

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lisa (a/k/a Elle) Fowler		07/29/2011	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	EBIP, LLC		
Street Address:	c/o Foster Pepper PLLC		
Internal Address:	Suite 3400		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98101		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85170784	ALLTHATGLITTERS21	
Serial Number:	85182272	ELLE FOWLER	
CORRESPONDENCE DATA			
Fax Number:	(206)749-2006		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	206-447-8925		
Email:	stepn@foster.com		
Correspondent Name:	Nancy V. Stephens		
Address Line 1:	1111 3rd Avenue		
Address Line 2:	Suite 3400		
Address Line 4:	Seattle, WASHINGTON 98101		
ATTORNEY DOCKET NUMBER:	205849-4 ASSN 2 MARKS		
NAME OF SUBMITTER:	Nancy V. Stephens		
Signature:	/Nancy V. Stephens/		

CH \$65.00 85170784

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TRADEMARK
 REEL: 004610 FRAME: 0362

Date:

08/23/2011

Total Attachments: 2

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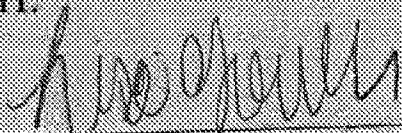
**ASSIGNMENT OF ALLTHATGLITTERS21
TRADEMARK AND TRADEMARK APPLICATION**

WHEREAS, Lisa Fowler (a/k/a Elle Fowler) ("Assignor") holds United States Patent and Trademark Office Application Serial No. 85170784 for the trademark ALLTHATGLITTERS21 covering goods and services in Classes 3, 14 and 25 on the basis of an intent-to-use and Class 41 filed on the basis of in-use ("Trademark"), and

WHEREAS, Assignor desires to assign the Trademark along with the entire business associated with the Trademark to EBIP, LLC, a Delaware limited liability company, with a principal place of business at 1258 Ridgetop Trail, Kingsport, Tennessee 37664 ("Assignee"), and

NOW THEREFORE, the Assignor, in consideration of the sum of \$1.00 and other good and valuable consideration paid to the Assignor by the Assignee, the receipt and sufficiency of which is acknowledged, has agreed to sell, assign and transfer and does sell, assign and transfer to Assignee all of its right, title and interest in and to the Trademark along with its interest in the associated business.

IN WITNESS WHEREOF the below-named Assignor hereby executes this assignment on this 27 day of July, 2011.



LISA FOWLER (a/k/a Elle Fowler)

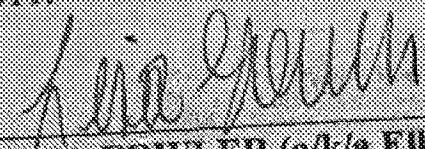
**ASSIGNMENT OF ELLE FOWLER
TRADEMARK AND TRADEMARK APPLICATION**

WHEREAS, Lisa Fowler (a/k/a Elle Fowler) ("Assignor") holds United States Patent and Trademark Office Application Serial No. 85182272 for the trademark ELLE FOWLER covering goods and services in Classes 3, 14 and 25 on the basis of an intent-to-use and Class 41 filed on the basis of in-use ("Trademark"), and

WHEREAS, Assignor desires to assign the Trademark along with the entire business associated with the Trademark to EBIP, LLC, a Delaware limited liability company, with a principal place of business at 1258 Ridgetop Trail, Kingsport, Tennessee 37664 ("Assignee"), and

NOW THEREFORE, the Assignor, in consideration of the sum of \$1.00 and other good and valuable consideration paid to the Assignor by the Assignee, the receipt and sufficiency of which is acknowledged, has agreed to sell, assign and transfer and does sell, assign and transfer to Assignee all of its right, title and interest in and to the Trademark along with its interest in the associated business.

IN WITNESS WHEREOF the below-named Assignor hereby executes this assignment on this 27th day of July, 2011.



LISA FOWLER (a/k/a Elle Fowler)

TRADEMARK