINGTON 98406		
NAME OF SUBMITTER:	Brian Geoghegan		
Signature:	/bg/		
Date:	08/23/2011		
Total Attachments: 1 source=3 IN 4 NEED MORE asignment#page1.tif			

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**TRADEMARK ASSIGNMENT**

This Assignment ("Assignment") is made effective as of its date of execution from LTC Financial Partners, LLC, a Washington limited liability company located at 5110 Carillon Point, Kirkland, Washington 98033 ("ASSIGNOR"), to 3in4 Association, a Washington nonprofit corporation, located at 5125 Carillon Point, Kirkland, Washington 98033 ("ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the trademarks 3 IN 4 NEED MORE and 3 IN 4 NEED MORE & Design (the "Marks") together with the goodwill of the business symbolized thereby in connection with insurance agency and brokerage in the field of long-term care insurance, providing information regarding long-term care insurance matters via the Internet and telephone consultation, and educational services, namely, providing courses, workshops and seminars in the field of long-term care and insurance, and distribution of course materials therewith ("the Services");

WHEREAS, ASSIGNOR is the owner of United States Trademark Registration Nos. 3966901 and 3966902 for the Marks with respect to the Services (the "Registrations"); and

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks;

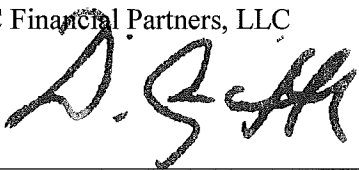
NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks, including the Registrations, together with the goodwill of the business relating to the Services in connection with which the Marks are used and for which they are registered.

A PORTION of the aforementioned consideration for this assignment, and a condition thereof, is the agreement of Assignee that Assignor shall not be charged a royalty or other fee by Assignor or its licensees or transferees for the use of the Marks, provided, however, that any such use by Assignor shall be pursuant to a license.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks and the Registrations.

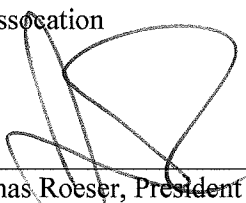
IN WITNESS WHEREOF, ASSIGNOR has duly executed and delivered this Assignment, as of the day and year below.

**ASSIGNOR**  
LTC Financial Partners, LLC

By:   
D. Craig Smith, President

Date: 8/19/2011

**ASSIGNEE**  
3in4 Association

By:   
Jonas Roeser, President

Date: 8/19/11