

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
McLind Corporation		08/12/2011	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Lindberg Beauty Corporation		
Street Address:	2575 West 237th Street		
City:	Torrance		
State/Country:	CALIFORNIA		
Postal Code:	90505		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77537386	LINDBERG	
CORRESPONDENCE DATA			
Fax Number:	(805)373-0051		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	805-373-0060		
Email:	generalmail@koppelpatent.com		
Correspondent Name:	Jaye G. Heybl		
Address Line 1:	2815 Townsgate Road, Suite 215		
Address Line 4:	Westlake Village, CALIFORNIA 91361		
ATTORNEY DOCKET NUMBER:	515-42-002		
NAME OF SUBMITTER:	Jaye G. Heybl		
Signature:	/jgh/		
Date:	08/23/2011		
Total Attachments: 1 source=DOC_20110815134659_000#page1.tif			

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TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of August 12, 2011

Whereas McLind Corporation, a California corporation having an office at 2575 West 237th Street, Torrance, California, has adopted, used and is using the mark which is an application in the United States Patent and Trademark Office, Trademark Application No. 77/537,386 for the mark LINDBERG, with an application date of August 1, 2008; and

Whereas Lindberg Beauty Corporation, a California corporation having an office at 2575 West 237th Street, Torrance, California, is desirous of acquiring said mark and the application thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said McLind Corporation does hereby assign unto the said Lindberg Beauty Corporation, all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark and the above identified application thereof.

Assignor:
McLind Corporation
a California corporation

By: Don McFarland

Assignee:
Lindberg Beauty Corporation
a California corporation

By: Jaura Garland